THE CASH BOX

VOLUME 12, NUMBER 19

FEBRUARY 3, 1951

Some of the country's top recording stars help Wurlitzer celebrate the introduction of its new 1951 model. Having designated Sunday and Monday, January 28 and 29, as National Wurlitzer Days, the company is holding showings of the new phonograph in the offices of all its distributors throughout the United States. In the center, Ed Wurgler, general sales manager of Wurlitzer, demonstrates the machine to Vaughn Monroe. Sammy Kaye is at the upper left. Perry Como is at the upper right. The lower left has Mindy Carson. And Georgia Gibbs is at the lower right.

READ THE FOLLOWING
SIX PAGE INSERT

for full details on

WURLITZER'S

CROWNING ACHIEVEMENT

IN PHONOGRAPH VALUES

featuring

- 48 SELECTIONS ON 24 RECORDS
- 30 SECOND CHANGEOVER FROM 78 RPM TO 45 OR 33⅓ RPM RECORDS

Sensational Styling - Amazing Tone

WURLITZER
Presents A
CROWNING
ACHIEVEMENT
In
PHONOGRAPH
VALUES

Model 1400

Model 1400

The WURLITZER Fourteen Hundred

BRILLIANT NEW STYLING
RICH WALNUT CABINET

Here it is! As rich as a king's ransom in beauty. As colorful as a coronation ceremony. Wurlitzer's crowning achievement — the Wurlitzer Fourteen Hundred! Equipped with Zenith Cobra Pickups and the famed Dynatone Sound System, it retains Wurlitzer's profit-proven record complement — 48 tunes on 24 records. It introduces a new and sensational example of Wurlitzer leadership . . . *30 second changeover from 78 RPM to 45 or 33-1/3 RPM records!*

Feast your eyes on its completely visible, softly glowing, plexi-glass record changer compartment! Look at the brilliance of those pilasters! Illuminated color cylinders reflect their light through a pattern of molded diamonds to create a magical illusion of changing color.

Proudly Wurlitzer presents the Fourteen Hundred. Its regal splendor assures a royal reception that will mean greater profits for you!

The WURLITZER Fourteen Fifty

WITH TEXTILEATHER
COVERED CABINET

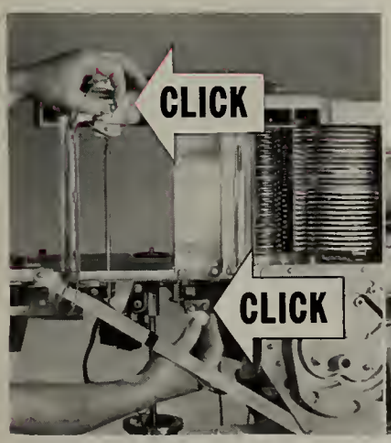
Queenly consort for the Fourteen Hundred, the Wurlitzer Fourteen Fifty plays any speed record — ten inch 78 RPM or 33-1/3 LP; seven inch 45 or 33-1/3 RPM — *all* on one phonograph!

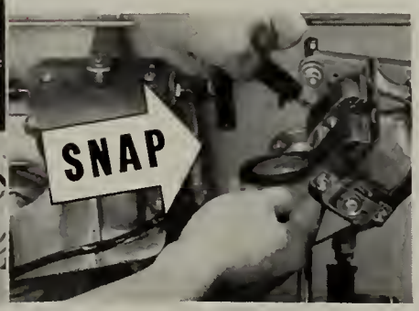
Identical, in appearance, to the Fourteen Hundred in every respect but one . . . the Fourteen Fifty is handsomely housed in a wooden cabinet covered with Textileather. One of the modern materials in the fine furniture field, Textileather is scuff proof, water proof and alcohol proof. Available in standard mahogany or in blonde, blue and brown colors to compliment location interiors. Tough, glamorous Textileather will last the life of the phonograph.

The Fourteen Fifty, incorporates Zenith Cobra Pick-ups and the Dynatone Sound System to bring out the glorious brilliance and the fine modulations of the micro-groove records, and to bring in the greatest flow of coins ever earned by any phonograph.

30 Second Changeover Without Tools

FROM 78 TO 45 OR 33-1/3 RPM RECORDS





Think of it! A flick of two levers and the factory-adjusted tone arms of the 1400 and 1450 instantly and automatically shift from one size record to another.

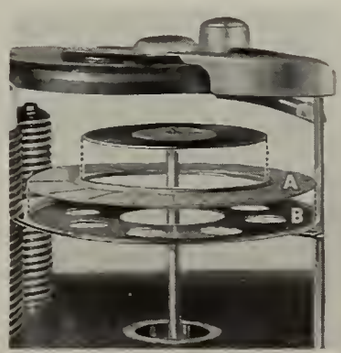
Then, to change record speed, just swing out the idler wheel lever, slide out the old wheel, snap on the new. It takes but another second or two to slip the "45" record center into the turntable.

30 seconds and these phenomenal phonographs are adjusted from any speed record to another — or back again. No obsolescence of your 78 RPM records. No question about the contribution this exclusive Wurlitzer feature makes to a crowning achievement in value.

CHANGEOVER KIT

The Wurlitzer Record Speed Conversion Kit as illustrated here costs but $8.75. It consists of new Idler, "45" Turntable Center and 24 Record Locating Spacers.

When a new phonograph is converted to play 45 or 33⅓ RPM records, the changeover is a 30-second job because it requires no extra work to place 7" records in the spacers (A) and insert them in the trays (B).



Model 1450

Another CROWNING ACHIEVEMENT

New WURLITZER REMOTE CONTROL UNITS

Wurlitzer offers music operators the most flexible and economical selection of remote control equipment ever produced. New 8″ and 12″ speakers with famous Wurlitzer tone. A 48 selection 5-10-25c wall box and a revolutionary adjustable wall plaque for combining the wall box and either speaker into a beautiful wall box-speaker combination.

MODEL 5110 12″ DELUXE SPEAKER

Illustrated at left is Wurlitzer's new, beautiful, streamlined Model 5110 speaker, mounted on a steel frame. Its pleasing pastel-color sides are of a new shock resistant rubber base plastic that won't crack or chip. The perforated nickeled metal grille is tarnish and stain proof. Its mirror-like surface catches the light and color of the room—shines with myriad reflections.

Speaker is heavy duty, permanent magnet type with 8 Ohm voice coil. The unit has wall mounting provisions; terminal strip on the back which permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. SIZE: 23½″ high, 17½″ wide, 8½″ deep.

MODEL 4851
5-10-25¢ WALL BOX
48 SELECTIONS

This tried and proven Wurlitzer Wall Box mechanism has a mirror-finish nickeled case, red tenite push buttons and a colorful plexi-glass cover in iridescent powder blue, silver and red. Its "see deep" decorations and lettering give it a third dimensional appearance. The illuminated program holder is divided into two listings of 24 selections each. The listings are changed by turning the knob at the bottom.

Its bug and dust proof case makes readily accessible the famous Wurlitzer mechanism and retains the removable unit feature.

COIN EQUIPMENT: Single 5-10-25c coin entry with magnetic slug rejector and accumulator—convertible to 1 play for 10c. 3 plays for 25c or 6 plays for 25c.

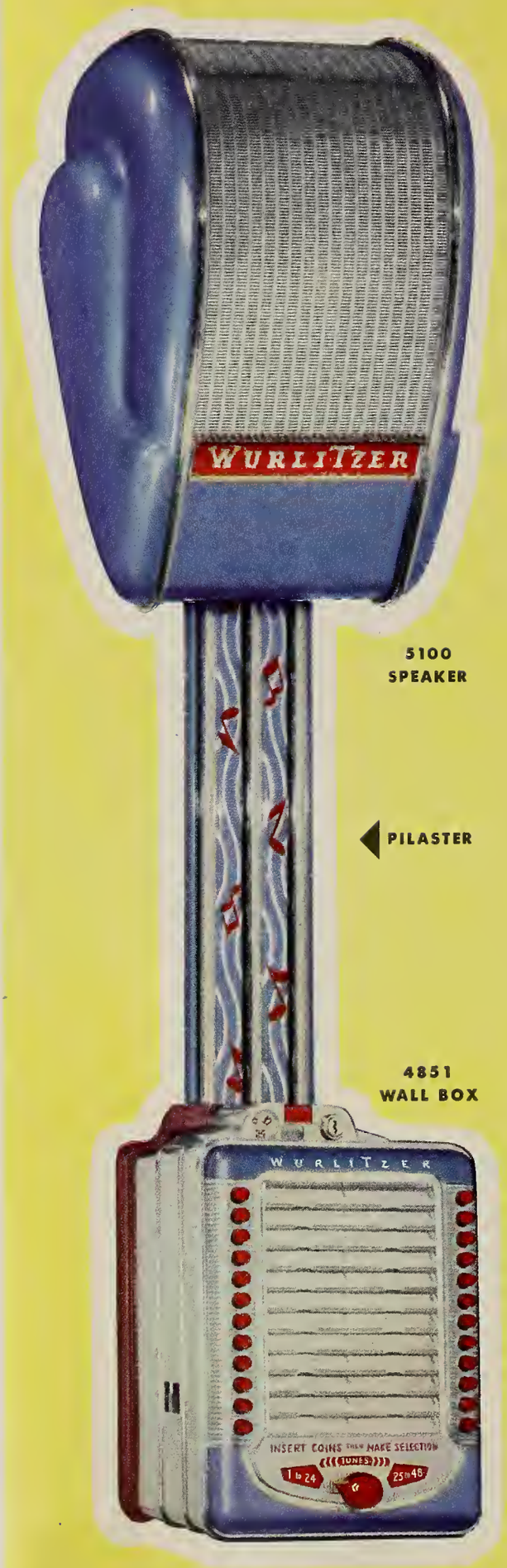
SIZE: 11¾″ high, 8⅞″ wide, 5-11/16″ deep.

MODEL 5100 8″ SPEAKER

Like the 12″ speaker illustrated on the opposite page, the 5100 8″ Speaker can be used as a separate unit or in combination with Wall Box 4851, as illustrated at left.

The 5100 8″ Speaker is a companion design to the Model 5110 Speaker with the same eye-attracting—streamlined appearance. The speaker case, of rubber based plastic, is finished in iridescent powder blue with nickeled grille and trim. It is a size universally in demand, at a popular price.

The speaker is 8″ permanent magnet type, 3½ Ohm voice coil. The unit has wall mounting provisions; terminal strip on the back which permits connecting voice coil directly to phonograph or through a 500 Ohm matching transformer. SIZE: 17½″ high, 13½″ wide, 7¼″ deep.



With the Wurlitzer Adjustable Wall Plaque, either the 8″ or 12″ Speaker and a Wall Box can be assembled into this attractive combination.

ADJUSTABLE WALL PLAQUE
COMBINES MODEL 4851 WALL BOX AND SPEAKER 5100 OR 5110 INTO ONE BEAUTIFUL UNIT

For those separate rooms requiring a completely selective music unit, Wurlitzer makes it possible for music operators to assemble their own wall box and speaker combination at an extremely low cost. As shown at the left, the units may be quickly and easily assembled with the help of an inexpensive kit consisting of rubbed walnut mountings for the wall box and speaker and an adjustable pilaster for connecting the two mounted units.

The pilaster is a combination of beaded nickel molding and powder blue plastic, embellished with red Musical Notes. It can be adjusted from a minimum length of 46″ to a maximum of 57″ to provide for specific location requirements.

MODEL 248 STEPPER

Available for use with Wall Box Models 4851, 4820, 4825. Two Model 219 Steppers may also be used.

SPECIFICATIONS FOR THE WURLITZER 1400 & 1450

HEIGHT: 57⅛ inches.
WIDTH: 34½ inches.
DEPTH: 27⅝ inches.
WEIGHT: 350 lbs.—425 lbs. approx. for shipment.
COIN EQUIPMENT: Single coin entry — 5-10-25c — three in one magnetic slug rejector — Wurlitzer coin register mechanism — on-off automatic coin return.
RECORD CHANGER: Provides 48 selections from ten inch or seven inch records with quick change feature. Adaptable to any speed now in use. Playmeter available.
SOUND SYSTEM: Model 514 Amplifier includes junction box components, pre-amp., volume, dual tone and fader controls.
TONE ARMS: Two low pressure tone arms with Zenith cobra stylus cartridge.
WATTAGE: Lighting 80 — complete phonograph 290.
LIGHTING: Four 20 watt fluorescent tubes.
NUMBER OF SELECTIONS: Forty-eight.
TYPE RECORDS PLAYED: 78 or 45 or 33⅓ R.P.M.
CONSTRUCTION: Rugged metal and wood combined for long life.
REMOTE: 48 selection wall boxes. Previous wall boxes will play 24 selections.
AUXILIARY SPEAKERS: Will use any present Wurlitzer speakers.
TUBE COMPLEMENT: 1 type 5U4G, 2 type 6L6G, 1 type 6SN7/GT. 1 type 6J5, 2 type 6SJ7.

Big Location Turnover Expected

Whether the average operator realizes it or not, there will be a big turnover in locations, within a few short months.

As all businessmen know, many small firms will be forced to close their doors, as their products become impossible to obtain.

This means to the operator that many of those locations he has, in what are now good business sections, will drop by the wayside for lack of consistent traffic.

It also means that these smaller businessmen will probably jump into other fields, and many small restaurants, taverns, and so forth, will open around the bigger defense plant areas.

The switchover in locations may prove very big as the war-defense effort gets into being.

(The reason we call it "war-defense effort" is because no one, not even the experts, know whether we are going to war, or whether this is just preparation for the possibility of a war, which may never happen).

Anyway, what is most important to all concerned with this field, is the fact that, since there will be many small businesses, like appliance stores and others of the same ilk close up, at the same time other spots will open in other parts of each community, which will be closer to the player traffic circle.

By the "player-traffic-circle" we mean where the public will be found in greater numbers, and where they will be coming into new locations to enjoy their meals, or a drink, or whatever else they want.

In short, in many communities it is already noted that drug stores, taverns, restaurants, luncheonettes, and other business spots are opening around new, big defense plants, just as fast as those plants are being constructed.

It means that operators have to be on their toes. It also means that many ops, who now believe they have the best spots in the city's traffic and business center, may find that their spots will be dead, while the outlying defense center locations will be the best.

The operators who get into these latter spots will probably wind up with the "cream of the crop".

Therefore, the turnover which is expected in the coin machine operating division of the industry, isn't at all surprising to all engaged in the field.

After all, this was bound to come about, as business follows the traffic centers.

Wherever the public work—so do they shop—in the majority of cases. This will mean that those operators, who have been keeping their eyes closely on the ball, will soon find that the major number of their locations will be anywhere but where they figured them to be, and many changes are bound to come about before this defense-war era is over.

In short, ops should keep their eyes peeled for the future. They should study the new locations. They should anticipate the trend. They should be completely prepared to move their fine, portable equipment, just as fast as businesses themselves, move out.

THE CASH BOX

Volume 12, Number 19

•

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.
(All Phones: LOngacre 4-5321)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

•

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

•

ENTIRE CONTENTS COPYRIGHTED 1951 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the puhlishers.

EXECUTIVE STAFF
BILL GERSH, Puhlisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

•

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

•

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for johhers and distrihutors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's suhscription free of charge. Airmail, First Class, as well as Special Delivery suhscription rates on request. Subscription rates for all foreign countries on quest. Three weeks advance notice required for change of address.

•

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distrihutors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, puhlishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

•

THE CASH BOX IS RECOGNIZED hy various associations of coin machine operators throughout the United States as their "official" weekly magazine.

•

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized hy many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

TO SURVIVE 1951, '52, '53, '54, ? ? ?

MAKE EQUIPMENT LAST LONGER WITH 10c PLAY

Phono ops can either block off, or remove 5c coin chutes, from all old machines and install signs featuring, "Play 10c Only". Juke box ops can give 2 plays 10c wherever necessary to get dime play started on gradual basis. New phonos with drop chutes can be set for 10c Play with same sign featured.

Remember, even if the operator losses as much as 40% of his present average number of plays, he still earns more on 10c play and, at the same time, gets 40% less wear and tear on his equipment, which means that his machines will last a 40% longer period of time.

Even if play drops off 50% on 10c play, operators will still be earning just as much as they ever earned on 5c play, but, their equipment will last 50% longer, which is extremely important to every operator today.

Operators of games can very easily change chutes from 5c to 10c. But each F. P. now is worth 10 instead of 5. Game operators should switch games about in all locations. They should clean, repair, refurbish, and recondition every machine. So that when they bring a different machine into any location, it will look and work like a new machine. In short, a brand new appearance for any old machine and, wherever possible, introduce a new machine into the location.

The amusement game operator has every chance for suceeding with 10c play action. He, too, must remember that he must make his equipment last as long as he possibly can. It may be three, four, or even five years, before he may again see new games.

The above probably speaks for itself. Or speaks as well for itself as any part of this editorial can.

But, what is even more important to all in the trade, and especially the editorial members of this publication, is to think that tho World War II has long passed, and that *The Cash Box* drove very hard during that period, pointing out all the events which would transpire between then and the post-war era, no one would step into the breach to follow the proposed plans. It took another defense period to bring these into fulfillment.

In short, this war-defense period is much rougher and tougher than the last. At least, during the last war period, there were parts being manufactured. This time not even parts manufacture may be allowed.

This means, then, that every operator is really and truly on his own. He has to be sufficiently ingenious to somehow keep his equipment working so that he can remain in business.

It is up to him then, the operator, to decide how long his equipment should last.

The former proposed plans of *The Cash Box* have been, first, on 10c play, which was defeated during World War II. And defeated only because some few people around the country failed to agree, and are now sorry that they didn't agree.

Then *The Cash Box* proposed that the operators obtain legal location leases, or agreements, of at least two years' duration and, at the same time, obtain front service money guarantees or, at the least, a changeover to 70%-30% commission percentage basis.

All in the trade know of the many, many other suggestions of this publication. Especially the game operators, who realize that *The Cash Box* was the very first magazine that fought in their behalf, and urged manufacturers to changeover to 10c coin chutes, advising that larger playing fields, bigger cabinets, oversized steel balls, and other features, would help the operator get 10c per play and would, also, allow him to profit from his investment to a much greater extent. This would mean that all up the line in this field would also profit.

This publication isn't even nine years old. Yet everyone in the industry commends it for the great effort it has already put forth, as well as the editorials it features week in and week out.

The Cash Box has always realized that if the base is sound and secure, then the greater house (this industry) can be built more solidly on it.

To make that base sound and secure, every operator must enjoy profit. Must be financially sound. Then jobbers, distributors and manufacturers can go on ahead with their greater plans for they will have a great market. That means prosperity for all concerned with the industry.

This war-defense period (whether there will, or will not, be a war) is based on a long term production plan. It might be called a "five year plan."

Therefore, every operator must protect himself. The telephone companies are charging 10c for their public coin telephones. Everyone else, even those who sell cups of coffee, are charging 10c.

The time has now arrived, and it is extremely unique, when the coin machine operator must also switch over to the dime. Because it will make his equipment last longer.

In short, even if the operator gets only 40% of the number of plays he is now getting, but gets these at 10c instead of 5c, then he's going to be earning more money and, what's even most extremely and vitally important to him, he will be getting 40% less wear and tear on his equipment which, in turn, means that his equipment will last a 40% longer period of time.

Similarly, let's suppose the average operator will only get one-half as much play at 10c as he is now getting at 5c. He will still be earning just as much. At the same time, he will be assured that his machines will be getting 50% less wear and tear and will, therefore, last a 50% longer period of time. This is most important today.

The fact remains that there may be no new equipment for four, five or more years. That being the case, it is up to the operator to protect himself, however best he can. What better method than cutting down on the wear and tear of his equipment while, at the same time, enjoying just as good earnings as he ever did on 5c play?

This war-defense period is therefore most unique, most educational and, most certainly, advantageous to the average operator in this business.

For once, for the very first time, he can now do the things he has always wanted to do and know that others will join with him.

This plan is to the best interests of all concerned with operating machines of every type and kind.

To survive, the operator must make his equipment last longer. Must make machines endure longer than they ever did before.

It is up to him, then, to reason for himself that, at 10c play, he will earn as much, if not more, than he ever earned before. And, at the same time, he will find that his equipment will last longer, so that he can outride this period when, whether war or no war, a new, greater, more prosperous industry will come into being.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

45 rpm numbers in parenthesis

CODE

AB—Abbey	FE—Federal	RA—Rainbow
AD—Adam	JU—Jubilee	RE—Regent
AL—Aladdin	KI—King	RG—Regal
AP—Apollo	LO—London	RO—Rondo
BU—Bullet	ME—Mercury	SA—Savoy
CA—Capitol	MG—MGM	SIT—Sittin' In
CO—Columbia	MO—Modern	SP—Specialty
CR—Coral	NA—National	TE—Tempo
DA—Dana	OR—Oriole	TW—Tower
DE—Decca	PR—Prestige	VI—Victor
4 Star—Four Star		

Pos. Last Week

1 TENNESSEE WALTZ
PATTI PAGE — 1

CA-1316 (F-1316)—Les Paul
CO-20551—Roy Acuff
CO-39065—Jo Stafford
CO-39113 (4-39113)—Sammy Kaye
CR-60313 (9-60313)—Erskine Hawkins
DE-46122 (9-46122)—J. & L. Short
DE-27336 (9-27336)—Guy Lombardo
LO-867 (45-867)—Anita O'Day
ME-5534 (5534x45)—Patti Page
MG-10864—Tommy Tucker
VI-20-3979 (47-3979)—Fontane Sisters
VI-21-0407 (48-0407)—Pee Wee King

2 MY HEART CRIES FOR YOU
GUY MITCHELL & MITCH MILLER — 2

CA-1328 (F-1328)—Jimmy Wakely
CO-39069 (6-918)—Guy Mitchell—Mitch Miller
CO-39086 (4-39086)—Stafford & Autry
CO-39142 (4-39142)—Ken Griffin
DE-27333 (9-27333)—Victor Young Orch.
DE-27378 (9-27378)—Knight-Foley
ME-5563 (5563x45)—Vic Damone
ME-8209 (8209x45)—Dinah Washington
MG-10868 (K10868)—Bill Farrell
VI-20-3978 (47-3978)—Dinah Shore

3 THE THING
PHIL HARRIS — 3

CO-39068 (6-919)—Arthur Godfrey
CR-60333 (9-60333)—Ames Bros.
DE-27350 (9-27350)—Danny Kaye
LO-873 (45-873)—Teresa Brewer
ME-5548 (5548x45)—Two Ton Baker
MG-10864—Tommy Tucker
VI-20-3968 (47-3968)—Phil Harris
VI-21-0411 (48-0411)—June Carter
VI-20-3986 (47-3986)—Red Caps

4 HARBOR LIGHTS
SAMMY KAYE ORCH. — 5

CA-1190 (F-1190)—Ray Anthony O.
CO-38963 (6-784)—Sammy Kaye O.
CO-38889 (6-710)—Ken Griffin
DE-27219 (9-27219)—Bing Crosby
DE-27208 (9-27208)—Guy Lombardo O.
LO-781 (30194)—Lorry Raine
ME-5488 (5488x45)—Dinah Washington
ME-5461 (5461x45)—Byrd & The Harmonicats
MG-10823—Shep Fields
TW-1488—Tony Papa O.
VI-20-3911 (47-3911)—R. Flanagan O.

5 NEVERTHELESS
MILLS BROS.—RALPH FLANAGAN ORCH. — 6

CA-1190 (F-1190)—Ray Anthony O.
CO-38982 (6-813)—Paul Weston O.
CO-39044 (6-888)—Frank Sinatra
DE-27253 (9-27253)—Mills Bros.
LO-773—Teddy Philips O.
ME-5495 (5495 x 45)—Frankie Laine
MG-10772—Monica Lewis
VI-20-3904 (47-3904)—R. Flanagan O.

6 A BUSHEL AND A PECK
PERRY COMO & BETTY HUTTON — 4

CA-1234 (F-1234)—Whiting-Wakely
CO-39008 (6-838)—Doris Day
CR-60309 (9-60309)—Connie Haines
DE-27252 (9-27252)—Andrews Sisters
ME-5501 (5501x45)—Kallen & Hayes
MG-10800 (K-10800)—Johnny Desmond
VI-20-3930 (47-3930)—Como & Hutton

7 YOU'RE JUST IN LOVE
PERRY COMO and FONTANE SISTERS — 9

CO-39052—Clooney & Mitchell
CR-60335 (9-60335)—Tilton & Babbitt
DE-27317 (9-27317)—Merman & Haymes
ME-5545—Chapel & LeWinter O.
MG-10845—Russ Case
VI-20-3945 (47-3945)—Como & Fontane Sisters

8 TO THINK YOU'VE CHOSEN ME
EDDY HOWARD ORCH. — 7

CA-1307 (F-1307)—Stafford-MacRae
CO-39036 (6-867)—Sammy Kaye Orch.
CR-60327 (9-60327)—Ames Bros.
DE-27262 (9-27262)—Sy Oliver
LO-859 (45-859)—Henry Jerome
ME-5517 (5517x45)—Eddy Howard
MG-10839 (K10839)—Art Mooney
VI-20-3976 (47-3976)—Three Suns

9 THE ROVING KIND
GUY MITCHELL & MITCH MILLER — 10

CO-39067 (6-918)—Mitchell & Miller
DE-27332 (9-27332)—Weavers
MG-10879—The Melodeons

10 THINKING OF YOU
DON CHERRY—EDDIE FISHER — 8

CA-1106 (F-1106)—Art Morton
CO-38925—Sarah Vaughan
DE-27128 (9-27128)—Don Cherry
MG-30293—Anita Ellis
VI-20-3901 (47-3901)—Eddie Fisher
VI-20-3826 (47-3826)—Andre Previn

11) BE MY LOVE. 12) OH BABE. 13) IF. 14) ALL MY LOVE. 15) SO LONG. 16) NOBODY'S CHASING ME. 17) MARSHMALLOW WORLD. 18) MUSIC BY THE ANGELS. 19) ZING, ZING—ZOOM, ZOOM. 20) GET OUT THOSE OLD RECORDS.

FOR THE 3rd CONSECUTIVE WEEK REORDERS FOR RCA VICTOR TOP TEN RECORDS HAVE TOPPED THE ½ MILLION MARK

OVER A HALF MILLION

PERRY COMO—If / Zing Zing—Zoom Zoom 20-3997—(47-3997)

MARIO LANZA—Be My Love 10-1561—(49-1353)

PERRY COMO—You're Just In Love 20-3945—(47-3945)

EDDIE FISHER—Bring Back The Thrill 20-4016—(47-4016)

SPIKE JONES—Tennessee Waltz 20-4011—(47-4011)

DINAH SHORE & TONY MARTIN—In Your Arms / A Penny A Kiss 20-4019—(47-4019)

PHIL HARRIS—The Thing 20-3968—(47-3968)

EDDY ARNOLD—There's Been A Change In Me 21-0412—(48-0412)

DINAH SHORE—My Heart Cries For You 20-3978—(47-3978)

PERRY COMO & BETTY HUTTON—A Bushel And A Peck 20-3930—(47-3930)

HANK SNOW—I'm Moving On.....21-0328—(48-0328)

HANK SNOW—The Golden Rocket.....21-0400—(48-0400)

THREE SUNS—To Think You've Chosen Me. 20-3976—(47-3976)

EDDIE FISHER—Thinking Of You.....20-3901—(47-3901)

FONTANE SISTERS—Tennessee Waltz....20-3979—(47-3979)

NEXT WEEK! RCA Victor's Fabulous Singers Single Record Series

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"TELL ME YOU LOVE ME" (3:27)
"LITTLE CAFE PAREE" (2:29)

VIC DAMONE
(Mercury 5572, 45x5572)

VIC DAMONE

● A terrifically lush number called "Tell Me You Love Me" which is adapted from "Pagliacci" gets a wonderful vocal on this platter from Vic Damone. This looks like one of Vic's hottest items and ops oughta jump in to cash in. Getting some grand musical backing from George Siravo and his orchestra, Vic pours his heart into this song and that's enough. The new English lyrics make this ballad a good combination of words and music. Using a melody that everyone has heard at some time, the tune won't have any trouble at all in catching on. Ops should catch on now. The second side is a pleasant little item in a sentimental vein which Vic and the orchestra do very softly and easily. "Tell Me You Love Me" is the big side to watch. Ops can't go wrong by getting with it now.

"SO LONG" (2:26)
"ACROSS THE WIDE MISSOURI" (3:13)
PAUL WESTON ORCH.
(Columbia 39160)

● A currently hot item gets another wonderful recording from Paul Weston's Orchestra and the Norman Luboff Choir. The vocal is done with much gusto and the Weston orchestration makes it something to hear. The second side has a lovely melody which brings on thoughts of wide open spaces. Both ends of this disk are good juke box material.

"PRETTY KITTY KELLY" (2:24)
"SWEETHEART DARLIN'" (2:45)
PHIL REGAN
(RCA Victor 20-4024; 47-4024)

● Phil Regan gives a couple of Irish sounding ballads his typically grand style of rendition and makes them very attractive. On either end, he gets some aid from the Jud Conlon Singers and Skip Martin's orchestra. The entire combination makes this a light hearted venture which should do fine in the boxes.

"I WISH I KNEW" (3:20)
"BETWEEN TWO TREES" (3:04)
ANDREWS SISTERS
(Decca 27421; 9-27421)

● The Andrew Sisters have two new ballads which they do in their usual listenable style. Both ends feature some grand harmony with Patti stepping out to give with the solos. Ops know the drawing power of the girls and this disk should hold up very well among their many fans.

"POTATO BUG BOOGIE" (2:43)
"THE BEANBAG SONG" (2:48)
THE HONEYDREAMERS
(RCA Victor 20-4023; 47-4023)

● Two novelties are taken for a ride on this disk by the Honeydreamers. Both get some fine harmonizing from the group and an arrangement which makes them easy to listen to. Each end has a somewhat specialized appeal and ops ought to hear these to see whether they fit into their locations.

"JOHN B" (2:39)
"SO LONG" (3:24)
LYNN MURRAY
(Coral 60366; 9-60366)

● Here's a good version of a ditty with a Latin American beat. Written by Carl Sandburg, the tune has a distinct folk flavor which Lynn Murray's orchestra and the Travelers bring out. The lower end gets a vocal from Cisco Houston and Terrea Lea and they make it good to listen to. Ops oughta tune in.

"DEAR, DEAR, DEAR" (2:08)
"I WISH SOMEONE KNEW I WAS LONELY" (3:15)
CONNIE HAINES
(Coral 60364; 9-60364)

● A ballad that's been making a lot of noise is taken over the coals by Connie Haines. Giving it a great deal of verve, Connie turns in a first rate job with George Cates' Orchestra backing her up. The second side is a slow ballad which Connie does in her full plaintive voice. This disk is ok for ops.

"WHAT WILL I TELL MY HEART?" (2:58)
"GREAT DAY IN THE MORNING" (2:22)
AL MORGAN
(London 862)

● A beautiful ballad gets a very tearful rendition from Al Morgan and turns out to be one of his best disks to date. With some good piano work going along, Al pours a lot of feeling into this ditty and gives it a terrific shove. The bottom half, in contrast, is a happy airy thing which sounds very refreshing. Ops should keep their eyes on the top deck.

"ONCE THERE LIVED A FOOL" (2:42)
"I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:00)
TONY BENNETT
(Columbia 39187)

● A terrific ballad which originated in jazz and blues circles is given a wonderful rendition by Tony Bennett. Using his full voice on it, Tony gvies this one tremendous potential while Marty Manning's orchestra backs him up. The lower end is a jumpy version of an old standard which is always good to hear. This is a natural for ops.

"I DIDN'T MEAN TO BE MEAN TO YOU" (2:46)
"SOMEONE" (2:53)
LORRY RAINE
(London 963)

● Lorry Raine gives out with a smooth vocal to a ballad on the upper half. Cliff Parman provides the musical setting and together they make this disk a good contender. On the lower half, Lorry is joined by Everett Ralston at the piano and they go through another ballad in her easy to take style. Ops oughta hear these sides.

"A KISS AND A PROMISE" (2:40)
"ZING, ZING—ZOOM, ZOOM" (1:58)
PERCY FAITH ORCH.
(Columbia 39155)

● Percy Faith gets up one of his grand arrangements on the upper deck and the chorus backs up the music with some good vocalizing. The tune is a very promising one and this recording certainly will help. The lower end is a catchy light hearted thing again done well by the orchestra and chorus. Ops won't go wrong with this.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "JOHN AND MARSHA"	Stan Freberg	Capitol 1356; F-1356
★ "IF"	Billy Eckstine	MGM 10896; K-10896
★ "VENEZUELA"	Harry Belafonte	Jubilee 5048
★ "ONCE THERE LIVED A FOOL"	Tony Bennett	Columbia 39187
★ "WHAT WILL I TELL MY HEART?"	Al Morgan	London 967

"JOHN AND MARSHA" (2:27)
"RAGTIME DAN" (2:24)
STAN FREBERG
(Capitol 1356; F-1356)

● One of the maddest records yet is turned out on this platter by a guy with a terrific sense of humor, Stan Freberg. Doing a takeoff on daytime soap operas, Stan uses two words in this recording over and over again with different intonations and it's really a standout. The lower end is a straight item compared to the first, jumpy and with a good beat. Ops shouldn't miss the top deck.

"LULLABY OF BROADWAY" (2:47)
"WOULD I LOVE YOU" (3:05)
DORIS DAY & HARRY JAMES ORCH.
(Columbia 39159)

● Here's a very exciting version of an oldie combining the talents of Doris Day and Harry James. With Doris turning in a good vocal and Harry coming through with some terrific trumpeting, this one looks like a good bet. The lower end finds the pair teaming up again for a much recorded tango which they give their own kind of stamp. This is right for ops.

"STINGY" (2:30)
"OLD-FASHIONED LOVE" (2:25)
TINY HILL ORCH.
(Mercury 5582)

● Tiny Hill runs through a cute novelty on the upper deck while the orchestra backs him up. The tune is very catchy and the lyrics keep you listening. The lower end is a western sounding item with some fine piano playing coming through. This disk deserves to be heard by ops.

"YOU ARE MY SUNSHINE" (2:15)
"THE COMB AND PAPER POLKA" (2:43)
DORIS DAY
(Columbia 39143)

● Taking a western tune, Doris Day joins up with Frank Yankovic and his Yanks to give it a polka treatment. Doris and the boys make this a real happy sounding platter. On the second side they team up again to do a novelty with a lot of appeal. It might easily catch on.

"CHERRY PIES OUGHT TO BE YOU" (2:20)
"LOVE MEANS LOVE" (2:55)
FRANK SINATRA & ROSEMARY CLOONEY
(Columbia 39141)

● A couple of Cole Porter numbers from "Out Of This World" are tossed about here by Frank Sinatra and Rosemary Clooney. Both ends are novelties on which Frank and Rosemary do grand duets with the help of Axel Stordahl and his orchestra. Ops will do ok with this platter.

"PANHANDLE RAG" (2:23)
"BLUES MY NAUGHTY SWEETIE GAVE TO ME" (2:20)
GENE KRUPA
(RCA Victor 20-4026)

● Gene Krupa and his group get going with a couple of numbers in a jazz version. Bobby Soots does the vocal on a fast, jumpy thing with some terrific instrumentals coming along from the boys. The second side is a straight instrumental piece, loud and good to hear. This one is perfect for ops who have the right spots.

2 BIG HITS!

"TO THINK YOU'VE CHOSEN ME"

by Benjamin & Weiss

Recorded by . . .

Eddy Howard — Mercury
Sammy Kaye — Columbia
Henry Jerome — London
Savannah Churchill — Arco
Ames Bros. — Coral
Jo Stafford-Gordon MacRae — Capitol
Three Suns with Ray Charles — Victor
Art Mooney — MGM
Sy Oliver with Ralph Young — Decca

VALANDO MUSIC CORP.

NEW YORK • CHICAGO • HOLLYWOOD

and

"BEYOND THE REEF"

by Jack Pitman

Recorded by . . .

Bing Crosby — Decca
Margaret Whiting-Jimmy Wakely — Capitol
Blue Barron — MGM
Alfred Apaka — Decca
Jerry Byrd — Mercury
Mariners — Columbia
Guy Lombardo — Decca
Don Rodney with Roy Ross Orch. — Coral
Eddie Grant — Capitol
George Kainapau — Decca.

LAUREL MUSIC CORP.

1619 Broadway New York 19, N. Y.

Mike Sukin, Gen'l Prof. Mgr.

Hollywood — Benny Miller • New York — Mickey Velando • Chicago — Vic Angle

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SO LONG" (2:24)
"THE ROVING KIND" (2:28)

LES BAXTER

(Capitol 1381; F-1381)

● Les Baxter provides a smooth version of a current hit on the top deck. Sung by a chorus in good style, Les' orchestration makes this a stimulating platter. The flip introduces a new singer, Lindy Dougherty, who has a promising voice and does a fine job with this happy sounding tune. This is ok for ops.

"MOCKING BIRD HILL" (2:16)
"CHICKEN REEL" (2:48)

LES PAUL

(Capitol 1373; F-1373)

● Les Paul puts his guitar to work on a couple of tunes here and makes them sound real good. On the same disk, Mary Ford teams up with herself to sing the lyrics and the combination makes for worthwhile listening. The lower end is a straight instrumental by Les with a lot of the farm coming through. Two nice sides.

"VENEZUELA" (2:49)
"ANNABELLE LEE" (2:47)

HARRY BELAFONTE

(Jubilee 5048)

● A very appealing tune is given a folk-like rendition by Harry Belafonte and the Belafonte Singers and they get some wonderful feeling into it. Featuring an interesting set of lyrics, the tune has a catchy melody which keeps you listening. Flip is a ballad with some good choral work. The top deck gets our nod.

"IMAGINATION" (2:53)
"COULD 'JA" (2:25)

JERI SOUTHERN

(London 957)

● Jeri Southern brings a very soft, sultry feeling to an oldie that always makes for terrific listening. Doing it very slowly, Jeri gives the number a nice touch. The second side is a cute thing on which she gets interesting backing. Ops will want to listen to this new singer.

"MOCKIN' BIRD HILL" (3:01)
"FLYING EAGLE POLKA" (3:01)

RUSS MORGAN

(Decca 27444; 9-27444)

● An unusual vocal chorus is offered by the Gay Sisters as Russ Morgan provides the orchestration. The tune is a very promising one and this version should certainly help it along. The lower end is an instrumental of a polka, very fast and good to hear. Ops should do ok with this.

SLEEPER OF THE WEEK

"IF YOU WANT SOME LOVIN'" (2:40)
"I'VE GOT THE CRAZIEST FEELING" (2:46)

TERESA BREWER

(London 967)

TERESA BREWER

● Going to town on a tune labeled "If You Want Some Lovin'," Teresa Brewer comes through with a disk that looks like it's gonna be a great big hit. Doing it in her high powered style, Teresa sends a lot of rhythm through this and makes it extremely listenable. Ops won't go wrong getting with this one immediately beecause it's certain to have tremendous drawing power in the boxes. Featuring a good set of lyrics, this jumpy version of a western ditty will have no trouble at all in breaking through. Not only does Teresa turn in a grand volal but she gets some wonderful backing too. This platter just runs wild. The lower end in contrast is a slow ballad and which she shows her versatility by doing it in a very lowdown heartfelt manner, while a good piano breaks out into the open. The top deck is gonna have quite a career and ops oughta get going with it now.

"THERE'S MORE PRETTY GIRLS THAN ONE" (2:55)
"DOWN BY THE OLD ZUYDER ZEE" (2:25)

GEORGE CATES ORCH.

(Coral 60365; 9-60365)

● A couple of waltzes are dished out here by George Cates and the orchestra. The top deck features some good harmony by the Mellomen while on the lower half the Heartbeats come through with the vocal. Ops who are looking for good filler material might take a look at these.

"LITTLE SMALL TOWN GIRL" (2:26)
"THE MASQUERADE IS OVER" (3:16)

THE BLENDERS

(Decca 27403; 9-27403)

● A terrific singing group, The Blenders, turns up with a tune that's making headway. Given a very smooth going over by the boys, this disk is very easy to listen to and has a great deal to offer ops. The lower end is a slow ballad again with an easy to take vocal. Ops oughta get with this one.

"BY THE RIVER SAINTE MARIE" (2:55)
"CHEATIN' ON ME" (2:48)

SY OLIVER ORCH.

(Decca 27315; 9-27315)

● Sy Oliver takes two oldies for a ride on this platter. The upper level is sung by Leslie Scott in a good powerful voice and given a rhythmic orchestration by Sy and the boys. The lower end has a slow beat, some fine instrumentals and a vocal by the Trio. Ops will do ok with this.

"FIDDLIN' FOR FUN" (2:38)
"ZING, ZING—ZOOM, ZOOM" (2:59)

DAVID ROSE ORCH.

(MGM 30324; K-30324)

● A couple of very exciting sides are turned on this platter by David Rose. The upper half has a lot of fiddles running all over the place while the bottom end is the Sigmund Romberg tune that's been getting a big play. It's done with a full orchestra and an accompanying chorus and is very easy to listen to. Both ends are right for ops.

"IF" (3:05)
"WHEN YOU RETURN" (3:09)

BILLY ECKSTINE

(MGM 10896; K-10896)

● Billy Eckstine has another terrific vocal in the grand tune on the top deck. With Pete Rugolo's orchestra providing the musical setting, Billy gets a plush arrangement for his wonderful vocalizing. The lower end finds him working on a promising number with happy results. And Again Pete Rugolo backs him up. Ops have a couple of good sides here.

"MY LOST MELODY" (2:49)
"I ONLY HAVE EYES FOR YOU" (2:48)

MONICA LEWIS

(MGM 10901; K-10901)

● Monica Lewis has a gypsyish melody on this disk to which she brings a pleasing vocal. Joe Lipman and the orchestra do fine by her with the accompaniment and it makes for good listening. The lower end is a lovely oldie getting another smooth vocal from Monica. Ops won't go wrong with these.

"IN THE LAND OF MAKE BELIEVE" (2:48)
"MORE THAN I CARE TO REMEMBER" (2:49)

BILL FARRELL

(MGM 10900; K-10900)

● A couple of ballads are taken to town here by Bill Farrell. The upper end has a chorus to go along with Bill and Russ Case provides the orchestration. On the lower side, he goes through a very slow number again with some excellent backing. Bill sings a grand song and this disk shows it.

"IT'S A GREAT, GREAT PLEASURE" (3:04)
"TEARDROPS FROM MY EYES" (3:00)

LOUIS JORDAN

(Decca 27424; 9-27424)

● Louis Jordan delivers his vocal fireworks on a loud jumpy number and he makes it sound very exciting. With his Tympany Five backing him up, Louis really goes to town on this. The second side is a tune that's been making quite a splash in jazz circles and Louis' veersion sends it flying. His fans will go wild for this.

"SENTIMENTAL MUSIC" (2:37)
"I STILL FEEL THE SAME ABOUT YOU" (2:56)

EVE YOUNG

(London 962)

● A very promising tune gets a slow and dreamy vocal from Eve Young. Some grand backing goes along with Eve's vocalizing and the total effect is very appealing. The second side finds her doing another number that's making its way, this time joined by the Two Adams. Both ends oughta be heard by ops.

"DEAR, DEAR, DEAR" (2:54)
"I CAN'T GET STARTED WITH YOU" (2:47)

JANE RUSSELL

(London 956)

● A current number gets a worthwhile going over on this platter from Jane Russell. Putting her full voice to work on it, Jane comes out ok. The lower end has her working over a wonderful oldie which sounds good any time you listen to it. Ops might tune in.

"SOUTH" (2:28)
"YAK YAK SONG" (2:48)

TEDDY PHILLIPS ORCH.

(London 891)

● Teddy Phillips comes through with a listenable disk here providing a good orchestration while Lynn and Ernie and the Phillipaires give out with the vocal. The flip is a very happy sounding ditty getting some fine instrumental work and pleasant singing from Lynn Hoyt. This should do well in the boxes.

'ROUND THE WAX CIRCLE

NEW YORK:

Who says the record business ain't good? Victor last week had the biggest day on distributor recorders in its 53 year history. In 24 hours orders flowed into the firm to the tune of half a million. Not bad for a day's work. A check with some of the other diskeries around town reveal excellent record sales. Business is looking up . . . Coca Cola people dickering for the **Tommy Tucker** band to play army installations in the European theater. **Lige McKelvy**, Tommy's record promotion man, is meanwhile piling up plenty of plugs on his current MGM releases with the decks being cleared for the forthcoming "Shenandoah Waltz" which looks like a big thing from here . . . A sudden shakeup at WNEW finds some of New York's best known disk jockeys being cut down . . . **Harry Goodman** of Regent Music and **Jerry Johnson** of Simon House just returned from California. Goodman brought back several new tunes which are promising including "The Old Jalopy Song" recorded by **Frankie Laine** as well as "No Crying Blues" and "Am I To Blame" both of which have several releases due shortly . . . **Bettelou Purvis**, femme dj on WPGH in Pittsburgh, ties the marriage knot sometime in April . . . **Dick Brown** set for the San Souci in Miami. His "With These Hands" on Jubilee is making its way . . . **Gene Krupa** to reorganize his band in February for an MCA tour following a six weeks vacation . . . **Evelyn Knight**, currently at the Flame Room in the Radisson Hotel, Minneapolis, guests on **Paul Whiteman's** TV show Feb. 11 . . . Many established bands are switching to smaller record labels where they are sure of better tunes and heavier promotion. Big fish in little ponds, etc. . . . **Feist** has a couple of hits in the offing in "Aba Daba Honeymoon" and the longest title on record "How Could You Believe Me When I Said I Loved You When You Know I've Been A Liar All My Life" . . . **Dick Linke** has signed the Glen Moore group to a personal management contract. Dick's stable is blossoming out . . . "In The Land Of Make Believe" getting a big push with several major waxings due.

TOMMY TUCKER

CHICAGO:

Just in case you are interested. 10c play has gone over with a bang in this city. First op to report test of, 2 plays for 10c and 6 plays for 25c, stated that his very first machine (in test) where public could only insert dimes or quarters, more than doubled the best week's take from this same location. The best week, formerly in this location, was $20. The first week on dime play brought this same well known Chicago music operator, $46.00. And, what was most impressive, he reports, is the fact that two-thirds of the collection was in quarters. That's something for the diskeries to think about as they drive to get their newest recordings into the nation's 550,000 juke boxes . . . **Al Morgan** played to enthusiastic audiences at the Chez Paree. Told us that tho he doesn't have "a great music education," he writes and plays the songs he believes the people like to hear, the sort of songs that appeal to him. It's this sort of homey philosophy that has probably caused Al to produce his great "heart" tunes. His latest being, "What Am I Going To Tell My Heart." Al goes away for a short vacation and then opens at Chubbie's in Camden, N. J. from where he will probably go on to New York and other cities . . . **David LeWinter** of the Pump Room tremendously enthused about the new rhumba he has written, "Mi Prieta." David believes that it's a clickeroo. He just waxed **Lawrence Welk** ork for Standard Transcriptions. David being Standard's fair haired boy 'round these parts . . . **Buddy Brandom** of Frederick Music advises that two disks already out on "Emma Lou," **Jan Garber** on Capitol and **Danny O'Neill** on Oriole, with more on the way very soon . . . **Patti Page** goes on to the beautiful, new Casablanca Hotel in Miami Beach from her Chicago Theatre engagement. Patti just bought herself a brand new Caddy and will drive down to Miami. She's never been in Florida before so, like she says, "Just waiting to be thrilled by Florida's sunshine as well as the beautiful new Casablanca" . . . Those sensational tunesmiths, **Benjamin and Weiss**, in town for a week covering some of the music spots. Boys lived on the south side and had a time getting into the Loop to meet with people each day.

AL MORGAN

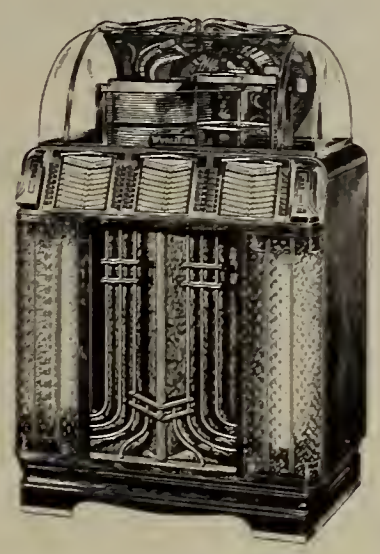
LOS ANGELES:

If ever a joint was jumping with record fans, 'twas the three nights of grand opening celebrated by **John Dolphin** in launching his new, much larger and beautifully equipped and decorated shop off the corner of Venron and Central Ave. . . . We were there the second night and thought maybe somebody had gone off their topper and was giving away five dollar bills, the way hundreds of boys and girls, men and women were gathered outside the store . . . Turns out something was being given away, free records by genial **John Dolphin**, and we hadn't seen anything . . . He showed us some pictures taken the night before, when the crowd was really big, extending all the way across the street and blocking traffic on the busy thoroughfare . . . The police were out and even lent a hand in passing the gratis platters to the crowds on the street (by way of getting the folks to move on) . . . Kleig lights, there were, to be sure, and just about every blues and rhythm artist who happened to be in town dropped by during the three days . . . We met up with our old, or rather young, friend, **Little Willie Littlefield**, who not too mysteriously indicated that he would have a new record deal coming up shortly . . . Meanwhile his "Ain't a Better Story Told" looks like it could put him back in the winner's circle.

IVORY JOE HUNTER

Jimmy Grissom was on hand, looking very sharp and like anything but the central character of his hit tune, "Once There Lived a Fool." . . . Other artists who showed up to wish Dolphin well were **Ivory Joe Hunter**, who hopped over between shows at the Oasis, **Peewee Crayton**, **Herb Fischer** . . . **Eddie Mesner** of Aladdin just buzzed us with news that he's signed up **Irving Irving** (that's the man's name) and His Harmonicaires, their first release on the Intro label being "Hulabaloo" and "Miserlou."

The MOST Beautiful, Versatile, Profitable Phonograph Ever Built



The New

48 SELECTION ALL-SPEED

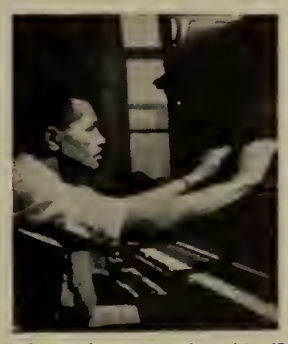
WURLITZER 1400-1450

- New Eye Catching Beauty
- New Breathtaking Tone
- New Money Making Value

CAIN-CAILLOUETTE, INC.

1500 Broadway — Nashville, Tenn.
122-24 S. Seventh St. — Louisville, Kentucky
409 N. Noble Street — Indianapolis 4, Indiana

Bigger Than "Piano Roll Blues"
by the Hit Maker
LAWRENCE "Piano Roll" COOK



"I WISH I HAD A SWEETHEART"
and
"HOW MANY G's IN PEGGY PAW"
ABBEY # 15034

. Ops who remember his 'Piano Roll Blues' know what Cook can do with a song and this one is a top notch follow up . . . natural for ops . . ."
SLEEPER OF THE WEEK — The Cash Box, Jan. 6

Z-O-O-M-I-N-G TO THE TOP!
"I DROPPED A PENNY IN THE WISHING WELL"
by KATHY MARCH with JERRY SHARD Orch.
ABBEY # 15032

A Smash Rhythm and Blues Hit!
by EDDIE WILCOX
"HOW ABOUT THAT"
b/w "IF YOU WERE ONLY MINE"
ABBEY # 3021

ABBEY RECORDS, INC.
418 West 49th Street New York, N. Y.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FEBRUARY 3, 1951

New York, N. Y.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *((Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. NEVERTHELESS *(Mills Bros.)*
6. BUSHEL AND A PECK *(Como-Hutton)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. THINKING OF YOU *(Don Cherry)*
9. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
10. THE ROVING KIND *(Guy Mitchell)*

St. Paul, Minn.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Don Cherry)*
4. A PENNY A KISS *(Eddy Howard)*
5. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
6. THE THING *(Phil Harris)*
7. THREE HANDED WOMAN *(Benny Strong)*
8. YOU'RE JUST IN LOVE *(Perry Como)*
9. GET OUT THOSE OLD RECORDS *(Kallen-Hayes)*
10. NOBODY'S CHASING ME *(Jan Garber)*

Fertile, Minn.

1. TENNESSEE WALTZ *(Guy Lombardo)*
2. MY HEART CRIES FOR YOU *(Jimmy Wakely)*
3. I DON'T MIND BEING ALL ALONE *(Mills Bros.)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. HUMORESQUE *(Guy Lombardo)*
6. NEVERTHELESS *(Mills Bros.)*
7. BILLBOARD MARCH *(Leroy Holmes)*
8. GET OUT THOSE OLD RECORDS *(G. Lombardo)*
9. OH BABE *(Ames Bros.)*
10. THINKING OF YOU *(Don Cherry)*

Fayetteville, Ark.

1. MY HEART CRIES FOR YOU *(Victor Young)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE THING *(Phil Harris)*
4. NEVERTHELESS *(Paul Weston)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. BUSHEL AND A PECK *(Como-Hutton)*
7. I DON'T MIND BEING ALL ALONE *(Mills Bros.)*
8. ALL MY LOVE *(Patti Page)*
9. IF YOU'VE GOT THE MONEY *(Jo Stafford)*
10. TEA FOR TWO *(Doris Day)*

Chicago, Ill.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. THE THING *(Phil Harris)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. IF *(Perry Como)*

Savannah, Georgia

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Don Cherry)*
4. NEVERTHELESS *(Mills Bros.)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
7. OH BABE *(Louis Prima)*
8. ORANGE-COLORED SKY *(Kenton-Cole)*
9. THIRSTY FOR YOUR KISSES *(Ames Bros.)*
10. ALL MY LOVE *(Patti Page)*

Plainfield, N. J.

1. BE MY LOVE *(Mario Lanza)*
2. TENNESSEE WALTZ *(Patti Page)*
3. MY HEART CRIES FOR YOU *(Bill Farrell)*
4. THE ROVING KIND *(Guy Mitchell)*
5. ZING, ZING—ZOOM, ZOOM *(Perry Como)*
6. NEVERTHELESS *(Frank Sinatra)*
7. I'VE NEVER BEEN IN LOVE BEFORE *(Billy Eckstine)*
8. PATRICIA *(Perry Como)*
9. OH BABE *(Kay Starr)*
10. ALL MY LOVE *(Patti Page)*

Malta, Montana

1. TENNESSEE WALTZ *(Les Paul)*
2. THE THING *(Phil Harris)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. OH BABE *(Kay Starr)*
5. MY HEART CRIES FOR YOU *(Jimmy Wakely)*
6. BUSHEL AND A PECK *(Whiting-Wakely)*
7. ALL MY LOVE *(Guy Lombardo)*
8. PETITE WALTZ *(Owen Bradley)*
9. I'LL NEVER BE FREE *(Starr-Ernie)*
10. THINKING OF YOU *(Don Cherry)*

Los Angeles, Cal.

1. MY HEART CRIES FOR YOU *(Dinah Shore)*
2. TENNESSEE WALTZ *(Patti Page)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. NEVERTHELESS *(Mills Bros.)*
5. THE THING *(Phil Harris)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. TEARDROPS FROM MY EYES *(Frank DeVol)*
8. OH BABE *(Kay Starr)*
9. THINKING OF YOU *(Don Cherry)*
10. IF *(Dean Martin)*

Kenton, Ohio

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THE THING *(Phil Harris)*
4. HARBOR LIGHTS *(Guy Lombardo)*
5. BE MY LOVE *(Mario Lanza)*
6. YOU'RE JUST IN LOVE *(Perry Como)*
7. THINKING OF YOU *(Don Cherry)*
8. IT IS NO SECRET *(Bill Kenny)*
9. BUSHEL AND A PECK *(Como-Hutton)*
10. IF I WERE A BELL *(Frankie Laine)*

Brodhead, Wis.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. SO LONG *(Weavers)*
3. TENNESSEE WALTZ *(Patti Page)*
4. FLYING EAGLE POLKA *(Pinetoppers)*
5. YEA-BOO *(Anita O'Day)*
6. MIDDLE OF A RIDDLE *(Jan Garber)*
7. I'M AFRAID TO LOVE YOU *(Trudy Richards)*
8. HUMPTY DUMPTY HEART *(Jan Garber)*
9. THE THING *(Phil Harris)*
10. THE ROVING KIND *(Guy Mitchell)*

Oakland, Cal.

1. TENNESSEE WALTZ *(Guy Lombardo)*
2. THE THING *(Danny Kaye)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. NEVERTHELESS *(Mills Bros.)*
5. BUSHEL AND A PECK *(Whiting-Wakely)*
6. THINKING OF YOU *(Don Cherry)*
7. TO THINK YOU'VE CHOSEN ME *(Ames Bros.)*
8. HARBOR LIGHTS *(Guy Lombardo)*
9. ALL MY LOVE *(Bing Crosby)*
10. OH BABE *(Kay Starr)*

Cincinnati Ohio

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE ROVING KIND *(Guy Mitchell)*
4. THE THING *(Phil Harris)*
5. YOU'RE JUST IN LOVE *(Perry Como)*
6. NOBODY'S CHASING ME *(Evelyn Knight)*
7. THINKING OF YOU *(Don Cherry)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. IT IS NO SECRET *(K. Kallen-R. Hayes)*
10. GET OUT THOSE OLD RECORDS *(G. Lombardo)*

Miami, Fla.

1. NEVERTHELESS *(Mills Bros.)*
2. THINKING OF YOU *(Eddie Fisher)*
3. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BUSHEL AND A PECK *(Como-Hutton)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. ALL MY LOVE *(Patti Page)*
9. THE ROVING KIND *(Guy Mitchell)*
10. OH BABE *(Louis Prima)*

Cleveland, Ohio

1. TENNESSEE WALTZ *(Patti Page)*
2. NEVERTHELESS *(Mills Bros.)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. ALL MY LOVE *(Patti Page)*
5. I'LL NEVER BE FREE *(Ernie-Starr)*
6. BUSHEL AND A PECK *(Whiting-Wakely)*
7. MY HEART CRIES FOR YOU *(Guy Mitchell)*
8. OH BABE *(Kay Starr)*
9. THE THING *(Phil Harris)*
10. ORANGE COLORED SKY *(Kenton-Cole)*

Dallas, Tex.

1. THINKING OF YOU *(Don Cherry)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. NEVERTHELESS *(Mills Bros.)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
6. TENNESSEE WALTZ *(Patti Page)*
7. ALL MY LOVE *(Patti Page)*
8. ORANGE COLORED SKY *(Kenton-Cole)*
9. THIRSTY FOR YOUR KISSES *(Ames Bros.)*
10. NOBODY'S CHASING ME *(Doris Day)*

Des Moines, Iowa

1. TENNESSEE WALTZ *(Patti Page)*
2. THINKING OF YOU *(Don Cherry)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. NEVERTHELESS *(Mills Bros.)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. TO THINK YOU'VE CHOSEN ME *(Sy Oliver)*
7. THIRSTY FOR YOUR KISSES *(Ames Bros.)*
8. ORANGE-COLORED SKY *(Kenton & Cole)*
9. OH BABE *(Louis Prima)*
10. ALL MY LOVE *(Patti Page)*

Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. BE MY LOVE *(Mario Lanza)*
3. I'LL KNOW *(Billy Eckstine)*
4. NEVERTHELESS *(Frank Sinatra)*
5. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. ALL MY LOVE *(Patti Page)*
7. OH BABE *(Louis Prima)*
8. THINKING OF YOU *(Sarah Vaughan)*
9. HARBOR LIGHTS *(Sammy Kaye)*
10. ZING, ZING, ZOOM ZOOM *(Perry Como)*

Philadelphia, Pa.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. BUSHEL AND A PECK *(Como-Hutton)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. NEVERTHELESS *(Mills Bros.)*
7. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
8. THINKING OF YOU *(Don Cherry)*
9. YOU'RE JUST IN LOVE *(Perry Como)*
10. THE ROVING KIND *(Guy Mitchell)*

Spokane, Wash.

1. TENNESSEE WALTZ *(Patti Page)*
2. THE THING *(Phil Harris)*
3. HARBOR LIGHTS *(Sammy Kaye)*
4. OH BABE *(Louis Prima)*
5. ALL MY LOVE *(Patti Page)*
6. ORANGE COLORED SKY *(Kenton-Cole)*
7. THINKING OF YOU *(Don Cherry)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. NEVERTHELESS *(Frankie Laine)*
10. I'LL NEVER BE FREE *(Ernie-Starr)*

Seattle, Wash.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. SO LONG *(Weavers)*
4. BE MY LOVE *(Mario Lanza)*
5. THE ROVING KIND *(Guy Mitchell)*
6. THE THING *(Phil Harris)*
7. HARBOR LIGHTS *(Sammy Kaye)*
8. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
9. OH BABE *(Louis Prima)*
10. THINKING OF YOU *(Don Cherry)*

Portland, Ore.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. BUSHEL AND A PECK *(Como & Hutton)*
5. HARBOR LIGHTS *(Ralph Flanagan)*
6. NEVERTHELESS *(Mills Bros.)*
7. ALL MY LOVE *(Patti Page)*
8. THINKING OF YOU *(Don Cherry)*
9. OH BABE *(Kay Starr)*
10. TO THINK YOU'VE CHOSEN ME *(E. Howard)*

Albany, N. Y.

1. ABBA DABBA HONEYMOON *(Reynolds-Carpenter)*
2. TENNESEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Eddie Fisher)*
4. MY HEART CRIES FOR YOU *(Bill Farrell)*
5. THE ROVING KIND *(Weavers)*
6. HARBOR LIGHTS *(Sammy Kaye)*
7. BE MY LOVE *(Billy Eckstine)*
8. BUSHEL AND A PECK *(Como-Hutton)*
9. IF *(Perry Como)*
10. SO LONG *(Weavers)*

Indianapolis, Ind.

1. MY HEART CRIES FOR YOU *(Dinah Shore)*
2. TENNESSEE WALTZ *(Patti Page)*
3. THINKING OF YOU *(Don Cherry)*
4. HARBOR LIGHTS *(Sammy Kaye)*
5. THE THING *(Phil Harris)*
6. NEVERTHELESS *(Mills Bros.)*
7. MUSIC BY THE ANGELS *(Vic Damone)*
8. IF *(Dean Martin)*
9. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
10. IF I WERE A BELL *(Doris Day)*

JUKE BOX BIZ BOOMS

Music Ops Use More Disks as Play Boom Grows. Defense Work Areas Lead Way. More 45rpm Phonos Being Located Thruout Nation.

The juke box play boom is under way. It continued to creep up silently as operators, in what have now become the bigger defense areas, began to report collection increases.

Since those first reports, many now state that they find their phonos taking in more money than they ever did before on some types of locations. Usually these are in the very heart of the war work areas.

What is most impressive to the music industry, is the fact that the juke box ops are using up disks faster than ever before. "They're wearing them white in the majority of their boxes," is the way one salesman for a leading distributor reported.

Operators are now out to place more of the latest records than ever before. "Even tho standards are steady money-makers," one noted op reported, "the fact remains that the public wants the latest tunes."

"Funny thing about these latest tunes," one op says, "is that they are the real oldies which have been in catalogs for years and, suddenly, the public has awakened to them all over again."

One well known music op writes, "Your story about 'Goodnight Irene,' 'So Long,' 'My Heart Cries For You,' 'Tennessee Waltz,' and all the numbers in this classification, is the truest picture of the juke box business at this time.

"I only hope," he continues, "that the record companies will listen to you people of '*The Cash Box*,' for you know our business. They should bring out more records of this kind. These are the ones that are bringing in the nickels right now on all the boxes in this territory."

Also impressive is the fact that more and more 45 rpm units are being placed everywhere in the nation. Not only because of the better tone, but, mostly because of the lasting quality of this type of disk. Operators are turning to the 45 rpm machines to insure themselves longer lasting profits.

As a sidelight of what is happening among juke box ops comes this statement from a very well known and very large juke box op, "Never before have we had as many artists and band leaders call on us to get their disks into our boxes as we have had these past weeks.

"It seems to me," he says, "that, suddenly, these people have awakened to the fact that the juke box industry can make stars of all artists if they produce the right record so as to help us to feature them in the top spots on our juke boxes.

"Much of the credit for this has to go to you people at '*The Cash Box*' to my way of thinking. You have pointed this out to all the big artists and, at last, they are beginning to recognize us guys out here in the sticks as artist-creators.

"Hell, we've made more guys and gals popular out here than the average radio or television station ever could."

The hope of the juke box ops, as new model phonos are presented, is that records will continue to be easy to obtain, and that prices will hold at the point they have risen to at this time.

The one fear which seems to face many ops is that by converting their units over to 45 rpm they shouldn't be caught short on these disks and also that the 78 rpm disks will continue in good supply.

None want to again see the scrap-shellac disks of World War II. All are hoping that the major diskeries are preparing themselves for any drought of shellac or compound which may result as more restrictions come into being.

As one ops says, "This is one time when we are entering into one of the very biggest play booms in the history of the juke box business.

"I most certainly hope that the record manufacturers have prepared themselves to the point where we are assured of getting all the records we will need for a long, long time to come."

Four Crosby Boys Follow In Dad's Financial Footsteps

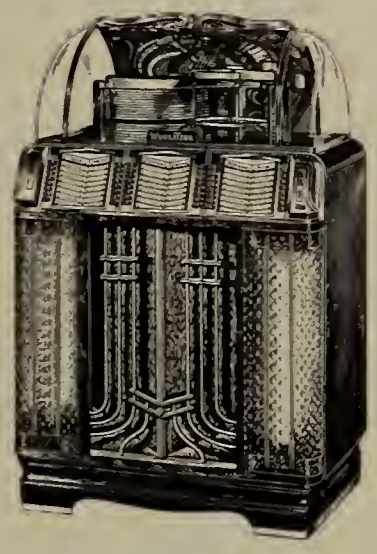
HOLLYWOOD, CAL.—It was revealed this week, while getting court approval for their new singing contract, that Bing Crosby's four sons aren't exactly paupers.

Each of the boys is doing nicely thank you with a bank account of almost $200,000.

A new contract was approved by Superior Court Judge Newcomb Condee in which Decca Records will pay the Crosbys three cents a record for every copy sold of "Crosby Christmas."

The bank accounts of the Crosby boys are as follows: $194,157.19 for Gary, 17; $193,854.72 and $193,830.88 for Philip and Dennis respectively, the 16 year old twins; and $198,355.34 for Lindsay who is 13.

WE HAVE IT FOR QUICK DELIVERY



The New

48 SELECTION ALL-SPEED

WURLITZER 1400-1450

SMART NEW STYLING—SENSATIONAL NEW TONE—AMAZING NEW VALUE

ANGOTT DISTRIBUTING COMPANY, INC.
2616 PURITAN AVENUE DETROIT, MICH.
PHONE—UNiversity 4-0773

Standard Songs are MONEY MAKERS!

I WONDER WHAT'S BECOME OF SALLY"

Recorded by
RAY ANTHONY—Capitol
HERB JEFFRIES—Mercury
BUDDY CLARK—Columbia

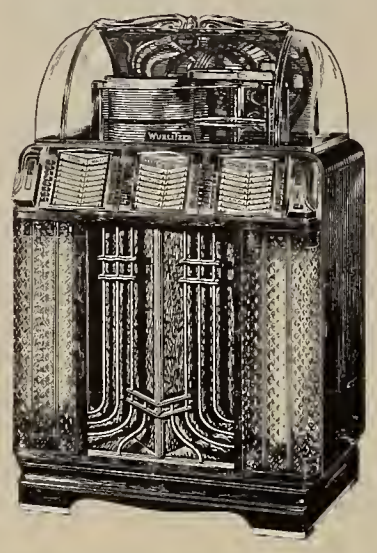
Pub. by: ADVANCED MUSIC CORP.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

"Emma Lou"
RECORDED BY
DANNY O'NEILL
ORIOLE RECORDS
FREDERICK MUSIC CORP.
2134 S. Wabash Ave., Chicago, Ill.

HARRY WEST
And His Orchestra
"LOVE DREAMS" and "DRIVING HOME"
Dorset # 78002
DORSET RECORDING CORP.
521 Fifth Ave. N. Y. 17, N. Y.

STOP! LOOK! COMPARE!

No other phonographs can match their eye-appeal.



1400

The New 48 Selection, All-Speed

WURLITZER 1400-1450

STEELE DISTRIBUTING COMPANY

3300 Louisiana Street Houston, Texas

PHONE — Keystone 8101

Honeymoon Literature

NEW YORK—June Hutton and Axel Stordahl read their favorite magazine during rehearsals for Frank Sinatra's TV show. June and Axel culminated a two year romance right after the broadcast by driving to Greenwich to get married. Afterwards they planed to Bermuda for a few days honeymoon before returning for next week's show. June is a Decca record artist while Axel backs up Sinatra's Columbia disks.

M-G-M RECORDS

BILLY ECKSTINE

BRING BACK THE THRILL

I APOLOGIZE

Available 2 Record Speeds

78 RPM MGM 10903 • 45 RPM MGM K10903

THE GREATEST NAME IN ENTERTAINMENT

● Get HOT with DOT ●
Feature
● "LITTLE RED ROOSTER" ●
by
● MARGIE DAY & GRIFFIN BROS. Ork. ●
Dot Record # 1019

Dot
RECORDS, Inc.
GALLATIN, TENN. Tel. Gallatin 880

BE MY LOVE
From the M-G-M picture
"THE TOAST OF NEW ORLEANS"
recorded by
RAY ANTHONY .....Capitol
LES BROWN .....Columbia
BILLY ECKSTINE .....M-G-M
MARIO LANZA .....RCA Victor
VICTOR YOUNG .....Decco
MILLER MUSIC CORPORATION

PATTI PAGE
"WOULD I LOVE YOU"
(LOVE YOU, LOVE YOU)
"SENTIMENTAL MUSIC"
Mercury 5571 (5571 x 45)
Mercury

Tennessee Governor Waxes "Tennessee Waltz"

NASHVILLE, TENN. — Following in the footsteps of songwriter Jimmie Davis, former governor of Louisiana, Governor Gordon Browning of Tennessee recorded the "Tennessee Waltz" last Saturday night following his appearance on the Grand Old Opry program over WSM in Nashville.

It was the quick thinking of Mercury's Nashville representative, Murray Nash, who brought it about. After the governor had finished singing the song on the radio program, Nash walked up to him and asked him how would he like to record it. He almost fell through the floor when the reply was "Sure thing."

The session started at 1 o'clock in the morning and after about five takes, the record was wrapped up. It will be backed by Patti Page's version of "Tennessee Waltz" and the chances are that this particular disk will be sold strictly for Tennessee consumption. Since the governor has three million constituents, it looks as though it may have a heavy sale as a collector's item. Governor Browning said that any income he may get from it will be turned over to charity.

At the session, the governor told of a meeting with Dinah Shore in Nashville a few months ago when he made her an honorary colonel at which time he mentioned to her that he liked singing. Dinah pondered this for a minute and then said, "Look here Gordon, I don't mix in politics, so don't you get into my business."

Permo Has New Needle Applicator

Card Package To Be Changed Starting Jan. 29

CHICAGO, ILL.—Permo, Inc. of this city, last week introduced its new applicator for use with the Seeburg Select-O-Matic M-100-A machine, and deliveries went forth to all distributors.

The new applicator is not a stiff, rigid piece of metal and it will not damage the pick-up. It is rigid enough to assure installation of the needle and flexible enough to avoid accidental damage to the pick-up.

Effective January 29, Permo is furthermore changing its card-package so that each needle will be inserted in an applicator instead of the balsa wood holder previously used. These will reach distributors and in turn music operators ready for installation. There will be no increase in cost covering the supply of the applicator.

Permo recommends that music operators do not attempt to insert the needle in the Permo applicator. It is a factory operation. However, illustrated instructions are available with each applicator, advising the operators on the exact manner in which to insert the needle into the arm.

BMI record report
AND FORECAST OF TOMORROW'S SONG HITS

VIC DAMONE CLICK ● **TELL ME YOU LOVE ME** (Republic) – Vic Damone (Mercury 5572) lands a Billboard "pick," which says: "combination of all-out English-Italian chanting and an imaginative cleffing makes this a potent version of the Pagliacci adaptation." Sammy Kaye's (Columbia 39140) platter is equally efficacious.

* * * * * *

TRADE PAPERS RAVE ● **IN YOUR ARMS** (Hill & Range) – Variety calls the Dinah Shore-Tony Martin (Victor 20-4019) discing ". . . a surefire melody underlying a good lyric." Also "picked" by Billboard as a "pash adaptation of Offenbach's 'Barcarolle'." Also rates "Disk of the Week" from Cash Box. An all-around winner.

* * * * * *

BEST SELLER ● **IT IS NO SECRET (What God Can Do)** (Duchess) – Making headway on the pop charts is Jo Stafford's (Columbia 39082) waxing of this fine religious-minded tune. With 14 other recorded versions in circulation, the song is among the sheet music best-sellers.

* * * * * *

STRONG POTENTIAL ● **IF YOU WANT SOME LOVIN'** (Acuff-Rose) – Teresa Brewer (London 967) has a made-to-measure item here for her talents. Tune is receiving a big play via Dude Martin-Sue Thompson disc (Mercury 6290).

* * * * * *

WATCH FOR ● **SHENANDOAH WALTZ** (Acuff-Rose) – Tommy Tucker (MGM 10897) tees off on a terrific follow-up of TENNESSEE WALTZ. Other labels are covering this sure-bet.

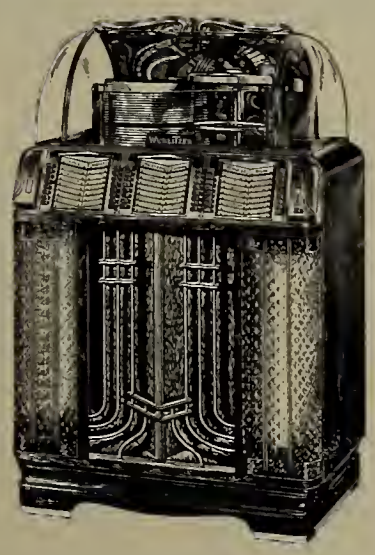
* * * * * *

CAPSULE COMMENT ● **GOODNIGHT PILLOW** (Republic) – Jo Stafford (Columbia 39129) is at her best on this strong possibility.
BETWEEN TWO TREES (Gale & Gayles) – Unusual lyric gives this tune a strong appeal. Watch for discs by Andrews Sisters (Decca) and Harry Babbitt (Coral).

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 19, N. Y.
New York • Chicago
Hollywood • Toronto
Montreal

MOST VERSATILE PHONOGRAPHS EVER DEVELOPED!

Adapt to any Record Speed or Size in 30 Seconds



1400

The New 48 Selection, All-Speed

WURLITZER 1400-1450

MUSIC DISTRIBUTING CO.
2001 Fifth Ave. Pittsburgh, Pa.
PHONE: Atlantic 1-1745

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicote preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 27.

Bob Corley
WQXI—Atlanta, Ga.

1. MY HEART CRIES FOR YOU *(Victor Young)*
2. TENNESSEE WALTZ *(Jo Stafford)*
3. BE MY LOVE *(Mario Lanza)*
4. SO LONG *(The Weavers-G. Jenkins)*
S. GET OUT THOSE OLD RECORDS *(Mary Martin)*
6. YOU'RE JUST IN LOVE *(Perry Como)*
7. A PENNY A KISS *(Dinah Shore)*
8. IF *(Dean Martin)*
9. IT IS NO SECRET *(Bill Kenny)*
10. HULLABALOO *(Tommy Tucker)*

Louis Stone
WGBB—Freeport, L. I.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. IF *(Perry Como)*
4. A BUSHEL AND A PECK *(Como & Hutton)*
S. THE THING *(Phil Harris)*
6. THE ROVING KIND *((Guy Mitchell)*
7. THINKING OF YOU *(Eddie Fisher)*
8. YOU'RE JUST IN LOVE *(Como & Fontane Sis.)*
9. NEVERTHELESS *(Norman Luboff Choir)*
10. ZING, ZING, ZOOM, ZOOM *(David Rose Ork. & Chorus)*

Mort Nusbaum
WHAM—Rochester, N. Y.

1. YOU'RE JUST IN LOVE *(Fontane Sisters)*
2. A PENNY A KISS *(T. Martin-D. Shore)*
3. ZING, ZING, ZOOM, ZOOM *(Perry Como)*
4. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
S. NEVERTHELESS *(Mills Bros.)*
6. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
7. DOWN IN NASHVILLE, TENNESSEE *(D. Shore)*
8. LONGING *(Russ Morgan)*
9. IT'S A MARSHMALLOW WORLD *(V. Monroe)*
10. BOUTONNIERE *(Mindy Carson)*

Larry Doyle
KGA—Spokane, Wash.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. SO LONG *(The Weavers)*
3. THE ROVING KIND *(The Weavers)*
4. THINKING OF YOU *(Eddie Fisher)*
S. NEVERTHELESS *(Paul Weston)*
6. TENNESSEE WALTZ *(Tommy Tucker)*
7. THE THING *(Phil Harris)*
8. A BUSHEL AND A PECK *(Como-Hutton)*
9. ALL MY LOVE *(Percy Faith)*
10. TO THINK YOU'VE CHOSEN ME *(E. Howard)*

Art Tacker
WTAO—Cambridge, Mass.

1. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
2. BE MY LOVE *(Mario Lanza)*
3. IF *(Billy Eckstine)*
4. MY BOUQUET *(Hugo Winterhalter)*
S. MY HEART CRIES FOR YOU *(Guy Mitchell)*
6. SO LONG *(Gordon Jenkins)*
7. KEEP ME IN MIND *(Burt Taylor)*
8. I GET A FUNNY FEELIN' *(Mills Bros.)*
9. MAY THE GOOD LORD BLESS & KEEP YOU *(Frankie Laine)*
10. ONCE THERE LIVED A FOOL *(Tommy Edwards)*

Dave Kean
WTSA—Brattleboro, Vt.

1. MY HEART CRIES FOR YOU *(Bill Farrell)*
2. SO LONG *(The Weavers)*
3. HOT ROD RACE *(Tiny Hill)*
4. TENNESSEE WALTZ *(Patti Page)*
S. THE ROVING KIND *(The Weavers)*
6. TAUT I TAW A PUDDY TAT *(Benny Lee & Mary)*
7. PATRICIA *(Eddy Howard)*
8. IF YOU GOT MONEY *(Jo Stafford)*
9. IF *(Vic Damone)*
10. THAT HORSE NAMED PETE *(Carsan Rabison)*

Bob Earle
KSO—Des Moines, Iowa

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE THING *(Phil Harris)*
4. HOT ROD RACE *(Tiny Hill)*
5. IT IS NO SECRET *(Bill Kenny)*
6. HARBOR LIGHTS *(Ray Anthony)*
7. IF *(Perry Como)*
8. BE MY LOVE *(Ray Anthony)*
9. TO THINK YOU'VE CHOSEN ME *(Eddy Howard)*
10. THE ROVING KIND *(Guy Mitchell)*

Eddie Gallaher
WTOP—Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. BE MY LOVE *(Mario Lanza)*
4. THE THING *(Phil Harris)*
5. HARBOR LIGHTS *(Sammy Kaye)*
6. SO LONG *(The Weavers)*
7. THE ROVING KIND *(Guy Mitchell)*
8. NEVERTHELESS *(Paul Weston)*
9. IF *(Perry Como)*
10. THINKING OF YOU *(Don Cherry)*

Jay McMaster
WMEX—Boston, Mass.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. BE MY LOVE *(Mario Lanza)*
3. ABA DABA HONEYMOON *(Dick Reynolds)*
4. BRING BACK THE THRILL *(Eddie Fisher)*
S. IF *(Perry Como)*
6. KEEP ME IN MIND *(Burt Taylor Miller)*
7. VISION OF BERNADETTE *(Bobby Wayne)*
8. STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
9. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*
10. JET *(Larry Green)*

Bob Corley
WQXI—Atlanta, Ga.

1. MY HEART CRIES FOR YOU *(Dinah Shore)*
2. TENNESSEE WALTZ *(Patti Page)*
3. GET OUT THOSE OLD RECORDS *(Mary Martin & Larry)*
4. BE MY LOVE *(Mario Lanza)*
5. SO LONG *(Gordon Jenkins)*
6. IF *(Perry Como)*
7. YOU'RE JUST IN LOVE *(Perry Como)*
8. IT IS NO SECRET *(Ink Spots)*
9. A PENNY A KISS *(Mary Mayo)*
10. MAY THE GOOD LORD BLESS & KEEP YOU *(Bing Crosby)*

Lee Thomas
WHAT—Philadelphia, Pa.

1. I'M GONNA DRY EVERY TEAR WITH A KISS *(Mac McGuire)*
2. THINKING OF YOU *(Eddie Fisher)*
3. BE MY LOVE *(Mario Lanza)*
4. I GET A FUNNY FEELIN' *(Mills Bros.)*
S. IF *(Perry Como)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. MY MAN *(Toni Arden)*
8. A BUSHEL & A PECK *(Doris Day)*
9. JET *(King Cole)*
10. IF IT HADN'T BEEN FOR YOU *(Eddie Fisher)*

Gene Whitaker
WREV—Reidsville, N. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. NEVERTHELESS *(Paul Weston)*
4. TO THINK YOU'VE CHOSEN ME *(Eddie Howard)*
S. ORANGE COLORED SKY *(Stan Kenton & King Cole)*
6. YOU'RE JUST IN LOVE *(Como & Fontanes)*
7. ONE FINGER MELODY *(Frank Sinatra)*
8. THINKING OF YOU *(Don Cherry)*
9. A BUSHEL & A PECK *(Como & Hutton)*
10. IF *(Jo Stafford)*

Bob Stevens
WVCG—Coral Gables, Fla.

1. WHO'LL TAKE MY PLACE WHEN I'M GONE *(Lorry Raine)*
2. TENNESSEE WALTZ *(Patti Page)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. TO THINK YOU'VE CHOSEN ME *(Eddy Howard)*
5. IF *(Jo Stafford)*
6. NEVERTHELESS *(Paul Weston)*
7. A BUSHEL & A PECK *(Como & Hutton)*
8. BE MY LOVE *(Mario Lanza)*
9. SO LONG *(Gordon Jenkins)*
10. HARBOR LIGHTS *(Ray Anthony)*

Roger Clark
WNOR—Norfolk, Va.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. IF *(Perry Como)*
3. TENNESSEE WALTZ *(Patti Page)*
4. AY AY CHUG-A-CHUG *(Peggy Lee)*
S. THE ROVING KIND *(Guy Mitchell)*
6. THE NIGHT IS YOUNG *(Vaughn Monroe)*
7. ZING, ZING, ZOOM, ZOOM *(Perry Como)*
8. A FRIEND OF JOHNNY *(Ink Spots)*
9. LULLABY OF BROADWAY *(Bennie Fields)*
10. SO LONG *(The Weavers)*

Bud Wendell
WJMO—Cleveland, Ohio

1. BE MY LOVE *(Mario Lanza)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. THE ROVING KIND *(Guy Mitchell)*
4. TENNESSEE WALTZ *(Patti Page)*
S. IF *(PERRY COMO)*
6. LOVING IS BELIEVING *(Ames Bros.)*
7. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
8. A FRIEND OF JOHNNY *(Tommy Edwards)*
9. THE VISION OF BERNADETTE *(Bobby Wayne)*
10. BE GOOD TO YOUR FATHER & MOTHER *(Dick Todd)*

Jay Serwin
WFGM—Fitchburg, Mass.

1. YOU'RE JUST IN LOVE *(Perry Como)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. HARBOR LIGHTS *(Ralph Flanagan)*
4. BE MY LOVE *(Mario Lanza)*
S. THE ROVING KIND *(Guy Mitchell)*
6. LITTLE ROCK GETAWAY *(Les Paul)*
7. TENNESSEE WALTZ *(Patti Page)*
8. MR. ANTHONY'S BOOGIE *(Ray Anthony)*
9. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
10. TO THINK YOU'VE CHOSEN ME *(Henry Jerome)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicote preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 27.

Pete Ebbecke
WDAS—Philadelphia, Pa.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Patti Page)*
3. SO LONG *(Gordon Jenkins)*
4. CAN'T SEEM TO LAUGH ANYMORE *(J. Parker)*
5. IF IT HADN'T BEEN FOR YOU *(Eddie Fisher)*
6. WOULD I LOVE YOU *(Helen O'Connell)*
7. BE MY LOVE *(Mario Lanza)*
8. YOU'RE JUST IN LOVE *(Perry Coma)*
9. IF *(Perry Coma)*
10. NEVERTHELESS *(Frank Sinatra)*

Ted Steele
WMCA—New York, N. Y.

1. BE MY LOVE *(Mario Lanza)*
2. HARBOR LIGHTS *(Sammy Kaye)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. SO LONG *(The Weavers)*
5. THE ROVING KIND *(Guy Mitchell)*
6. IF *(Perry Como)*
7. TO THINK YOU'VE CHOSEN ME *((E. Howard)*
8. SHOW ME THE WAY TO GO HOME *(Henry Jerome)*
9. NIGHT IS YOUNG *(Vaughn Monroe)*
10. ACROSS THE WIDE MISSOURI *(Hugo Winterhalter)*

Bernie Mack
WMUR—Manchester, N. H.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. BE MY LOVE *(Mario Lanza)*
3. THE ROVING KIND *(Guy Mitchell)*
4. ZING, ZING, ZOOM, ZOOM *(Perry Coma)*
5. IT IS NO SECRET *(Bill Kenney)*
6. TENNESSEE WALTZ *(Patti Page)*
7. SO LONG *(The Weavers)*
8. GET OUT THOSE OLD RECORDS *(Al Morgan)*
9. DEAR, DEAR, DEAR *(Champ Butler)*
10. LOVE DREAMS *(Harry West)*

Dave Rodman
WEIM—Fitchburg, Moss.

1. IF *(Perry Como)*
2. BRING BACK THE THRILL *(Eddie Fisher)*
3. ABA DABA HONEYMOON *(Reynolds-Carpenter)*
4. MY HEART CRIES FOR YOU *(Guy Mitchell)*
5. YOU'RE JUST IN LOVE *(Merman-Hayes)*
6. BE MY LOVE *(Mario Lanza)*
7. ZING, ZING, ZOOM, ZOOM *(Perry Como)*
8. TENNESSEE WALTZ *(Patti Page)*
9. THE ROVING KIND *(The Weavers)*
10. HARBOR LIGHTS *((Paul Weston)*

Tom Shanahan
WEMP—Milwoukee, Wisc.

1. IF *(Perry Como)*
2. TENNESSEE WALTZ *(Patti Page)*
3. SO LONG *(Ralph Marterie)*
4. YOU'RE JUST IN LOVE *(Mitchell-Clooney)*
5. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
6. MY HEART CRIES FOR YOU *(Guy Mitchell)*
7. THE ROVING KIND *(The Weavers)*
8. ZING, ZING, ZOOM, ZOOM *(Perry Como)*
9. BE MY LOVE *(Mario Lanza)*
10. THINKING OF YOU *(Eddie Fisher)*

Bill Silbert
WXYZ—Detroit, Mich.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. IF *(Perry Como)*
3. HULLABALOO *(Freddy Martin)*
4. HANDS OFF MY HEART *(Fran Warren)*
5. WHO'LL TAKE MY PLACE *(Lorry Raine)*
6. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
7. BRING BACK THE THRILL *(Eddie Fisher)*
8. BE MY LOVE *(Mario Lanza)*
9. DEAR, DEAR, DEAR *(Champ Butler)*
10. MY HEART CRIES FOR YOU *(Bill Farrell)*

Steve Starwyck
KGRH—Foyetteville, Ark.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. TENNESSEE WALTZ *(Fontane Sisters)*
3. BE MY LOVE *(Mario Lanza)*
4. NEVERTHELESS *(Ray Anthony)*
5. THE THING *(Arthur Godfrey)*
6. THINKING OF YOU *(Eddie Fisher)*
7. TO THINK YOU'VE CHOSEN ME *(E. Howard)*
8. PETITE WALTZ *(Sammy Kaye)*
9. ALL MY LOVE *(Hugo Winterhalter)*
10. YOU'RE JUST IN LOVE *(Perry Como)*

Ray Schreiner
WRNL—Richmond, Va.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Guy Mitchell)*
3. NEVERTHELESS *(Paul Weston)*
4. THINKING OF YOU *(Eddie Fisher)*
5. A BUSHEL AND A PECK *(Whiting-Wakely)*
6. OH BABE *(Benny Goodman)*
7. SO LONG *((Gordon Jenkins)*
8. JUST THE WAY YOU ARE *(Gordon MacRae)*
9. THE ROVING KIND *(The Weavers)*
10. THE THING *(Danny Kaye)*

Donn Tibbetts
WTSV—Claremont, N. H.

1. IF *Perry Como)*
2. MR. ANTHONY'S BOOGIE *(Ray Anthony)*
3. DANCING IN THE DARK *(Mary Mayo)*
4. NOW NEAR TO MY HEART *(The Mariners)*
5. HULLABALOO *(Freddy Martin)*
6. LOVING IS BELIEVING *(Ames Bros.)*
7. A PENNY A KISS *(Shore-Martin)*
8. BE MY LOVE *(Mario Lanza)*
9. BRING BACK THE THRILL *(Eddie Fisher)*
10. LONGING *(Russ Morgan)*

Bill Cook
WAAT—Nework, N. J.

1. MY HEART CRIES FOR YOU *(King Odum 4)*
2. ROCKIN' BLUES *(Mel Walker)*
3. BE MY LOVE *(Mario Lanza)*
4. DO SOMETHING FOR ME *(Dominoes)*
5. ONCE THERE LIVED A FOOL *(Jimmy Grissom)*
6. ONCE THERE LIVED A FOOL *(S. Churchill)*
7. TENNESSEE WALTZ *(Patti Page)*
8. TEARDROPS FROM MY EYES *(Ruth Brown)*
9. HARBOR LIGHTS *(Sammy Kaye)*
10. BLUE LIGHT BOOGIE *(Louis Jordan)*

Jackson Lowe
WWOC—Washington, D. C.

1. TENNESSEE WALTZ *(Patti Page)*
2. MY HEART CRIES FOR YOU *(Vic Damone)*
3. THINKING OF YOU *(Don Cherry)*
4. HARBOR LIGHTS *(Ralph Flanagan)*
5. BE MY LOVE *(Billy Eckstine)*
6. ORANGE-COLORED SKY *(Kenton & Cole)*
7. NEVERTHELESS *(Frankie Laine)*
8. THE THING *(Phil Harris)*
9. SO LONG *(The Weavers)*
10. MAY THE GOOD LORD BLESS AND KEEP YOU *(Bing Crosby)*

Fred CV Smith
WFBM—Indianapolis, Ind.

1. THE ROVING KIND *(Guy Mitchell)*
2. MY HEART CRIES FOR YOU *(Vic Damone)*
3. LOVESICK BLUES *(Kay Starr)*
4. WONDER WHAT'S BECOME OF SALLY? *(Ray Anthony)*
5. BOUTONNIERE *(Mindy Carson)*
6. ALL MY LOVE *(Patti Page)*
7. THE THING *(Phil Harris)*
8. THINKING OF YOU *(Don Cherry)*
9. DEAR, DEAR, DEAR *(Frankie Laine)*
10. A BUSHEL AND A PECK *(Doris Day)*

Eddie Hubbard
WIND—Chicogo, Ill.

1. BE MY LOVE *(Mario Lanza)*
2. TENNESSEE WALTZ *(Patti Page)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. IF *(Perry Como)*
5. SO LONG *(The Weavers)*
6. THE ROVING KIND *(Guy Mitchell)*
7. I WANT A RING AROUND MY ROSIE'S FINGER *(Jack Owen)*
8. A PENNY A KISS *(Shore-Martin)*
9. LITTLE ROCK GETAWAY *(Les Paul)*
10. TO THINK YOU'VE CHOSEN ME *(E. Howard)*

Dick Coleman
WCBM—Boltimore, Md.

1. I STILL FEEL THE SAME ABOUT YOU *(Georgia Gibbs)*
2. I SOLEMNLY SWEAR *(Glen Moore)*
3. IF *(Perry Como)*
4. MY HEART CRIES FOR YOU *(Guy Mitchell)*
5. BE MY LOVE *(Mario Lanza)*
6. REMEMBER ME, I'M THE ONE WHO LOVES YOU *(Bob Dewey)*
7. TENNESSEE WALTZ *(Patti Page)*
8. TO THINK YOU'VE CHOSEN ME *(Ames Bros.)*
9. NEVERTHELESS *(Paul Weston)*
10. THINKING OF YOU *(Don Cherry)*

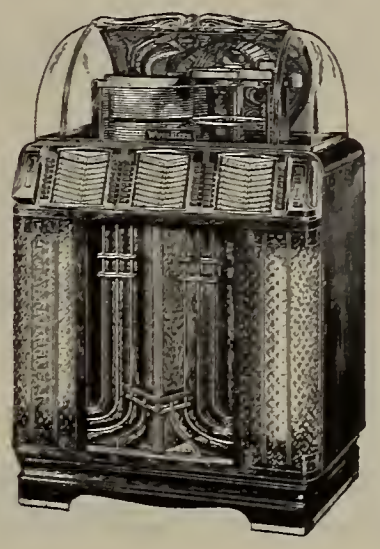
Robin Seymour
WKMH—Deorborn, Mich.

1. MY HEART CRIES FOR YOU *(Guy Mitchell)*
2. BE MY LOVE *(Mario Lanza)*
3. IF *(Perry Como)*
4. TENNESSEE WALTZ *(Patti Page)*
5. BRING BACK THE THRILL *(Eddie Fisher)*
6. SO LONG *(The Weavers)*
7. THE ROVING KIND *(Guy Mitchell)*
8. JET *(Nat King Cole)*
9. MY MAN *(Toni Arden)*
10. LOVING IS BELIEVING *(Ames Bros.)*

Larry Gentile
WJBK—Detroit, Mich.

1. BE MY LOVE *(Mario Lanza)*
2. TENNESSEE WALTZ *(Patti Page)*
3. MY HEART CRIES FOR YOU *(Guy Mitchell)*
4. THINKING OF YOU *(Eddie Fisher)*
5. YOU'RE WONDERFUL *(Frankie Laine)*
6. IF *(Perry Como)*
7. I NEED YOU SO *(Don Cornell)*
8. THIRSTY FOR YOUR KISSES *(Ames Bros.)*
9. NEVERTHELESS *(Paul Weston)*
10. IF I HAD KNOWN *(Ray Pearl)*

PHONOGRAPHS OF THE FUTURE TODAY!



The New
48 SELECTION
ALL-SPEED
WURLITZER
1400-1450

1400

Style, tone and performance that's way ahead of the times.

CRUZE DISTRIBUTING CO., INC.
105 Virginia Street West
Charleston, W. Va.

YOU CAN'T MISS WITH THIS . . .
"YEAH! YEAH! YEAH!"

BACKED WITH THE TEAR JERKER
"THERE'S THAT LONELY FEELING AGAIN"
ROBIN HOOD 105 • 78 AND 45 RPM
SENSATIONALLY RECORDED BY
LOUIS PRIMA
AND HIS ORCHESTRA

A worthy following to Prima's NO.1 RECORD..
"OH BABE"
ROBIN HOOD 101
STILL UP THERE ON ALL CHARTS IN THE COUNTRY

ROBIN HOOD ALWAYS A HIT!

1619 BROADWAY
NEW YORK 19, N.Y.
JU. 6-5651-2

From Now On:

SCOTTY GRAHAM

TAKES OVER!!

Listen to his two-fisted HIT on:
NATIONAL 9141

"Easy To Say"

"Sunny Side Of The Street"

THOSE WONDERFUL

GALLI SISTERS

have the greatest polkas to date
on NATIONAL 9143

"HUG YOUR JUG"
"Hoosha Shoosha"

The HARPS Of MUSIC
on NATIONAL 9129
"GOD IS GONNA STIR THIS WICKED NATION"
"Hold On"

NATIONAL
ORDER FROM YOUR NEAREST DISTRIBUTOR or NATIONAL DISC SALES
1841 BROADWAY, N. Y. 23, N. Y.

JUBILEE RECORD Hits

Sure-Fire

DICK BROWN

singing

"With These Hands"
and
"Sentimental Music"

JUBILEE # 406

The Best Yet by

THE ORIOLES

"You Are My First Love"
b/w
"I Miss You So"

JUBILEE # 5051

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

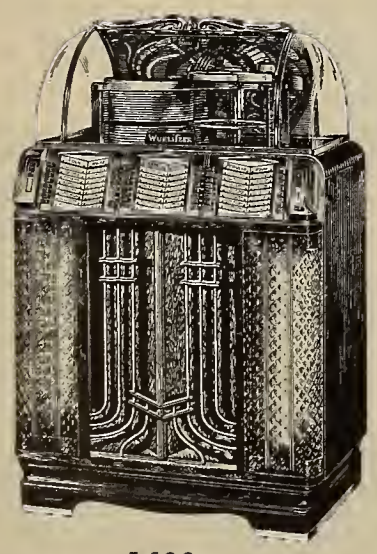
SOON # 1

SAVOY # 766
featuring
JOHNNY OTIS ORCH.
and
MEL WALKER

"ROCKIN' BLUES"
"MY HEART TELLS ME"

SAVOY RECORD CO., Inc.
58 Market Street Newark 1, N. J.

THERE'S NOTHING LIKE IT!



1400

The New

48 SELECTION
ALL-SPEED

WURLITZER
1400-1450

NOW READY
FOR DELIVERY

GREATEST VALUE OF THE YEAR
FOR BEAUTY — TONE — VERSATILITY

O'CONNOR DISTRIBUTORS, INC.

2320 West Main St., Richmond, Va.

Phone: 84-3264

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	TENNESSEE WALTZ *Patti Page* *(Mercury)*	TENNESSEE WALTZ *Patti Page* *(Mercury)*	TENNESSEE WALTZ *Patti Page* *(Mercury)*
2	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*
3	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic 919)*	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic)*
4	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic)*	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*	TELEPHONE BLUES *Floyd Dixon* *(Aladdin)*
5	I'LL WAIT *Four Buds* *(Savoy)*	OLD TIME SHUFFLE *Lloyd Glen* *(Swingtime 237)*	ANYTIME, ANYPLACE, ANYWHERE *Joe Morris* *(Atlantic 914)*
6	FIVE VOCALS AND A MAMBO *Chapuseaux Y Damiron* *(Landia)*	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Hollywood)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*
7	ROCK LITTLE DADDY *Freddie Mitchell* *(Derby)*	ANYTIME, ANYPLACE, ANYWHERE *Joe Morris* *(Atlantic 914)*	BACK BREAKING BLUES *Joe Turner* *(Aladdin)*
8	LITTLE RED ROOSTER *Margie Day* *(Dot)*	ROCKIN' BLUES *Johnny Otis* *(Savoy)*	ROCKIN' BLUES *Johnny Otis* *(Savoy)*
9	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Recorded In Hollywood)*	TELEPHONE BLUES *Floyd Dixon* *(Aladdin)*	I CRY *Buddy Johnson* *(Decca)*
10	DO SOMETHING FOR ME *Dominoes* *(Federal)*	LEMONADE *Louis Jordan* *(Decca)*	OLD TIME SHUFFLE *Lowell Fulson* *(Swingtime)*

HOT

in DETROIT	in LOS ANGELES	in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

	in DETROIT	in LOS ANGELES	in OTHER CITIES
1	TENNESSEE WALTZ *Patti Page* *(Mercury)*	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Recorded in Hollywood)*	OAKLAND, CAL. 1. Tennessee Waltz (Patti Page) 2. Once There Lived A Fool (Jimmy Grissom) 3. Looking For a Woman (Jimmy McCracklin) 4. Rockin' Blues (Johnny Otis) 5. Lost Love (Percy Mayfield) 6. Black Night (Charles Brown) 7. Teardrops From My Eyes (Ruth Brown) 8. Do Something For Me (Dominoes) 9. Bad, Bad Whiskey (Amos Milburn) 10. Little Joe's Boogie (Joe Liggins)
2	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic)*	TEAR DROPS FROM MY EYES *Ruth Brown* *(Atlantic)*	
3	BAD, BAD WHISKEY *Amos Wilburn* *(Aladdin)*	BAD, BAD WHISKEY *Amos Milburn* *(Aladdin)*	ATLANTA, GA. 1. Bad, Bad Whiskey (Amos Milburn) 2. Please Send Me Someone To Love (Percy Mayfield) 3. Rockin' Blues (Johnny Otis) 4. Little Red Rooster (Margie Day) 5. Once There Lived A Fool (Jimmy Witherspoon) 6. Telephone Blues (Floyd Dixon) 7. Possum Hunt (Smakey Hogg) 8. Love Will Break Your Heart (Little Esther) 9. Keep Your Hand On Your Heart (Billy Wright) 10. Mother Earth (Memphis Slim)
4	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty 375)*	DO SOMETHING FOR ME *The Dominoes* *(Federal)*	
5	TELEPHONE BLUES *Floyd Dixon* *(Aladdin)*	TENNESSEE WALTZ *Patti Page* *(Mercury)*	PLAINFIELD, N. J. 1. Oh Babe (Larry Darnel) 2. Teardrops From My Eyes (Ruth Brown) 3. Talk Of The Town (Little Jimmy Scott) 4. I'm So Crazy For Love (Paul Gayten) 5. Bad, Bad Whiskey (Amos Milburn) 6. Anytime, Anyplace Anywhere (Joe Morris) 7. I Cross My Fingers (Dinah Washington) 8. Once There Lived A Fool (Savannah Churchill) 9. Chicken Blues (Dominoes) 10. Can't Seem To Laugh Anymore (Orioles)
6	ROCKIN' BLUES *Johnny Otis* *(Savoy)*	ROCKIN' BLUES *Johnny Otis* *(Savoy)*	
7	ONCE THERE LIVED A FOOL *Jimmy Grissom* *(Recorded In Hollywood)*	PLEASE SEND ME SOMEONE TO LOVE *Percy Mayfield* *(Specialty)*	SAVANNAH, GA. 1. Teardrops From My Eyes (Ruth Brown) 2. Bad, Bad Whiskey (Amos Milburn) 3. Please Send Me Someone To Love (Amos Milburn) 4. Oh Babe (Larry Darnel) 5. Rockin' Blues (Johnny Otis) 6. Red's Boogie (Piano Red) 7. Glory To The Newborn King (Angelic Singers) 8. Nothin' Clickin' Chicken (Lonnie Johnson) 9. Roy Brown Blues (Roy Brown) 10. Anytime, Anyplace, Anywhere (Joe Morris)
8	ANYTIME, ANYPLACE, ANYWHERE *Joe Morris* *(Atlantic)*	OLD TIME SHUFFLE BLUES *Lowell Fulson* *(Swingtime)*	
9	LITTLE RED ROOSTER *Margie Day* *(Dot)*	AIN'T A BETTER STORY TOLD *Little Willie Littlefield* *(Modern)*	ANDALUSIA, ALA. 1. Little Red Rooster (Margie Day) 2. Possum Hunt (Smokey Hogg) 3. That's All Right (Jimmy Rogers) 4. Teardrops From My Eyes (Ruth Brown) 5. Bad, Bad Whiskey (Amos Milburn) 6. Please Send Me Someone To Love (Percy Mayfield) 7. Anytime, Anyplace, Anywhere (Joe Morris) 8. Old Time Shuffle (Lowell Fulson) 9. Lemonade (Louis Jordan) 10. Telephone Blues (Floyd Dixon)
10	DO SOMETHING FOR ME *Dominoes* *(Federal)*	EVERY NIGHT ABOUT THIS TIME *Fats Domino* *(Imperial)*	

The Original . . . The One and Only

"ONCE THERE LIVED A FOOL"

By **JIMMY GRISSOM**

RECORDED IN HOLLYWOOD 143

IS GREAT—AND EVERY DISTRIBUTOR AND OPERATOR IN THE U. S. KNOWS IT!

BUT . . . HOLD EVERYTHING!!

Jimmy Grissom's New Release

"ONCE IN LOVE BLUES"

(Coming Soon) **IS *EVEN GREATER!***

Watch For It—Wait For It—It's Worth It

Going Great Guns — RED CALLENDER SEXTET'S

"Ponciana" and "Dolphin Street Boogie"

RIH 141

Still The Thing — PERCY MAYFIELD'S

"Two Years of Torture" and "Half Awoke"

RIH 111

And The Great — ERROL GARNER'S

"New York Concerto" and "This Is My Beloved"

RIH 128

RECORDED IN HOLLYWOOD

223 W. 2nd STREET, LOS ANGELES 12, CALIFORNIA

(Phones: CEntury 29001—MUtual 6623)

THE CASH BOX

★AWARD O' THE WEEK★

"DON'T TAKE YOUR LOVE AWAY FROM ME"

b/w

"STORMY WEATHER"

ATLANTIC # 923

by **LAURIE TATE with JOE MORRIS and his Orch.**

ATLANTIC RECORDS, 301 W. 54th ST., N. Y.

GIVE to the MARCH of DIMES

Time Out For Talk

NEW YORK—Monica Lewis takes time out to have some coffee with Joe Lipman during their recent MGM recording session in which they waxed "My Lost Melody" backed by the oldie "I Only Have Eyes For You." Lipman is one of the busiest men around town these days, doing the arranging for Perry Como and also the Big Show. Besides that, he conducts and arranges for such artists as Fran Warren, King Cole, Trudy Richards and Johnny Desmond among others.

"Emma Lou"
RECORDED BY
JAN GARBER
CAPITOL RECORDS
FREDERICK MUSIC CORP.
2134 S. Wabash Ave., Chicago, Ill.

Watch Out! Here Comes PEACOCK
with

Smilin' "Smoky" Lynn
"UNFAITHFUL WOMAN"
flip
"GOIN' BACK HOME"
A WOW!
PEACOCK # 1555

LET *Clarence Green* MOVE YOU
with
"HARD HEAD WOMAN"
flip
"UNTIL THE END"
GOOD NEWS!
PEACOCK # 1557

Still Going Strong — PEACOCK # 1550
"OUR FATHER"
flip "MOVE IN THE ROOM WITH THE LORD"
Watch For New Release January 20 — PEACOCK # 1551

NEW RELEASES IN JANUARY

Harry Johnson	"NONE CAN TAKE YOUR PLACE" "MY BABY IS COMING HOME"	PEACOCK # 1560
Willie "Doc" Jones	"WOLF SONG" "DO YOU WANT TO ROLL"	PEACOCK # 1540
Willie Mae Thornton	"I'M ALL FED UP" "PARTNERSHIP BLUES"	PEACOCK # 1567

4104 LYONS AVENUE
PEACOCK RECORDS, INC.
HOUSTON 10, TEXAS

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"VANITY" (2:46)
"IT HADDA BE BROOKS" (2:25)
HADDA BROOKS
(London 895)

HADDA BROOKS

● Turning out one of her most appealing disks to date, Hadda Brooks has a ditty to work with that features both a good tune and a clever set of lyrics. It's labeled "Vanity" and Hadda certainly gives this ballad a wonderful going over. It's bound to be eaten up not only by her fans but by all listeners who appreciate the combination of a fine artist and a fine tune. Ops who want a platter that's gonna be worn white in the boxes better do some listening themselves and they'll hear a record that has all the requirements for a smash. The lower end is a good, fast piano solo, showing Hadda's virtuosity and again making some fine listening material as she's backed up by the orchestra. Ops who want a real contender, have it in the upper end.

"THE LONELIEST HOUSE ON THE STREET" (2:28)
"A SHOULDER TO CRY ON" (2:50)
HERB LANCE
(Columbia 39120)

● A couple of good ballads get a slow going over from Herb Lance on this platter. With Dick Vance's orchestra providing the musical setting, Herb puts his easy to take voice to work and turns out two sides that should be getting a lot of play in the machines. Ops oughta get aboard.

"I WANT YOU, I NEED YOU" (2:43)
"PUT IT BACK BEFORE I MISS IT" (2:54)
VIOLA WATKINS
(Jubilee 5043)

● Viola Watkins has an assured delivery as she puts over a somewhat talky tune on the upper deck. Doing it in a slow deliberate way, Viola makes this real good to hear. The second side features a clever set of lyrics with the boys in the band helping out. Definitely right for the boxes.

"ONE FINGER MELODY" (2:58)
"STUMBLING" (2:48)
THE THREE KAYS
(Regent 185)

● Two superb instrumentals are offered here by the Three Kays. Taking a tune with a very beautiful melody, the boys pour new life into it by showing just how lovely it can sound. An oldie that sounds good all the time is worked over on the lower end and again they make it a work of art. Ops mustn't miss this.

"BLUES WITH A BEAT" (2:30)
"GRIFF'S BOOGIE" (2:45)
GRIFFIN BROTHERS ORCH.
(Dot 1020)

● The Griffin Brothers have two hot numbers which they give a driving instrumental to and really send them to home plate. Both ends don't let up from beginning to end and keep you riding along and listening for more. This one should go wild in the machines.

"PIPE DREAMS" (2:23)
"LOTUS BLOSSUM" (3:08)
JULIA LEE
(Capitol 1376; F-1376)

● Julia Lee talks her way through a very interesting set of lyrics on the top deck and takes you along in her day dreams. Doing the recitation slowly and surely, Julia makes a good story of it. The second side is a slow tune with a beat on which Julia gets some good instrumental backing. Both ends make for good listening.

"ONCE THERE LIVED A FOOL" (2:48)
"THREE HANDED WOMAN" (3:06)
BILLY VALENTINE TRIO
(Decca 48195; 9-48195)

● A great tune is given a gasping vocal and a pleasant musical going over from the Billy Valentine Trio. On the lower end, the boys take a good novelty with a real clever set of lyrics and deliver it with gusto. This is a good filler item.

"TONIGHT YOU BELONG TO ME" (2:37)
"WHEN SUMMER IS GONE" (2:42)
JIMMIE MITCHELLE
(King 4428)

● Jimmie Mitchells and his orchestra work over a couple of ballads here and make them sound fine. Jimmie does the vocal at both ends and gets some good support from the boys in the band who come forth with the instrumentals. Jimmie delivers a good song and this one is gonna get a play in the boxes.

"HOW ABOUT THAT?" (2:45)
"IF YOU WERE ONLY MINE" (2:57)
EDDIE WILLCOX ORCH.
(Abbey 3021)

● A very rhythmic number is taken for a good ride here by Eddie Wilcox and his orchestra. The words are shouted out by a chorus with Elmer Crumbley and the instrumentals are terrific to hear. The bottom half is an oldie which gets a very plush vocal from Billy Matthews with some grand backing from the orchestra. Ops oughta listen in.

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"DEAR JOHN" (2:56)
"COLD, COLD HEART" (2:47)

HANK WILLIAMS
(MGM 10904; K10904)

HANK WILLIAMS

● Hank Williams has another great hit on the upper level, called "Dear John." Hank and his drifting cowboys give this one everything in the book, including good guitar work, fiddles and a fine vocal. The lyrics lend themselves to Hank's grand interpretation and he certainly sends them reeling. This one is made to order for ops. They're gonna be getting a lot of nickels into those machines with it. The lower end is a slow ballad with a sad story to tell and a tearful vocal from Hank. It too is good to hear and should go fine with his fans. The top deck though is the one to watch. And ops won't make any mistake by doing more than watching—they oughta stock up.

"EACH NIGHT AT NINE" (2:51)
"I'M FALLING FOR YOU" (3:07)

FLOYD TILLMAN
(Columbia 20771)

● Floyd Tillman has two good sides here. The top deck is a ballad with a nice vocal and some interesting guitar work. The lower end is another ballad, this one getting very unusual vocalizing from Floyd. Both ends should draw those nickels in.

"SOLITARY BLUES" (2:58)
"ROLLS ON LIKE THE WORLD" (2:51)

EDDIE KIRK
(Capitol 1372; F-1372)

● A very lowdown feeling is put across on the upper level by Eddie Kirk singing a blues number. The effect is helped along by a terrific piano in the background. It's an exciting rendition of a real good tune. Lower half is a ballad which also sounds good. Ops oughta watch the upper deck.

"MAIL ORDER KISSES" (2:53)
"YOU MADE A PLAYTHING OF MY HEART" (2:47)

CALIFORNIA AL VICTOR
(Jubilee 4010)

● California Al Victor gives a couple of ballads a going over and they both turn out ok. With the aid of Bob Logan and the Melody Lane Ranchers each end gets a pleasant vocal and some good instrumental work. Ops oughta listen in.

"NO ONE BUT YOU" (2:46)
"WITHIN MY HEART" (2:50)

PEE WEE KING
(RCA Victor 21-0429; 48-0429)

● Pee Wee King and his boys have a great contender on either end of this platter. The top deck is a good ballad which is done as a duet by Redd and Gene Stewart. The pair get some good backing from the orchestra and certainly do a fine job. The lower end is an oldie with Redd himself coming through on the vocal and excellent electric banjo playing highlighting it. A natural for ops.

"INDIAN LOVE CALL" (2:37)
"MUSIC IN MY HEART" (2:10)

CHET ATKINS
(RCA Victor 21-0428; 48-0428)

● Chet Atkins and his Guitar Pickers pick their way through an old standard and make it all seem very easy. On the lower end, Chet teams up with Sister Billy Rose to turn out a medium paced item which should have appeal. Ops oughta hear this for themselves.

"PLAYIN' POSSUM" (2:34)
"NEW ROVIN' GAMBLER" (2:21)

HANK THOMPSON
(Capitol 1379; F-1379)

● A tune with some good rhythm is taken to town here by Hank Thompson and his Brazos Valley Boys. They put some good feeling and fine guitar work into it. The lower end is a faster paced item with an interesting story well told. This should do fine in the boxes.

"THE PLACE WHERE I WORSHIP" (3:04)
"THE STATUE IN THE BAY" (2:45)

GENE AUTRY
(Columbia 20775)

● Gene Autry takes a couple of current numbers and gives them renditions which should push them along. Accompanied by Carl Cotner and his orchestra, Gene makes both of these ends worthwhile listening. Each side has a patriotic and religious base and both tunes have a lot to recommend them. Ops will do ok with these.

"SOMEBODY ROBBED MY BEEHIVE" (2:44)
"I LOVE NO ONE BUT YOU" (2:57)

GEORGE MORGAN
(Columbia 20774)

● Two different types of tunes are offered here by George Morgan. The upper half is a very cute number with a pleasant feeling. The lower end on the other hand is a ballad with a very sad story. Both get good vocals from George and some nice backing and both are worth the attention of ops.

COULD BE #1

PEE WEE KING
RCA-Victor
21-0429
"NO ONE BUT YOU"
(Vocals by REDD STEWART)
"WITHIN MY HEART"
(LA GOLONDTINA)
Personal Mgr. J. L. FRANK
WAVE-TV LOUISVILLE, KY.

THE NIGHT IS YOUNG
(AND YOU'RE SO BEAUTIFUL)
Recorded by
DICK HAYMES
(DECCA)
WORDS & MUSIC, Inc.

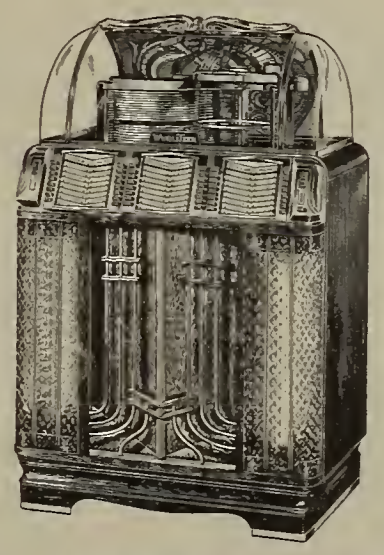
For MOA Exhibit Space, Contact:

Ray Cunliffe, Exhibit Chairman
3018 East 91 Street
Chicago 17, Illinois
or
George A. Miller,
National Chairman
128 East 14 Street
Oakland, California

IT'S FABULOUS!!
64080
WATCH FOR IT ON
CORAL RECORDS
(A subsidiary of DECCA RECORDS, Inc.)

AMAZINGLY EASY TO SERVICE!

- Unlimited accessibility
- Quick replacement units
- Tremendous Service savings



1400

The New 48 Selection, All-Speed
WURLITZER 1400-1450

CULP DISTRIBUTING CO., INC.
1004 North Walnut St.
Oklahoma City, Okla.
1405 E. First St.
Tulsa, Oklahoma

King BEST SELLERS

POPULAR

★ TERRY SHAND
15091 WALKING ON THE GREEN GRASS
SEA ROVIN' COWBOY

★ JOHNNY LONG
15092 WHO-ZITS FROM MASSA-CHUSETTS
ANY TIME IS SWEETHEART TIME
15081 ONCE YOU FIND YOUR GUY
I DON'T CARE

★ MARGARET PHELAN
15089 HALF AS MUCH FLIRTIN'
THINKING OF YOU

★ ANDY IONA
15086 HAWAIIAN INTERLUDE
I LOST MY IRISH HEART (IN HAWAII)

FOLK-WESTERN

★ MOON MULLICAN
917 THE LEAVES MUSN'T FALL
I WAS SORTA' WONDERIN'

★ HAWKSHAW HAWKINS
918 TEARDROPS FROM MY EYES
I LOVE YOU A THOUSAND WAYS

★ REDD STEWART
921 PEEK-A-BOO
I'VE DECIDED

★ HANK PENNY
924 THE SOLITARY BLUES
TELL ME ALL ABOUT GEORGIA

★ WAYNE RANEY
914 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
REAL HOT BOOGIE
910 PARDON MY WHISKERS
OLD FASHIONED MATRIMONY IN MIND

★ AL DEXTER
913 DIDDY WAH BOOGIE
YOU'VE BEEN CHEATING BABY

★ DELMORE BROTHERS
927 I LET THE FREIGHT TRAIN CARRY ME ON
PLEASE BE MY SUNSHINE

★ CLYDE MOODY
922 SIX WHITE HORSES
IVY

SEPIA-BLUES

★ WYNONIE HARRIS
4415 PUT IT BACK
TRIFLIN' WOMAN

★ IVORY JOE HUNTER
4424 FALSE FRIEND BLUES
SEND ME, PRETTY MAMA

★ BULL MOOSE JACKSON
4422 WITHOUT YOUR LOVE
HAVE YOU NO MERCY

Federal RELEASES

★ THE DOMINOES
12001 DO SOMETHING FOR ME
CHICKEN BLUES
12010 HARBOR LIGHTS
"NO!" SAYS MY HEART

DELUXE

★ ROY BROWN
3311 DOUBLE CROSSING WOMAN
TEEN AGE JAMBOREE
3306 DREAMING BLUES
LOVE DON'T LOVE NOBODY

King RECORDS INC.
1540 BREWSTER AVE. CINCINNATI 7, OHIO

Enjoying the Music

BUFFALO, N. Y.—Benny Strong, top man of the "band that plays the old tunes," listens with obvious interest to one of his recordings rendered by the new Wurlitzer 1450. With him is Cathy Owen, his vocalist. The occasion was a recent visit to the Wurlitzer plant in North Tonawanda during a Strong engagement at the Hotel Statler in Buffalo.

Acuff-Rose Shows Way In Music City, U. S. A.

NASHVILLE, TENN.—It's been reported in various papers that Acuff-Rose Publications conducts its business from a small store in this city, whose favorite label is Music City, U.S.A. That's right, it does. But since when is it the size of an office that counts? For our money, it's the efficiency and know how and promotion that goes into the teeing off of a tune that adds up.

As a matter of fact, the Acuff-Rose office is equipped with the most modern machines including multigraphs to turn out small sized lead sheets which fit compactly into guitar and violin cases. They also print catalogues of new releases for jobbers all over the country with their own name-print.

The 30 foot high back room is jammed full of corrugated boxes for the mailing out of new record releases to selected lists of operators and disk jockeys.

When it comes to promotion, Acuff Rose has spent more than $200,000 a year for the past several years on this end of their business. What's more Wesley and Fred Rose, who run the business, think that's an appropriate amount to spend. And why not? Look what they've turned out in the past year. . . . "Jealous Heart," "Chattanoogie Shoe Shine Boy," "Bonaparte's Retreat," "Tennessee Waltz" and hundreds of others.

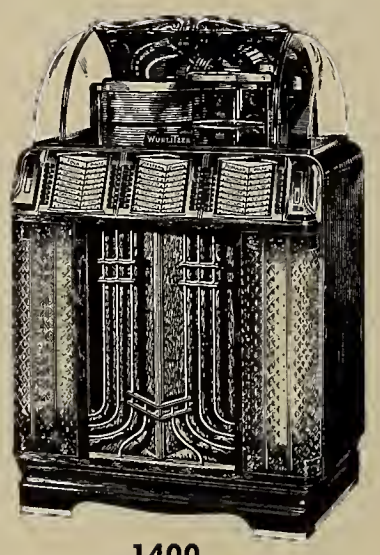
Although Wesley Rose has been actively in the firm for only five years, his training with his father, Fred, has placed him up front as one of the leaders in the music publishing field. Proof of this is the phenomenal job he did with "Tennessee Waltz." That tune is the biggest seller of records and sheet music in twenty years. In sheet music, it's passed the million mark and Patti Page's record is nearing two million.

NOW!

PERFECT REPRODUCTION OF NEW-SPEED RECORDS

THE NEW 48 SELECTION ALL-SPEED

WURLITZER 1400 - 1450



1400

Bring out full tonal brilliance of high fidelity 33⅓ and 45 RPM records.

WILLIAMS DISTRIBUTING CO., INC.
1082 Union Avenue Memphis, Tennessee
PHONE — 36-1776

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 SHOTGUN BOOGIE
Tennessee Ernie
(Capitol 1295; F-1295)

2 GOLDEN ROCKET
Hank Snow
(RCA Victor 21-0400; 48-0400)

3 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
Lefty Frizell
(Columbia 20739; 8-770)

4 TENNESSEE WALTZ
Patti Page
(Mercury 5534; 5534x45)

5 MOANING THE BLUES
Hank Williams
(MGM 10832; K-10832)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I LOVE YOU A THOUSAND WAYS
Lefty Frizell
(Columbia 20739; 8-770)

HOT ROD RACE
Arkie Shibley
(Gilt Edge 5021)

I'M MOVING ON
Hank Snow
(RCA Victor 21-0328; 48-0328)

REMEMBER ME, I'M THE ONE WHO LOVES YOU
Stuart Hamblen
(Columbia 20714)
Ernest Tubb
(Decca 46269; 9-46269)

THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0382)

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

THIS WEEK'S TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND BY-CONSIDERATION ON THE REVERSE SIDE.

CODE

AB—Abbey	MG—MGM
AD—Adam	MO—Modern
AL—Aloddin	NA—National
AP—Apollo	OR—Oriole
AR—Aristocrat	PR—Prestige
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CO—Columbio	RG—Regal
CR—Coral	RO—Rondo
DA—Dana	SA—Savoy
DE—Decca	SIT—Sittin' In
4 Star—Four Star	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
LO—London	VI—Victor
ME—Mercury	

45 rpm numbers in parenthesis

Feb. 3 Jon. 27

1—TENNESSEE WALTZ 162.7 159.3
CA-1316 (F-1316)—LES PAUL
Little Rock Getaway
CO-20551—ROY ACUFF
Sweeter Than The Flowers
CO-39065 (6-916)—JO STAFFORD
If You've Got The Money
CO-39113 (4-39113)—SAMMY KAYE
Get Out Those Old Records
CR-60313 (9-60313)—ERSKINE HAWKINS
Skippin' And A Hoppin'
DE-27336 (9-27336)—GUY LOMBARDO
Get Out Those Old Records
DE-46122 (9-46122)—J. & L. SHORT
Long Gone Daddy
LO-867 (45-867)—ANITA O'DAY
YEA, BOO
ME-5534 (5534x45)—PATTI PAGE
Boogie Woogie Santa Claus
MG-10864—TOMMY TUCKER
The Thing
VI-20-3979 (47-3979)—FONTANE SISTERS
I Guess I'll Have To Dream The Rest
VI-21-0407 (48-0407)—PEE WEE KING

2—MY HEART CRIES FOR YOU 132.5 115.4
CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
DE-27378 (9-27378)—KNIGHT-FOLEY
The One Finger Melody
ME-5563 (5563 x 45)—VIC DAMONE
Music By The Angels
ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me

3—THE THING 88.7 114.9
CO-39068 (6-919)—ARTHUR GODFREY
Yea Boo
CR-60333 (9-60333)—AMES BROS.
Music By The Angels
DE-27350 (9-27350)—DANNY KAYE
Little White Duck
LO-873 (45-873)—TERESA BREWER
I Guess I'll Have To Dream The Rest
ME-5548 (5548x45)—TWO TON BAKER
MG-10864—TOMMY TUCKER
Tennessee Waltz
VI-20-3968 (47-3968)—PHIL HARRIS
Goofus

Feb. 3 Jan. 27

VI-20-3986 (47-3986)—RED CAPS
Am I To Blame?
VI-21-0411 (48-0411)—JUNE CARTER
Winkin' And A Blinkin'

4—HARBOR LIGHTS 67.9 75.5
CA-1190 (F-1190)—RAY ANTHONY O.
Nevertheless
CO-38889 (6-710)—KEN GRIFFIN
Josephine
CO-38963 (6-784)—SAMMY KAYE O.
Sugar Sweet
DE-27208 (9-27208)—GUY LOMBARDO O.
The Petite Waltz
DE-27219 (9-27219)—BING CROSBY
Beyond The Reef
LO-781 (30194)—LORRY RAINE
Music, Maestro, Please
ME-5461 (5461x45)—BYRD and THE HARMONICATS
At Sundown
ME-5488 (5488x45)—DINAH WASHINGTON
I Cross My Fingers
MG-10823—SHEP FIELDS
I'm Forever Blowing Bubbles
TW-1488—TONY PAPA O.
VI-20-3911 (47-3911)—R. FLANAGAN O.
Singing Winds

5—BE MY LOVE 67.5 24.7
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You

6—A BUSHEL AND A PECK 63.4 76.5
CA-1234 (F-1234)—WHITING-WAKELY
Beyond The Reef
CO-39008 (6-838)—DORIS DAY
Best Things For You
DE-27352 (9-27352)—ANDREWS SISTERS
Guys and Dolls
ME-5501 (5501x45)—KALLEN-HAYES
Silver Bells
MG-10800 (K-10800)—JOHNNY DESMOND
So Long, Sally
VI-20-3930 (47-3930)—COMO-HUTTON
She's A Lady

7—NEVER-THELESS 50.8 42.8
CA-1190 (F-1190)—RAY ANTHONY O.
Harbor Lights
CO-38982 (6-813)—PAUL WESTON O.
Beloved, Be Faithful
CO-39044 (6-888)—FRANK SINATRA
I Guess I'll Have To Dream The Rest
DE-27253 (9-27253)—MILLS BROS.
Thirsty For Your Kisses
LO-773—TEDDY PHILIPS O.
Big Brown Eyes
ME-5495 (5495x45)—FRANKIE LAINE
I Was Dancing With Someone
ME-5301—FRANKIE LAINE
Be Bop Spoken Here
MG-10772—MONICA LEWIS
Let's Do It Again
VI-20-3904 (47-3904)—R. FLANAGAN O.
The Red We Want

8—THINKING OF YOU 49.2 49.3
CA-1106 (F-1106)—ART MORTON
Perhaps I Don't, Perhaps I Do
CO-38925—SARAH VAUGHAN
I Love The Guy
DE-27128 (9-27128)—DON CHERRY
Here In My Arms
MG-30293—ANITA ELLIS
VI-20-3901 (47-3901)—FISHER and WINTERHALTER
If You Should Leave Me
VI-20-3836 (47-3836)—ANDRE PREVIN

9—IF 37.5 22.9
CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me
DE-27391 (9-27391)—INK SPOTS
A Friend of Johnny's
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom

10—YOU'RE JUST IN LOVE 29.2 27.2
CO-39052—CLOONEY & MITCHELL
Marrying For Love
CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today

Feb. 3 Jan. 27

DE-27317 (9-27317)—MERMAN & HAYMES
ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
MG-10845—RUSS CASE
Best Thing For You
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's A Lovely Day Today

11—OH, BABE! 27.1 40.7
CA-1278 (F-1278)—KAY STARR
Everybody's Somebody's Fool
CO-39045—BENNY GOODMAN
Walkin' With The Blues
CR-60327 (9-60327)—AMES BROTHERS
To Think You've Chosen Me
DE-27305 (9-27305)—LIONEL HAMPTON O.
Who Cares?
ME-5538—KAY BROWN
Baby Me
MGM-10858—LeROY HOLMES
RH-101—LOUIS PRIMA
VI-21-0404 (48-0404)—HOMER & JETHRO
VI-20-3954 (47-3954)—R. FLANAGAN O.
Halls Of Ivy

12—ALL MY LOVE 25.0 30.2
CO-38919—XAVIER CUGAT
Tell Me Why
CO-38918 (6-752)—PERCY FAITH
This Is The Time
CO-39006—JACK SMITH
Ca Va Ca Va
DE-27117 (9-27117)—BING CROSBY
Friendly Islands
DE-27118 (9-27118)—GUY LOMBARDO O.
Swiss Bellringer
ME-5455 (5455x45)—PATTI PAGE
Roses Remind Me Of You
VI-20-3870 (47-3870)—DENNIS DAY
Goodnight, Irene

13—THE ROVING KIND 21.7 25.2
CO-39067 (6-918)—GUY MITCHELL
My Heart Cries For You
DE-27332 (9-27332)—THE WEAVERS
Wreck Of The John B.
MG-10879—THE MELODEONS
Missus O'Malley

14—TO THINK YOU'VE CHOSEN ME 18.8 23.9
CO-39036 (6-867)—SAMMY KAYE O.
You Oughta Be In Pictures
CR-60327 (9-60327)—AMES BROS.
Oh Babe
DE-27262 (9-27262)—SY OLIVER
Just The Way You Are
LO-859 (45-859)—HENRY JEROME O.
A Foggy Day
ME-5517 (45 x 5517)—EDDY HOWARD
One Rose
MG-10839 (K-10839)—ART MOONEY
I'll Never Be Free
VI-20-3976 (47-3976)—THREE SUNS

15—SO LONG 17.5 20.2
CO-39142 (4-39142)—KEN GRIFFIN
My Heart Cries For You
DE-27376 (9-27376)—JENKINS & WEAVERS
Lonesome Traveler
ME-5570 (5570x45)—RALPH MARTERIE O.
Here's To Happiness
VI-22-0059—JOHNNY MOORE

16—NOBODY'S CHASING ME 14.6 15.1
CA-1325 (F-1325)—JAN GARBER
If I Were A Bell
CO-39055 (6-910)—DORIS DAY
It's A Lovely Day Today
CR-60346—HAINES & TILTON
That's A Man Ev'rytime
DE-27281 (9-27281)—EVELYN KNIGHT
I Am Loved
VI-20-3978 (47-3978)—DINAH SHORE
My Heart Cries For You

17—IT IS NO SECRET 12.9 5.3
CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Near To My Heart
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me

18—PETITE WALTZ 10.1 17.6
CA-1296 (F-1296)—EDDIE GRANT
Beyond The Reef
CO-39030 (6-861)—SAMMY KAYE
Patricia
CO-39047—KEN GRIFFIN
In A Little Gypsy Tea Room

Feb. 3 Jon. 27

CR-60294 (9-60294)—OWEN BRADLEY
Boulevard Of Broken Dreams
DE-45118 (9-45118)—TED MAKSYMOWICZ
Polkarina
DE-27208 (9-27208)—GUY LOMBARDO O
Harbor Lights
LO-762 (30184)—JACK PLEIS O.
Ragmuffin
ME-5493 (5493x45)—HARMONICATS and LeWINTER
Warsaw Waltz
ME-5487 (5487x45)—LAWRENCE WELK O.
I'm In The Middle Of A Riddle
MG-10834—MELODEONS
Beloved, Be Faithful
VI-25-1175—JOHNNY VADNAI
VI-20-3884 (47-3884)—THREE SUNS and LARRY GREEN O
Jet

19—I'LL NEVER BE FREE 10.0 13.5
CA-1124—STARR-ERNIE
DE-27200 (9-27200)—FITZGERALD-JORDAN
Ain't Nobody's Business
DE-24911 (9-24911)—LIONEL HAMPTON O.
How You Sound
LO-654—JOYCE INDIG
ME-8187 (8187x45)—DINAH WASHINGTON
MG-10839—ARE MOONEY O.
To Think You've Chosen Me
RG-3258—LAURIE-GAYTEN
VI-20-3128 (47-3128)—L. MILLINDER O.
Journey's End

20—SO LONG, SALLY 8.3 5.2
CA-1246 (F-1246)—JAN GARBER
Rainy Day Refrain
CO-39000—PAUL WESTON
These Foolish Things
CR-60321 (9-60321)—DENNY VAUGHAN
It's A Marshmallow World
DE-27210 (9-27210)—TOMMY DORSEY
You're Not In My Arms Tonight
LO-852 (30298)—AL MORGAN
I'm Still Without A Sweetheart
LO-793 (30302)—CURT MASSEY
My Baby Called Me Daddy
ME-5491 (45x5491)—EDDY HOWARD
Patricia
MG-10800 (K10800)—JOHNNY DESMOND
A Bushel And A Peck
VI-20-3931 (47-3931)—PERRY COMO
Marcheta

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—ORANGE-COLORED SKY 7.9 11.1

22—GET OUT THOSE OLD RECORDS 6.5 2.6

23—USE YOUR IMAGINATION 6.4 1.8

24—MARRYING FOR LOVE 6.3 —

25—PATRICIA 5.8 6.3

26—MUSIC BY THE ANGELS 4.5 10.1

27—ZING, ZING—ZOOM, ZOOM 4.4 5.9

28—TIME OUT FOR TEARS 4.3 6.1

29—A PENNY A KISS 4.2 2.5

30—HOT ROD RACE 4.1 1.7

31—I STILL FEEL THE SAME ABOUT YOU 3.9 —

32—MARSHMALLOW WORLD 3.4 10.2

33—I TAUT I TAW A PUDDY TAT 3.3 —

34—LIFE IS SO PECULIAR 3.2 —

35—OUR LADY OF FATIMA 2.5 13.2

36—THE SEA OF THE MOON 2.1 1.6

37—THE BEST THING FOR YOU 1.5 6.2

38—A RAINY DAY REFRAIN 1.4 1.9

39—I'LL ALWAYS LOVE YOU 1.2 5.1

40—IF I WERE A BELL 1.0 7.6

MFRS TO CONTINUE TO LAST MINUTE

Will Keep Production Lines Going At Top Speed In Effort To Fill As Many Orders As Possible. Hope Relief Will Be Granted By NPA To Avoid Unemployment. Orders Continue To Jam Factories. Production Runs Sold Out Long Before Completed.

CHICAGO—"We'll keep going at top speed right up to the very last minute," is the way one noted manufacturer put it this past week, in answer to the query whether there will be any slowdown as March 1 nears.

In fact, every one of the leading factories is continuing on right ahead. Many have been making plans for introducing new games while there is still a month, or more, left to go.

The general belief here is that most of the factories will continue right into April to finish their materials quota. And after that some will turn to mechanical games of one kind or another, while others will attempt to keep their production lines going with counter games and other machines.

The manufacturers are still trying to obtain relief from NPA (National Production Authority) from the copper ban, in an effort to avoid severe unemployment, which will surely come about if no extension of time is granted the manufacturers here by NPA.

The general hope is that this extension of time, possible thru May and June, will be granted the manufacturers in this industry.

They will then be able to continue to produce new equipment until they have been taken over for war work.

It is also brought out that the average factory will require anywhere from three to four months to get set with war work, even if given contracts now, so that key men will be lost, and much unemployment will be caused.

In view of this fact, the manufacturers are trying their best to obtain the relief they need to keep their factories going until such time that Uncle Sam calls them into war work.

In the meantime, orders are flooding into all factories for any and all types of machines. The manufacturers are working as speedily as they can in an effort to fill all the orders they possibly can.

In fact, as new runs are sent thru the production lines, they are sold out long before the runs are even completed.

One manufacturer here stated, "We simply wired our distributors last week that another run was under way and before we had even really started, the entire run was sold out."

This manufacturer, like almost all others, has plans to go on ahead with new equipment. The production which the manufacturers are now planning, and will complete before they are forced to halt, will probably set production records for the manufacturing in this industry.

WURLITZER INTRODUCES COMPLETE NEW LINE OF PHONOS & REMOTE EQUIP'T.

Operators Flock To View New Products At Distributor's Showrooms Thruout Nation On National Wurlitzer Days

NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company, departing from its policy of the past several years, introduced to music operators a complete new line including two phonographs, a DeLuxe and Custom model.

In Miami, Florida, where he attended the Wurlitzer Day showings of the Bush Distributing Company, Ed Wurgler, general sales manager of the Wurlitzer phonograph division said, "We know we have hit the jackpot this time. Never has there been such enthusiastic response from operators to a new line of phonographs and remote equipment. I have talked by phone with our distributors across the country and they all tell me that they have large backlogs of orders for the new Wurlitzers."

The new juke boxes, designated Models 1400 and 1450, are identical to each other with the exception of external finish. On the 1400, called the DeLuxe by Wurlitzer, the cabinet is finished in beautifully grained walnut following the Wurlitzer tradition of warmth in wood. The 1450, to be known to the trade as the Custom, is finished in Textileather, a product new to the phonograph trade but long associated with the fine furniture field. The application of Textileather not only gives a tough, glamorous appearance to the phonograph, but is scuff proof, water proof and alcohol proof and impervious to changes in temperature and humidity. Through the use of Textileather, it is possible for the operator to offer a location a phonograph in the color finish which will most closely match the surroundings. The standard production finish on the 1450 is a rich grained mahogany but optional colors are blue, blonde, red and brown.

The appearance of the new Wurlitzer phonographs carries forward another step, the development of the visible dome over the changer mechanism. Constructed of plexiglas, in a welded steel frame, the transparent covering makes visible the record changer from three sides. This upper section is lighted with a soft, diffused glow from two hidden fluorescent fixtures which bring out the musical fantasy design incorporated in the back panel of the dome. In design, the new phonographs are ultra-modern in every respect. The selector panel is divided so that six program classifications may be used. The single push button selector, which has proven so popular in the past, is incorporated into the new panel. The single coin entry slot on the right hand side permits coin of 5-10-25c denomination. Below the selector panels, on each side of the phonographs, are plastic columns through which indirect lighting is projected from a color cylinder. The plastic columns are embossed in a diamond pattern and create a magical illusion of changing color. Between the pilasters and covering the large dynatone speaker is a "V" of rigidized metal with a silvery finish, fronted by a nickeled grille of vertical modern design. The base of the phonographs is artistically sculptured wood, the luster finish of which is protected by stainless steel mop strips. The subdued lighting compliments the interior of any location in which the phonograph is placed.

Wurlitzer has retained its tested 48 selection mechanism and has added several features which make it even more attractive to the operator. In the main, among these new features, is a 30 second changeover which, with the movement of two small levers and the replacement of a slide out idler wheel, makes it possible to play 78, 33 1/3 or 45 RPM records without delay and without the use of tools. Thus it is possible for an operator to place this phonograph in a top location playing 45 RPM records and when he moves the phonograph to secondary location, change it over to 78 RPM and rely, to a large extent, on his already existent record library in that speed.

The method of handling its records in the new phonographs follows a trend which Wurlitzer has developed through the years. Each disc is fully supported in a metal tray and is raised by the tone table to playing position. Two pickups, equipped with Zenith Cobra tone arms for the top and bottom sides of the records, are said to speed up the playing cycle and permit more plays in a specific period of time.

To assure the operator the most satisfactory programming and the greatest take from top tunes, Wurlitzer has enlarged the playmeter so that it will register up to 60 plays on each record. This is an unfailing guide to planning top profit programs.

"The Dynatone Sound System which we employed last year has been continued," said Wurgler, "with certain improvements. We have added considerably more bass to the tone and allow a wider range of adjustment through two tone control knobs in the amplifier. The amplifier and junction box have been built in a compact combination and leave more space inside the cabinet for auxiliary equipment. By adjusting the tone control knobs, the sound system can be set for perfect reproduction from any speed record—be it 78, 45 or 33 1/3 RPM."

Through an ingenious design, it is possible to remove the entire dome on the Wurlitzer Model 1400 and 1450. When on location, the dome is hinged from either the front or the back and may be opened either way for service. Should it be desirable to do so, both sets of hinges may be quickly released and the dome completely removed from the phonograph, giving complete accessibility to the record stack, the tone arms and the changer mechanism above the chassis shelf. The entire front section of the phonograph including the selector panel, side pilasters and the grille is a door which slides open, permitting access to the coin mechanism, the new double size cash box, the amplifier, the speaker, the amplifier controls and the lower section of the record changing mechanism. The rear panel is one piece and is removable. It includes twin hand holds to assist in lifting the phonograph. Above this panel is a steel channel which is removable by two screws. Once this piece has been taken off, the entire chassis may be rolled out on tracks. All of the electrical components are accessible through the rear of the phonograph and are equipped with Wurlitzer's quick detachable lock-ons which make it possible to remove and repair all major units with little more effort than it takes to push a plug in a socket. No bolts, screws or soldered connections to slow up servicing—permits unusual savings in service time.

Wurlitzer's new line of remote includes two speakers which are an attractive deviation from the previous Wurlitzer line. The speakers are in two sizes—the Model 5110 being the 12" deluxe speaker and the Model 5100 housing an 8" speaker. Both speakers incorporate new, beautiful streamlining and are mounted on steel frames. The sides are of pleasing, pastel colored, rubber-base plastic which is shock resistant and will not crack or chip. Both incorporate a perforated nickeled metal grille which is tarnish and stain proof. The finish picks up and reflects light and has an unusual brilliance. Both speakers are provided with wall mounting brackets and a terminal strip on the back which permits connecting the voice coil direct to the phonograph or through a 500 ohm matching transformer.

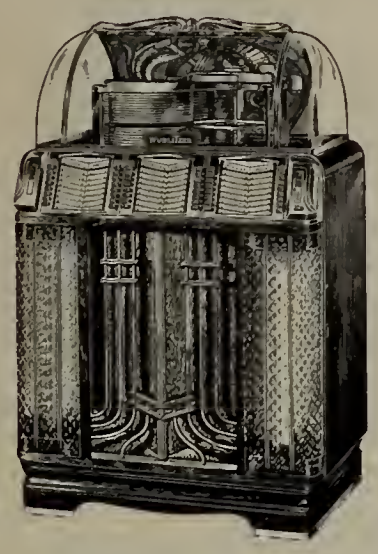
The new Wurlitzer wall box has been designated Model 4851. It has a 5-10-25c coin opening and plays all 48 selections on the phonograph. It incorporates the tried and proven Wurlitzer wall box mechanism, has a mirror-finish nickeled case, red tenite push buttons and a colorful plexiglas cover in iridescent powder blue, silver and red. Its "see deep" decorations and lettering give it a three dimensional appearance. The program holder is illuminated and divided into two listings of 24 selections each. The listings are changed by simply turning a knob at the bottom of the case.

An unusual speaker-wall box combination has been provided by Wurlitzer with their offering of an adjustable wall plaque which combines either of the new speaker models and the new wall box into a single beautiful unit for installations remote from the phonograph. With this colorful plastic and steel pilaster, it is possible for operators to assemble their own wall box and speaker combination at an extremely low cost, using an inexpensive kit consisting of rubbed walnut mounting plaques for the wall box and speaker, and the adjustable pilaster for connecting the two mounted units. The overall can be adjusted from a minimum of 46" to a maximum of 57" to provide for specific location requirements.

"Although we are offering a complete line of new remote, the 1400 and 1450 phonographs will in no way obsolete the remote which we have previously built," stated Wurgler. "All prewar wall boxes can be used to play the first twenty-four tunes on the phonograph and several can be converted to play all 48. Any current Wurlitzer speakers may be used in conjunction with these phonographs. This is a very fortunate situation in view of the material shortages which are being experienced within the industry, particularly in the shortage of cobalt, which, must of necessity, be used in speakers of the permanent magnet type. We are fortunate enough to be producing our new phonographs but quantity production on the new remote is still a problem. The 4820 wall box which was designed for use with the 1250, is

(*Continued on page* 26)

WE HAVE THEM NOW!



1400

The New

48 SELECTION
ALL - SPEED

WURLITZER
1400-1450

The ultimate in TONE-BEAUTY - VALUE

BILOTTA DISTRIBUTING CORP.

98 Fuller Road — Albany, N. Y.

BILOTTA DISTRIBUTING CO.

224 N. Main St. — Newark, N. Y.

CASH WAITING

WANT
TO BUY
ANYTHING
COIN OPERATED
Send Your
Equipment List Today!
HIGHEST
PRICES PAID

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903

WANT
WILL PAY CASH
5-BALLS
(Must be Flipper Type)
MUSIC MACHINES
SHUFFLE ALLEYS
ONE-BALLS
WRITE US IMMEDIATELY!
IRVING MORRIS, INC.
58 FRELINGHUYSEN AVENUE
NEWARK, N. J.
(Phone: Bigelow 3-4300)

Nat Cohn To Show New Bowling Game

NEW YORK—Nat Cohn, well known coinman, who returned to active participation in the coin machine business recently, and who heads the Bowl-O-Matic Sales Company, Inc., 627 10th Avenue, this city, announced that he will have his first sample of a new game "Bowl-O-Matic" ready for display in two weeks. Cohn states that the game is now on the production line, and that immediate deliveries will be available thereafter.

The firm is national distributors for "Bowl-O-Matic," which is being manufactured by one of Chicago's leading game manufacturers.

Cohn describes the game as "the most beautiful game ever built." It has retractable pins, regulation bowling scoring with strikes and spares, and is 18 feet long. The player uses a regulation duck pin bowling ball.

Cohn's firm is also distributors for William's "Music Mite" covering the Metropolitan New York and Northern New Jersey territory.

Mississippi Music Ops Test 10¢ Play

GREENWOOD, MISS.—Music ops here are reported testing 10c juke box play. Much interest is being shown by ops in surrounding areas who are eagerly waiting to hear the results of these tests.

Belief here is that the tests will show better returns and that, after a period of time, record play will be just as great as it ever was.

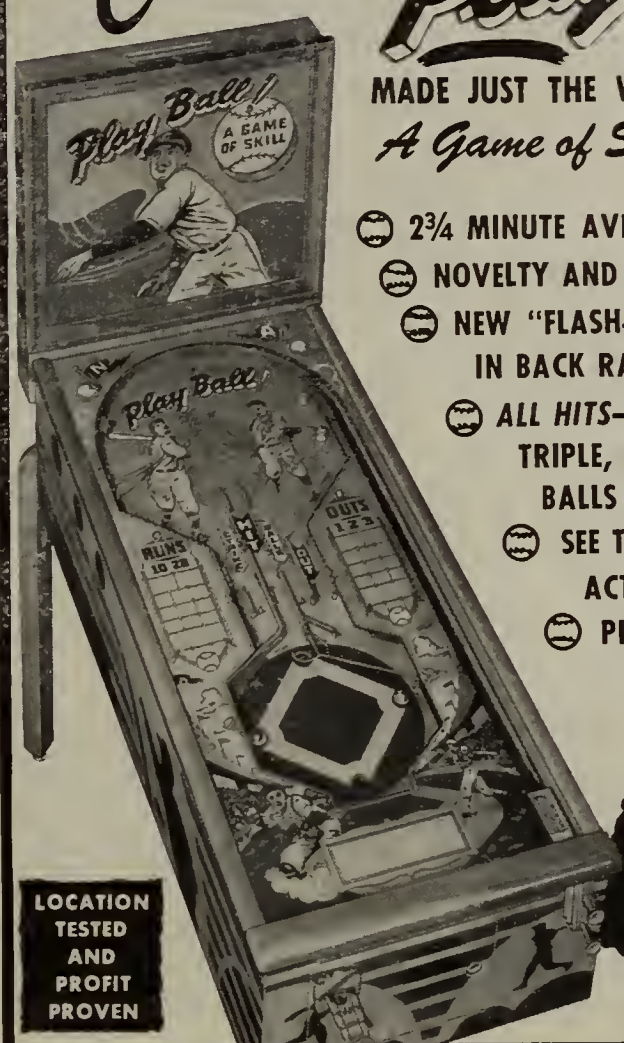
10c PLAY!

ANOTHER *Chicago Coin*

1ST! WITH OVERSIZED PLAYFIELD

Play Ball!

MADE JUST THE WAY *YOU* WANT IT!
A Game of Skill—NO BUMPERS



- 2¾ MINUTE AVERAGE PLAYING TIME
- NOVELTY AND REPLAY
- NEW "FLASH-ON" LITES IN BACK RACK
- *ALL HITS*—SINGLE, DOUBLE, TRIPLE, HOMER—*Plus* BALLS AND STRIKES
- SEE THE BALLS ACTUALLY RUN BASES
- PLAY CONTINUES UNTIL 3 OUTS ARE MADE

LOCATION TESTED AND PROFIT PROVEN

YOU OWE IT TO YOURSELF TO SEE AND TRY "PLAY BALL" IT'S NEW AND DIFFERENT! AND WORTHY OF YOUR IMMEDIATE ATTENTION

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

MIAMI MURMURS

Big doings here this past week with all those distributors in town to attend the NCMDA meeting at the Martinique Hotel. Tho no news came out of the meet, there was much interest in what these distribs believed should be done for the forthcoming year. Wonder why they didn't tell? . . . Anyway, bumped into Mr. and Mrs. Willie Blatt, Mr. and Mrs. Lou Wolcher, Mr. and Mrs. George Prock, and many others at Copa City, where they saw the "show of shows." Not only taking in the act of the spectacular Josephine Baker, but, happening to be present the nite the entertainment world here decided to do honor to that one and only great lady of the nite clubs, Sophie Tucker. It was her birthday, and one entertainer after the other went on to do honor to Miss Tucker. The gang didn't get home until dawn. But, all called it the greatest evening of their lives.

Ted Bush clicked with Williams "Music Mite," and took some very swell orders from all the music ops 'round these parts. Looks like Ted will be hollering for more and still more equipment. His Jacksonville offices are reported to be "out of this world." And now with the new '51 Wurlitzer coming in for a big showing, Ted will have his hands full trying to get these out to the coinmen. In fact, like Ozzie Truppman says, "Don't know how we'll ever fill all the orders we've taken." . . . Saw Gil Kitt, Leo Weinberger, Sam London, Dave Bond, and lots of other distribs along Collins Ave. and, especially, Lincoln Road, just buying and buying. And loving that gorgeous Miami sunshine . . . Sam Taran and Ely Ross busier than ever before trying to get as many AMI's as they can. Taran is away overordered. He's on the long distance phones every day pleading for more shipments. "Could use five carloads right away," is the way Sam puts it.

Max Levine of Scientific Machine Corp., Brooklyn, N. Y., enjoying our sunshine and visiting around . . . Irving Kaye and Mrs. Kaye at the grand, new, gorgeous Casablanca, really enjoying Florida's sunshine. Irv was one of our best mechanical men in the coin biz. He is now in TV . . . Lots of interest in Chicago Coin's "Play Ball." Many ops here believe that 10c play pinballs are "the answer" . . . Barney and Mollie Sugerman took Mamba lessons while they were here and are reported to be absolutely amazing their friends with their dancing ability. In fact, Shugy wrote to one of his friends here that, "We've never enjoyed ourselves so much in all our lives as we did this last trip to Miami" . . . Rumors are current here that Ray Moloney will soon be down to say "hello" to Miami . . . "The Cash Box" leads by a million miles down here in the estimation of all operators, jobbers and distributors. Visitors call it, "The bible of the industry" . . . If you want to relax in warm sunshine come down to beautiful Miami. If you'll tell us when you'll be here, we'll see to it that a copy of "The Cash Box" awaits you each week at your hotel.

Best Buy

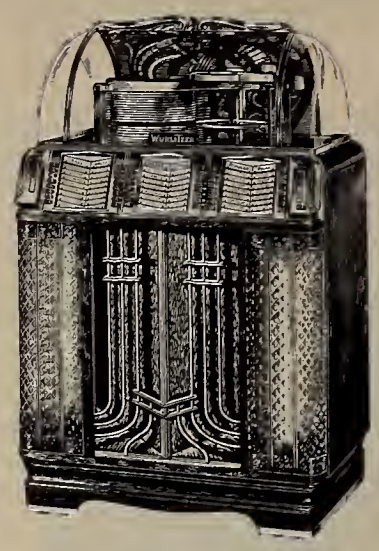
AMI

Juke Boxes, Hideaways, Selective or Continuous Play Mechanisms, Wall Boxes, Steppers, Extension Speakers, Auxiliary Amplifiers

AMI Incorporated

1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH.

SEE— HEAR



The New

48 SELECTION
ALL-SPEED

WURLITZER 1400-1450

GREATEST ROUTE REVIVER YET

- GORGEOUS STYLING
- TERRIFIC TONE
- OUTSTANDING VALUE

F. A. B. Distributing Company, Inc.

1019 Baronne St. — New Orleans, La.
911 Gervais St. — Columbia, So. Car.
304 Ivy St., N.E. — Atlanta, Ga.

OPERATORS — BUY HERE!! YOU GET A

MONEY BACK GUARANTEE

Don't take chances with your hard-earned money. Buy from "American Distributing Co., 4012-14 Elm St., Dallas, Texas" where you buy on a money-back guarantee! If you don't get what you want—get your money back!! With everything getting rougher and tougher—buy where you are assured the "Best Deal in America"—buy from "American Distributing Co., Dallas, Texas"—play safe.

WE ARE DISTRIBUTORS FOR

Gottlieb's "KNOCK OUT"
GREATEST PINBALL GAME BUILT!

AMI PHONOGRAPHS & MUSIC SYSTEMS

Chicago Coin "PLAY BALL"
NEW 10¢ PLAY PINBALL GAME

PX CIGARETTE MACHINES
AND OTHER GREAT PRODUCTS

NOTICE!!
HERE'S HOW TO SAVE MONEY!
Let us Repair, Recondition, Refurbish and Revamp your old machines. We'll make them look like the newest, latest, best money-makers. For only a few dollars you get new parts, new design, great craftsmanship. Bring in your old machines, music, marble games, one-balls, bells, whatever you have. SAVE MONEY with American's 4-R Service (Repair, Refurbish, Rebuild, Revamp).

WANTED
ALL TYPES OF GAMES!!
WE'LL BUY YOUR ROUTE!
Tell us exactly what you have. Pinballs, Music, One-Balls, Slots, Automatics, Consoles, Arcade Machines, Vending Machines. Give us the details! CASH WAITING FOR YOUR ENTIRE ROUTE! Write, wire or phone us TODAY!!

AMERICAN DISTRIBUTING CO.
4012-14 ELM ST., DALLAS, TEX.
(All Phones: VICTOR 6386)

WANTED! CASH WAITING!!

TURF KINGS, CITATIONS, CHAMPIONS, JOCKEY CLUB, ALL OTHER FREE PLAYS
One of One Hundred. Write us TODAY! Give quantity, condition, serials and when ready to ship. We'll buy all you have. WRITE NOW! HURRY!!

ALL TYPES OF POST-WAR PHONOGRAPHS!!
All Models. 1 or 100. Entire routes bought. Let us know what you have. Give complete description. CASH WAITING FOR YOU. Also send us your list of all other type equipment you want to sell. BEST CASH PRICES PAID.

WRITE, WIRE, PHONE, "Lake City" TODAY

LAKE CITY AMUSEMENT CO.
1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (Tel.: CHerry 1-7067)

Quarters In Phono On 2 Plays 10c; 5 Plays 25c As Result Of First Week's Test In Cleveland, O.

CLEVELAND, O.—Tho the full week's test hasn't as yet been completed one well known music op here, who has asked that his name be withheld until the test is complete in every regard found, so far, nineteen quarters in one of his phonos set at 2 plays 10c, 5 plays 25c, where at the very most he used to get only two or three per week.

In short, as this juke box ops reports, he simply blocked off the 5c chute, but, in such fashion that the players had to either insert dimes or quarters to get play.

The tests are being very quietly conducted with full records kept and the operator has been checking every other day on the phono he has in this test.

He is not only surprised, but tremendously pleased, with what is happening, and is of the belief that the entire industry should switch over to eliminate the nickel by featuring, at this time, 2 plays 10c and 5 plays for 25c.

He is also of the opinion that, eventually, as conditions warrant, the switch should be made to regular 10c play. In short, one play for ten cents and three plays for twenty-five cents.

This, he states, will come about, in time, after the players get accustomed to the idea of dimes and quarters for phono play.

WANT

Gottlieb

"JUST 21"

State Price And Quantity First Letter

FACTORY RECONDITIONED
READY FOR LOCATION

BLUE SKIES	$44.50	SALLY	$39.50
BOWLING CHAMP	84.50	SERENADE	50.00
DALLAS	69.50	SPEEDWAY	39.50
ROBIN HOOD	34.50	SPINBALL	29.50
MARYLAND	74.50	SAMBA	39.50
MONTEREY	29.50	SUMMERTIME	39.50
1 - 2 - 3	54.50	TRADE WINDS	34.50
TROPICANA W/F - B/B			25.00

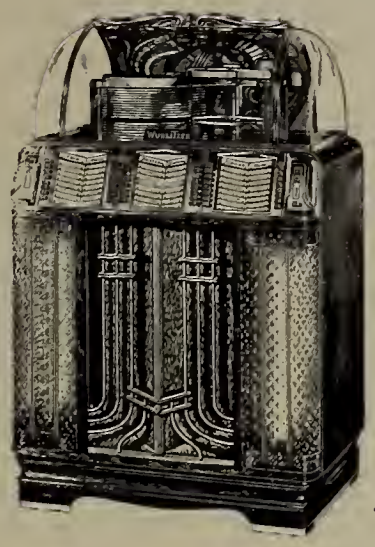
1/3 Deposit, Balance C.O.D.

NATE SCHNELLER, INC.
1427 N. Broad St. Philadelphia 22, Pa.
STevenson 2-0242

YOU AIN'T SEEN NUTHIN' YET
"45"
IT PAYS TO WAIT FOR IT
THE BEST IN PHONOS
by
Chicago Coin

THE ULTIMATE IN EYE APPEAL!

- *Handsomest Cabinet*
- *Most Visible Changer*
- *Most Exciting Colors*



1400

The New 48 Selection, All-Speed

WURLITZER 1400 - 1450

NORTHERN MUSIC, INC.

8307 Euclid Ave. Cleveland, Ohio

PHONE: Sweetbriar 1-6590

Chicago Music Op More Than Doubles Receipts First Week On 10c Play Test

CHICAGO — Andy Oomens, well known Chicago music op, of Walter Oomens Sons, 3262 Armitage Ave., this city, jubilantly reported this past week that the first of three phonos which the firm had placed out on 10c play (2 plays 10c and 6 plays for 25c), brought back more than double the best collection ever obtained from this very same location.

The phono used was a brand new machine featuring 45 rpm disks. The spot formerly took in an average of $20 gross. The first week's collection on 2 plays for 10c and 6 plays for 25c brought in $46.00.

There were, Andy Oomens reports, "more quarters than dimes in the collection." (Ed. note: This conforms to what happened in the Cleveland, Ohio, 10c play operators' tests.)

In fact, according to Andy, collection consisted of two-thirds quarters. The rest in dimes.

No play halt was noticeable. In fact, there couldn't have been any halt in play action. With the collection over double what it ever was before.

At the same time, the location owner was jubilant over the success of the test. Reported that the players accepted it without "gripes" of any kind.

Mills Offers 1951 Gum Vender Direct To Ops

CHICAGO—Matt O. Blesius, Mills Automatic Merchandising Corporation, this city, announced this week that their new 1951 model stainless steel Selective Display Gum Venders are now being sold direct to operators.

It was stated that the vender will handle all of the American Chicle Company's national advertised brands of vending gum. Special inserts are available if Wrigley gum is to be vended.

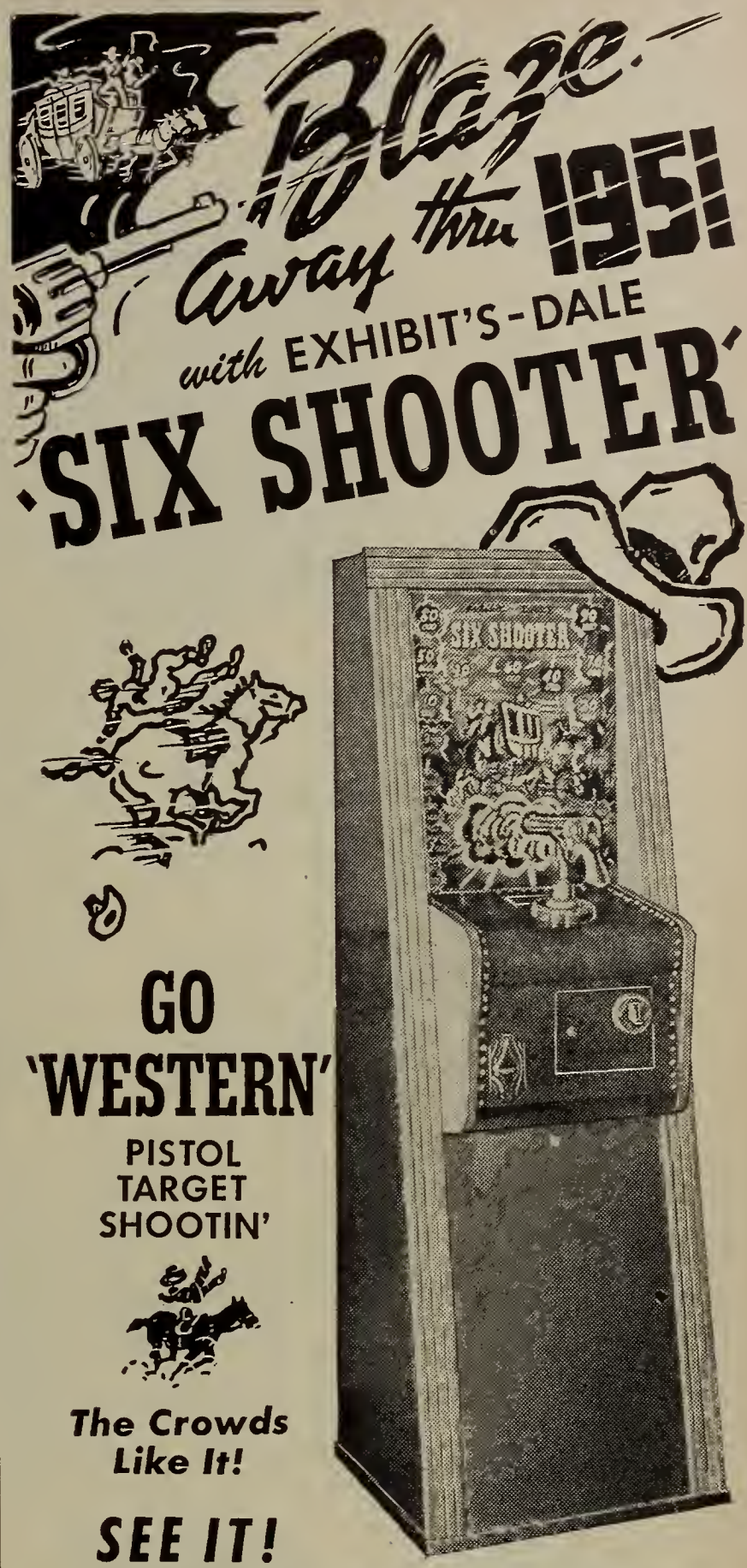
Capacity is 315 one cent pieces in six selective columns. Slug proof mechanism, new coin return cup, and built-in rubber counter mounting pads have been added for 1951. The vender can be mounted on the wall, counter or stand, or can be attached to other machines by brackets. Weight is approximately 20 lbs.

The company states that parts for these machines were manufactured from materials purchased early in 1950.

FIGHT INFANTILE PARALYSIS

Join MARCH OF DIMES

JANUARY 15-31



THE EXHIBIT SUPPLY CO.

4218-30 W. LAKE ST., CHICAGO 24, ILL.

TUBES

IMMEDIATE DELIVERY

5U4	$1.32	6L6	$2.49	30	$1.54	80	$.95
5Y3	.88	6SN7	1.54	2A3	2.24	45	1.40
6J5	1.05	6N7	1.68	6X5	1.86	2051	2.24
6J7	1.40	6SK7	1.40	6SJ7	1.26		

TERMS: 25% WITH ORDER, BAL. C.O.D.

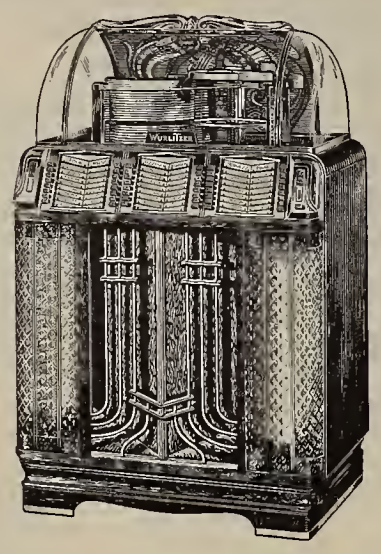
WRITE "TUBES", BOX 1304, PROVIDENCE, R. I.

IT'S TERRIFIC!

The New

48 SELECTION ALL-SPEED

WURLITZER 1400-1450



offers the most in BEAUTY, TONE and VALUE

SEE IT — HEAR IT WE HAVE IT NOW

UNITED, INC.

4227 West Vliet St., Milwaukee, Wisc.

Phone: West 3-3224

Legislatures Seek Revenue And Ask Restrictions On Equip't.

NEW YORK—For some time now, *The Cash Box* has been calling the attention of its readers to the fact that states, cities and communities thruout the country would find it necessary to secure additional revenue to run its business for this year. Legislative bodies, now meeting all over the nation, have already started to introduce bills to tax the coin machine industry.

ARKANSAS BILL

A bill to impose a privilege tax on coin-operated machines has been introduced in the Arkansas legislature (Jan. 17) by Rep. Harold Hallman of Sevier County. The proposed annual tax schedule would be: Penny weighing machines $1.50; penny gum vendor $1.50; postage stamp vendor $1; cigarette vending machine $5; penny peanut vendor $1.50; all other machines taking coins less than 5c $1.50 each; all other machines taking coins of 5c or over $5. The tax imposed by the bill would be paid to the State Revenue Department. Municipal corporations also would be authorized to tax the same kind of devices, provided the municipal levy does not exceed the state levy.

MICHIGAN BILL

A bill which would license and regulate pinball machines and juke boxes has been introduced in the Michigan Legislature (Jan. 17) by Rep. Arthur C. Hauffe. Saginaw Republican. The measure would declare pinball machines legal and would put a $200 annual license fee on each machine.

NEW YORK BILLS

A measure to permit the Town Board of Tonawanda to regulate by ordinance, the operation of amusement devices, games or coin-operated machines has been introduced in the New York State Legislature (Jan. 17) by Sen. Walter J. MaHonev of Buffalo and Assemblyman Justin C. Morgan of Kenmore, both Republicans. Devices to be regulated, under the bill, would include juke boxes, pinball and shuffleboard games.

New York City: In preparing its budget to secure sufficient revenue for added expenses, committee included among other taxes one on juke boxes. Rumor has it that the amount calls for $25 a machine per year.

OHIO BILL

A bill aimed at slot machines and pinball machines has been introduced in the Ohio Legislature (Jan. 17) by Rep. Charles Noel, Jr., Pike County Republican. The bill would provide for a one- to five-year penitentiary term upon conviction of charges of possession or exhibition of slot or pinball machines.

Vince Shay Resigns

VINCE SHAY

Editor's Note: It wouldn't feel like the coin machine business if Vince Shay wasn't somewhere in the picture. We do hope, sincerely, that Vince will decide to get away from his fireplace and TV set long enough to tie up with one of the major organizations in the industry. Time to get back to work again, Vince. Don't let that enthusiastic, dynamic, stimulating energy of yours, and that big, loud talk [you softie] remain quiet too long.

Bell-O-Matic is taking it easy, awaiting the results of the Nevada legislature, (in session right now) and, like Midge Ryan and Lil Jock state, "Count on Bell-O-Matic to come thru in a big way."

CHICAGO—Vince Shay, identified with the name "Mills" for about 35 years, resigned from Bell-O-Matic Corp., Monday, January 15, 1951.

This was done so quietly that the greater majority of his friends thruout the country do not yet know that Vince isn't connected with Bell-O-Matic.

Ralph Mills immediately stepped into the breach. He is now President of Bell-O-Matic.

John P. (Midge) Ryan remains at the Bell-O-Matic offices, and continues in his position as Treasurer.

Lillian Jock, well known to all coinmen 'round the nation, remains as Treasurer.

No new connection was announced for Vince Shay. He is reported, "Taking it easy for a while."

The belief is, though, that within a very short period of time, he will once again be identified with this business.

Wurlitzer (Cont.)

equally adaptable to our new line."

In concluding his statement Wurgler said, "The design and engineering staffs at Wurlitzer have put a lot of thought and effort into our new line and have come up with something of which we can all be justly proud. The production departments have done an outstanding job in getting these phonographs ready so that we not only could have all the samples we needed for Wurlitzer Days, but could actually have phonographs in our distributors' hands to sell. We realize that prices are in a seemingly endless upward spiral but feel that even under these circumstances, we have produced phonographs that justify our claim that they have the right number of records, incorporate the best in workmanship, are eye-appealing in design and will make money for the operator. On this basis, we say—they are priced right in view of present market conditions."

NEW ENGLAND'S Largest Stock Of New & Used Equipment

MUSIC GUARANTEED

WURLITZER 1100, 1015, 1080, 1017, 750, 700, 850, 3020's and all older models—Write or Call.

SEEBURG 100A, 147M, 146M, Hitones, Lowtones and all older models—Write or Call.

AIREONS (75) DELUXE . . . $80.00

ROCK-OLA 1426, 1422 and all older models—Write or Call.

WE HAVE IN STOCK - BRAND NEW

WURLITZER NEW MODELS 1400 - 1450

BALLY Turf King, Hook Bowler.

UNITED Five Way Shuffle Alley, Shuffle Game.

KEENEY Electric Cigarette Machine, Four Way League Bowler.

CHI. COIN Band Box, 10c Play Pin Ball "Baseball."

EXHIBIT Trigger, Six Shooter.

WANTED

WILL PAY CASH

$ $ $ $ $ $ $

Bally used Turf King, Champion, Citation, Gold Cup, Jockey Special, Universal Photo Finish, used and new Five Balls, used and new Shuffle Machines, Packard Wallboxes, used Music.

REDD DISTRIBUTING COMPANY, INC.

298 LINCOLN STREET

ALLSTON, MASS. AL 4-4040

Branch Office: 811 Union Street Springfield, Mass.—Phone 6-5418

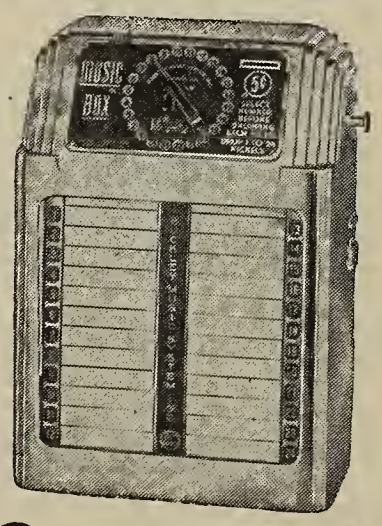
EXCLUSIVE NEW ENGLAND DISTRIBUTORS for WURLITZER, BALLY, UNITED, KEENEY & EXHIBIT

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS **BUCKLEY**

WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY $24.50 EACH

RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS

BUCKLEY PUCK ORDER THEM TODAY

BUCKLEY MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL.

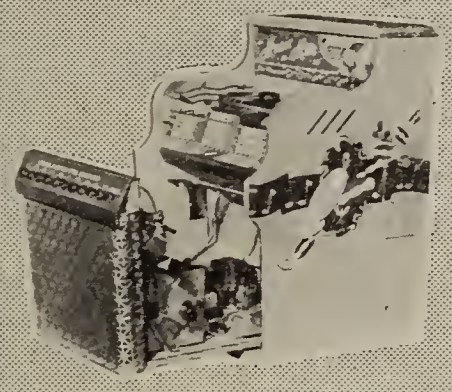
(All Phones: VAn Buren 6-6636)

PAT. PEND.

SELECTIVITY . . . . including "Cancel" Button.

CREDIT UNIT . . . . accepts up to 40 nickels at a time.

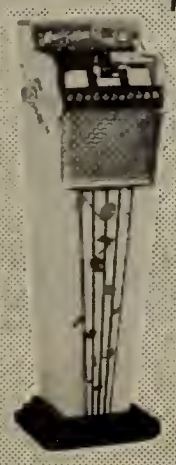
PROVED PERFORMANCE . . . incorporates every up-to-the-minute engineering feature including a FINE TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pick-up, VOLUME CONTROL and the famous RCA record changing mechanism.



ONLY *Music Mite* OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!



MUSIC MITE is SIMPLE TO SERVICE

Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — and can be transported by car instead of a costly truck.

PEDESTAL STAND
(Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form one eye-appealing unit that captures patron attention in any location.

Williams MANUFACTURING COMPANY

HEAR IT—SEE IT—
BUY IT FROM THE WILLIAMS DISTRIBUTOR LOCATED IN YOUR TERRITORY

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS

MUSIC MACHINE BIZ GRABS SPOTLIGHT

Rush To Buy New Phonos Grows. Believe 10¢ Play Will Make It Most Profitable Biz

CHICAGO—The music business has most definitely grabbed the spotlight from all other types of equipment.

In the first place, the majority of coinmen believe that music, "will go on for sometime to come."

Also interesting is the fact that, with announcements forthcoming from one important city after another, that 10c play is now being tried, all see the juke box business as the most profitable in the industry.

The press is daily reporting cities where juke box operators are switching over to dime play.

This past week, the Detroit operators were planning to change over to dime play.

Here in Chicago, ops are now placing new 45 rpm machines on 2 plays 10c and 5 plays 25c, with the intention of eventually switching to 1 play 10c and 3 plays 25c.

Word comes up from Greenwood, Miss., that this town has seen fit to switch over to 10c play.

Cleveland operators are reported to be testing dime play in various locations and in many methods.

The rush is on greater than ever to obtain new phonos.

Leading phono distribs foresee the greatest conversion era ahead of them ever experienced in the history of the automatic music industry.

Not only changing over old models to work on new 10c play ideas, but, to also convert older machines over to new types and trade in for the newest phonos.

With the Rock-Ola factory producing a new model and with the new 1951 model Wurlitzer going on display everywhere in the country, and AMI's Model "C" overordered in all territories, interest has tremendously increased in the automatic music industry.

The belief is that the phono distribs are in for a wild and wooly year with more business than any one of them can handle.

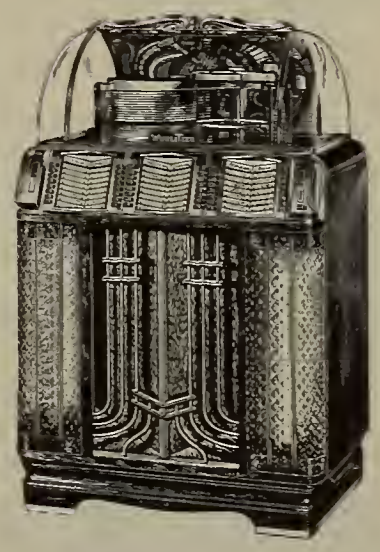
WANT
20 LATE ONE-BALLS
WILL PAY TOP PRICE
GILBERT REBERT
YORK COUNTY AMUSEMENT
535 GERARD AVE. YORK, PA.
(PHONE: YORK 30227)

CENTRAL

Kansas City **Omaha**

"Centrally Located to Serve You"

NOW READY TO DELIVER!



WURLITZER
Models 1400-1450

SEE — HEAR these remarkable phonographs

Central Music Distributing Company, Inc.

1523-25 Grand Avenue
Kansas City, Mo.

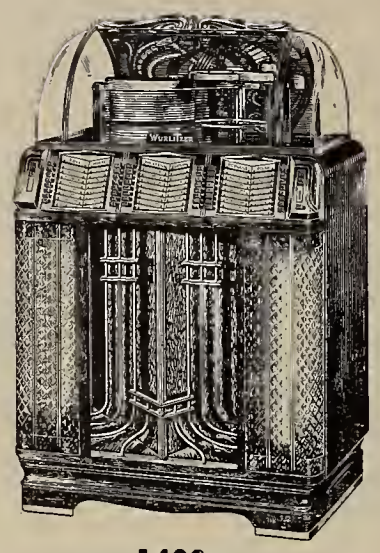
2562-64 Harney Street
Omaha, Neb.

WURLITZER
Keeney Bowlers — Cigarette Machines

Simplest, Most Flexible Program System Ever Devised

Up to 6 easy-to-read program classifications.

Fast "one-punch" selection on the new



1400

WURLITZER 1400-1450

BUSH DISTRIBUTING COMPANY

286 N. W. 29th St.
Miami, Florida ——— 60 Riverside Ave.
Jacksonville, Florida

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

URGENT!

PROTECT YOUR ROUTES WITH AMI DELIVERIES

GET YOUR NAME ON RUNYON'S ORDER LIST TODAY

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777
354 S. Warren St., Trenton, N. J., TR 5-6593

SELECTIVE PHONO

COMING "45" SOON by Chicago Coin

See '51 As Big Year For Converting Of Old Equipment

CHICAGO—Many distribs believe that 1951 will prove a big year for conversions of all types.

This belief is based on the fact that, very gradually, new machine production will fade to a small minimum of factory potential, and that the maority of the manufacturers will be more engaged in war work than in regular machine production.

Distribs foresee a period, about six months after 1951 is under way, when converting over older machines will prove one of their biggest services to the operators.

Many of these distribs report that they are well prepared for this task. Some have stocked conversion parts for shuffle and rebound games. Others also have plenty of parts for pinball games and other machines so that they can convert these over to later types.

Many will recreate machines from older model games. This happened during War II when machines were reconverted over from other games and names were changed by many distribs who did this work in their own large service departments.

It is also expected that many old phonos will be changed about during the latter part of '51, tho, at this time, there is every indication that the automatic music manufacturers will continue on for some months to come even tho production will be much lower than many now expect.

Wedewen Urges Cleveland Music Ops Feature 10c Play

HERB WEDEWEN

CLEVELAND, O.—Herb Wedewen of Northern Music, Inc., this city, Wurlitzer distributor in this territory, is urging music ops here to feature 10c play, as this type play gets going in many important centers thruout the country.

Herb reports that, "Already some operators have taken this advice and are now testing machines with 10c play.

"In some cases," he continued, "music ops are trying out 2 plays 10c and 5 plays 25c. In one case," he said, "there is an operator featuring 1 play 10c and 5 plays for 25c.

"In this last operator's machine, where he is testing this type play," Herb Wedewen reports, "in just a few days time there were over 19 quarters in the phonograph.

"And, most interesting part of it," he stated, "is the fact this unit never had more than two or three quarters during any collection."

Wedewen is on a program to help music ops convert over their old model phonos so that they can enjoy 10c play action.

He is also preparing a special trade-in schedule for the music ops here to get the new Wurlitzer Models 1400 and 1450 which he introduces this week.

"At the same time," Wedewen reports, "we'll buy one or a hundred music machines and buy entire routes from any music operators. This is the opportune time for every music operator to prepare himself for a real play boom."

For Knock Down, Drag-Out, Two Fisted ACTION—

Operate GOTTLIEB'S Amazing

KNOCK OUT

with SUPER-SENSATIONAL, SLAM-BANG ANIMATION in a **REAL RING** on the PLAYFIELD!

Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm for the Count! Brilliant, Eye-Catching Ring Illumination . . . Packs 'Em in at "Ringside" for Maximum Play Attraction!

THRILLING SCORING ACTION! To Score Knockdown, Player Hits Bumpers 1 to 5—"KO" Target—"KO" Rollover Button—"KO" Rollovers. Replays Awarded on Knockdowns and High Score.

Mystery Replays! Number Spotting Targets! "Pop" Bumpers! Flippers!

Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

IT'S PRE-TESTED TO PROTECT YOUR INVESTMENT!

ORDER NOW FROM YOUR DISTRIBUTOR!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Coven Plans Larger Repair And Service Departments

CHICAGO—Ben Coven of Coven Distributing Company, this city, in the very midst of preparations to show the new Wurlitzer phono this forthcoming weekend, announced that he had decided to greatly enlarge his repair and service departments.

Coven said, "In the months ahead, the operators will need all the facilities they can get to help them continue on profitably in this business.

"We feel, therefore," he continued, "that we should, as distributors, arrange for facilities which will help the operators to obtain whatever repairs, parts and supplies they will need as the weeks, months and perhaps, years, go by with very little, if any, new equipment in sight.

"We stand ready," he stated, "to convert over old model machines to look and work like the very latest equipment produced.

BEN COVEN

"We shall also be set to take care of more repair work than ever before.

"We want everyone of our customers to realize that we are going ahead, at great expense, to arrange for repair and service facilities which will help maintain their equipment and which will keep them going for as long as is humanly possible."

Selective Phono by Chicago Coin

"45"

"LARGER" than miniatures
"More ATTRACTIVE" than jumbos
"SMALL ENOUGH" to fit any and all locations

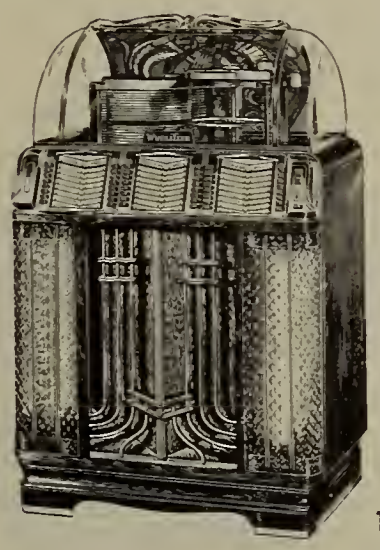
RADIO TUBES
IMMEDIATE DELIVERY

Nationally Advertised Brands.
Brand New. Fully Guaranteed.

Write for Prices.

FRANKLIN TELEVISION, Dept. A
226 W. Randolph Street
Chicago 6, Illinois

GREATEST VALUE OF THE YEAR



The New

48 SELECTION ALL-SPEED

WURLITZER 1400-1450

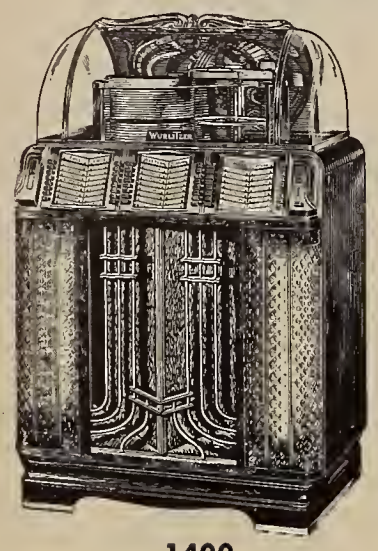
1400

NOTHING LIKE IT FOR BEAUTY — FOR TONE — FOR VALUE

ALFRED SALES, INC.

881 Main St., Buffalo, N. Y.
PHONE: LIncoln 9106

TONE - BEAUTY - VALUE



1400

THE NEW
48 SELECTION
ALL - SPEED

WURLITZER
1400-1450

HAVE THEM ALL

The Most Versatile Phonograph Ever Built.

COMMERCIAL MUSIC COMPANY, INC.

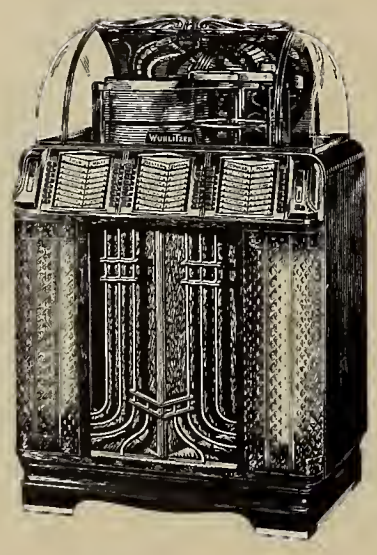
1501 Dragon St.
Dallas, Texas

901 East Houston St.
San Antonio, Texas

TOP 1951 VALUE

THE NEW
48 SELECTION

WURLITZER
1400-1450



OFFERS 30 - SECOND CHANGEOVER WITHOUT TOOLS FROM 78 RPM to 45 or 33 1/3 RPM RECORDS *plus* REVOLUTIONARY ADVANCES IN BEAUTY AND TONE

YOUNG DISTRIBUTING, INC.

599 Tenth Ave. New York, N. Y.

Phone: CHickering 4-5050

EASTERN FLASHES

Juke box collections continue along very well, with many operators reporting slight gains. Reports from operators of games differ. Some operators claim their collections have fallen considerably, altho the experienced operator recognizes that it was bound to fall off from the peak collections of a year ago. Operators like **Willie Aronson, Harry Ross, Lester Klein** and **Sol Wohlman** tell us that even considering the reduced revenue, business on a whole is profitable. **Sol Wohlman,** one of the city's most experienced and sharpest operators, states "I never had it so good in all my life. This past year, not only has been financially profitable, but I've been able to take three vacations—and I expect to take off a month in July. In all my twenty years as an operator, this is the first year this condition has prevailed."

* * * * *

Music operators, individually and collectively, have been heatedly discussing dime play. Opinions vary as to whether it can be done, but all agree they would sure like to see it in effect. Right in the midst of their talks this week, the New York City Council, drew up a budget plan, which included the taxation of juke boxes. While the actual amount of tax hasn't been ferreted out, rumor has it that the figure is $25 per year. It would appear from this corner that a juke box tax (or license) is imminent—with the hope that it isn't too excessive an amount. With the enormous quantity of phonos in operation, and the large number of operators in the territory, changing over to dime play in this area offers certain problems that may not be found in smaller territories. However, the association here is composed of intelligent and progressive operators, and their leadership is sound. The matter is under study for a number of weeks, and we look for some practical solution in the near future.

* * * * *

The Amusement Machine Operators Association of Greater Baltimore holds its 3rd annual banquet and dance on Sunday, February 4, at the Lord Baltimore Hotel. **Irvin Goldner,** president, looks toward this affair to outstrip their previous banquets, and they were tremendously successful. **Claude Thornhill** Orch., and **Sid Cowen** and His Rhumbateers will supply the music, and many recording stars have indicated they will be present. . . . **Johnny Bilotta,** Bilotta Distributing, with offices in Newark, N. Y., and Albany, planning a tremendous showing of the new Wurlitzer phonos. Johnny tells us that he considers ChiCoin's "Play Ball," 10c pinball game, a real sleeper. "It came along quietly, and ops have been going for it in a big way" states Bilotta. . . . **Max Hurvich,** Birmingham Vending Co., Birmingham, Ala., announced the engagement of his daughter, **Edith Marion** to **Joseph Goodstein** of Knoxville, Tenn., and Cincinnati, O. The wedding will take place on February 25 in Birmingham. . . . A siege of illness took place at Runyon Sales Company over the past two weeks. Last week **Morris Rood** was out with intestinal flu; while this week **Irv (Kempy) Kempner** had to come off the road due to a bad cold. He was home only one day when Perry Lowengrub took sick. Kempy had to get back on the job, cold and all.

* * * * *

Joe Hirsch, business manager of the games association here, making arrangements for their annual elections and general meeting, to be held in February. . . . **Joe Young,** Young Distributing, Inc., rushing hectically (as is his entire staff) in preparation for the showing of the new Wurlitzer phonos (models 1400 and 1450) Sunday and Monday, January 27 and 28. Joe mighty happy over the reaction of the operators (who haven't as yet seen the phono at this writing). . . . **Harry Green,** the demon location getter, asks that we pass along his heart-felt thanks to **Joe Silverman** and **Sam Stern** of Philadelphia, Pa., who were so cooperative about a month or so ago. . . . **Bob Jacobs,** U. S. Distributing, so busy with his converting of shuffles, he had to take on more space. He has added the location formerly used by Pan Coast on 10th Avenue near 47th Street. . . . **Harry** and **Hymie Koeppel,** Koeppel Distributing Company, cashing in on the reputation they've built over the past few years buying and selling used music machines. Jukes continually flowing in and out, with demand increasing daily.

DALLAS DOINGS

Since "The Cash Box" announced the M.O.A. show many of the operators have begun making plans to participate in this great event. It goes without saying that "Texas" will be ably represented. . . . Texarkana, Texas, and the entire county of Texarkana was voted dry last week. This was a great blow to the operators who operate on the Arkansas side. Several operators have gone out of business, some temporarily and others moved to Texas and other states. . . . **Johnnie Caldwell** paid us a rare visit and gave us all the dope on his night club in Oklahoma. We are mucho glad that Johnnie is doing well and sincerely wish him the best. . . . **Mrs. Ruff Titsworth** finally got around to visiting with us and we learned that the Titsworths have just purchased their first A.M.I. machines and are mighty happy with them. . . . Had a spot of coffee with **R. L. Choate** of Mineral Wells. . . . One would have thought it was old home week 'tother day when **Sam May, Gus Guenro** and **A. G. Friedel** got together at Free-Dell's Novelty Co. Sam has a new coin changer which looks terrific.

We popped into Commercial Music and found **H. K. Lyde** eating fresh popped corn from the Popperette. (I can type it but I can't say it.) **B. H. Williams** says he has sold so many of these machines that he wishes to be known as the "Pop Corn King." By the way, Commercial had a tremendous turn out for the showing of the new Wurlitzer phonographs. Due to the deadline on this column, we could not get the guest list or pictures in this issue. However, do look for them in your next week's issue of "The Cash Box." . . . **Leon Malcomicious Sr.,** a pioneer Texas operator, passed away January 22, following a twelve month illness. May we take this opportunity to extend our sympathies to the Malcomicious family.

Mr. and Mrs. Frank Emerson and the **George Procks** flew to Miami Beach, Florida, to attend the N.C.M.D.A. meeting, and also see the sights. From Miami Beach the Emersons flew to Havana, Cuba, for several days, then back to Dallas. At this sitting, we can't get George to talk about the goings on of the meeting but we'll give you the news at a later date. . . . The General Distributing Company was host to **Lou Wolcher** of Advance Automatic Sales Company, San Francisco. . . . **Mike Koening** is returning from Kansas City to take over his old job on the sales staff at Commercial Music Company.

CHICAGO CHATTER

Dozens of complimentary phone calls and letters received by this publication for its past week's editorial on 10c play. Music ops clear across the nation for this type play. Most of them are starting out with 2 plays 10c and 5 or 6 plays for 25c. Eventually, all believe, as conditions warrant, play will swing to dime for one play and three for quarter. In the meantime, tests so far indicate that more than 70 per cent of 5c players willing to play dimes or quarters. That means ops earning more money . . . **Vic Comforte** and **Lou Koren** of Distributing Corp. of Illinois working in temporary quarters since their place at 1231 W. Chicago Ave. burned down to the ground . . . **Mr. and Mrs. Norwood Veatch** and **Mr. and Mrs. Charles Kagel** were in town to take in the big annual furniture show here and afterwards relaxed over at United with **Bill DeSelm, Herb Oettinger, Ray Riehl, Lyn Durant** and all the others . . . So far no coin machine factory has a war contract of any size or duration. Manufacturers are seeking relief from copper ban. Hope is that NPA will grant relief in form of extension of manufacturing period so that no unemployment will result.

Lenny Schneller of Philly enjoyed himself so much at the Pump Room and the Chez Paree here that he simply fell in love with the Windy City . . . **Art Weinand** scooted over to Detroit to take in **Joe Brilliant**'s grand opening and is still talking about these beautiful, modernistic quarters, featuring a purple and plum motif . . . **Ted Rubenstein** is talking about a war contract and also wondering about conversions . . . **Joe Batten** of Exhibit in California for three weeks and visited with firm's distribs while there. At the same time enjoying some golf at Pebble Beach and the warm clime of the West Coast . . . Check on the change in your pocket. If you are in N. Y. or Chicago, you'll be surprised, in most cases, at the number of dimes you now have . . . **Jerry Haley** over at Buckley Music Systems busy with Canadian orders for the firm's well known wall boxes. Also supplying buyers with 30-wire cable. In the midst of the hustle and bustle, Jerry had to rush over to see his dentist for some of that drilling business.

Mike Hammergren back from Dallas and waiting to present some startling news to the trade . . . Telephone coincidence. While on long distance with **Henry Manning** and **Joe Metassa** of Dallas, **Nate Gottlieb** phoned, and so three way conversation carried on with Manning on one phone and Nate on another and orders being arranged for daily shipment of "Knock Out" which has clicked big . . . Al Cole of Cole-Spa on his way to his Miami home for some of that warm Miami sunshine . . . **Dick Cole** busier than ever, but advises that unless vending machine mfrs can get relief from NPA, it's all over, as far as vendors are concerned . . . Some NCMDA members returned to Chicago after their meet in Miami Beach. Understand that this publication a subject of conversation during the meet . . . Saturday afternoon gin game at SuperVend offices. **Harry Henning, Dick Eaton, Gordon Sutton** and **George Dick**... No winner announced.

Regardless of what they do, they can never take the place of the juke box, because neither radio or television let the public pick its own tunes. That's the fundamental, sound fact for the success of the juke box. It lets the public itself pick the tunes it wants to hear . . . **Frank Mencuri** of Exhibit wondering how to do his desk work, handle phones, and dash down to Tampa. Frank intends to keep in constant touch with the offices here . . . **Andy Oomens**, of Walter Oomens Sons, first to test 10c juke box play here reported, after first week, more than double former best week's take. Best before on same spot was $20. First week on 2 plays 10c, 6 plays 25c, was $46. And over two-thirds in quarters. Chi ops have agreed to place new 45 rpm phonos on this play system. Results of Andy's tests will probably speed up 10c play here . . . **DeWitt (Doc) Eaton** popped into town from his Florida ranch and had one heck of a time trying to get himself a room. Didn't stop to remember that the big furniture show was in town . . . **Joe Bernstein** was attorney who helped get Bally "Hook Bowler" licensed here.

Ben and Trudy Coven will act as host and hostess at their showing of the new Wurlitzer Sunday and Monday. Both excited over beauty of machine. Saw it at distrib's meet in Buffalo. "But," both state, "it's even more beautiful." . . . Birthdays last week. **Bill Alberg** of Brooklyn, N. Y., and **Ben L. Kulick** of Buffalo, N. Y. . . . Happy birthday this week to **Harold Klein**. . . . **Otis Brad'ey** of Danville, Va., writes in to urge ops to adopt 10c play. . . . **Buster Williams** advises Greenwood, Miss., now testing 10c play. . . . Detroit music ops completing 10c play tests now. . . . **Ed Wurgler** of Wurlitzer phones to discuss past two editorials which appeared in this publication. . . . **Jack Nelson** wrenched his back on an icy sidewalk and remained home for a day after diathermy treatment.

Big Bally bunch on to St. Paul to help **Herman** and **Celia Paster** celebrate 14th wedding anniversary. In party were **Mr. and Mrs. Ray Moloney, Mr. and Mrs. Chas. Snow, Mr. and Mrs. George Huesman, Mr. and Mrs. Bill O'Donnell, Dan Moloney, George Jenkins** and **"Dapper" Tom Callaghan**. . . . That gin feud between **Art Garvey** and **Ben Becker** keeps right on going with first Ben, and then Art, claiming themselves "the champ." So far **Ben Becker** says he's "it." . . . **Lou Boasberg** of New Orleans in town talking business and visiting factories. . . . Portland, Ore., well represented this past week with **Mr. and Mrs. Lou Dunis** and **Al and Marie Sleight** as Portland's ambassador of good will. . . . By the way, **Bill O'Donnell** was in the Marine Corps in the last war and figures that, if, and when, and maybe, he does get "the call," he'll jump to the Marines again. . . . **Raymond Williams** of Dallas planning to arrive here next week.

Paul Laymon of L. A., says, "C'mon out here to sunny California." . . . Used game prices rising at speedy rate, but, what's most interesting, few, if any, want to sell. All holding on to whatever equipment available. . . . **E. S. Evans** of Ft. Worth sends in some pics taken at **Harry Hooser**'s opening and some of these would get plenty of attention—guns and all. . . . **Charley Pieri** says, "Wish I had 5,000 more," the way ops phoning Keeney for machines. . . . **Sam Stern** over at Williams advises that firm has orders away ahead of "Music Mite" production. . . . **Ed Levin** and **Sam Lewis** over at Chicoin getting ready to show their new 45 rpm counter phono. . . . Report demand for phonos greater than it ever was in the history of automatic music. . . . **George A. Miller** of Oakland, Cal., thrilled the way music trade and juke box field responding to March MOA convention. . . . Many changes ahead.

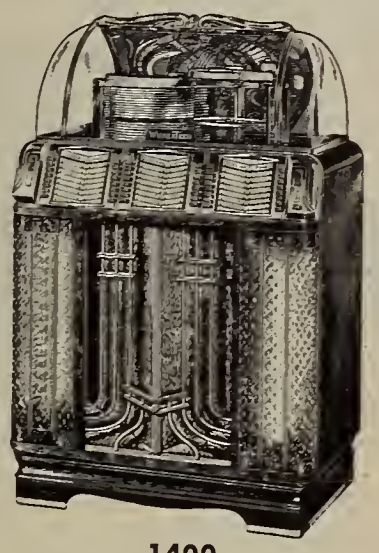
WINNER BY UNANIMOUS DECISION!

They are Knockouts

To SEE-

To HEAR-

To OPERATE



1400

The New 48 Selection, All-Speed

WURLITZER 1400-1450

COVEN DISTRIBUTING COMPANY, INC.

3181 North Elston Ave. Chicago, Ill.

PHONE — Independence 3-2210

BUYING SERVICE
***of* Premiums, Novelties, Appliances and Radios**
***for* Coin Machine Distributors**
***and* Novelty Jobbers**

★ Do you know values? Are you paying the lowest price for merchandise?

★ How much time are you devoting to buying novelties?

★ With the scarcity of merchandise in the offing, you should have an alert organization to follow through for you—to assist you in getting the proper merchandise and prompt deliveries.

We are buyers for many of the largest coin machine and novelty distributors in the country.

We understand merchandise—know what you need for prizes.

We have a service outlining new methods of approach.

We send you weekly bulletins of special merchandise at special prices.

Merchandise is shipped and billed directly from the manufacturer.

Remember—we are specialists in the novelty and premium field. We are able to get practically any merchandise you need.

Our charge is very nominal—based upon the amount of merchandise that you purchase monthly.

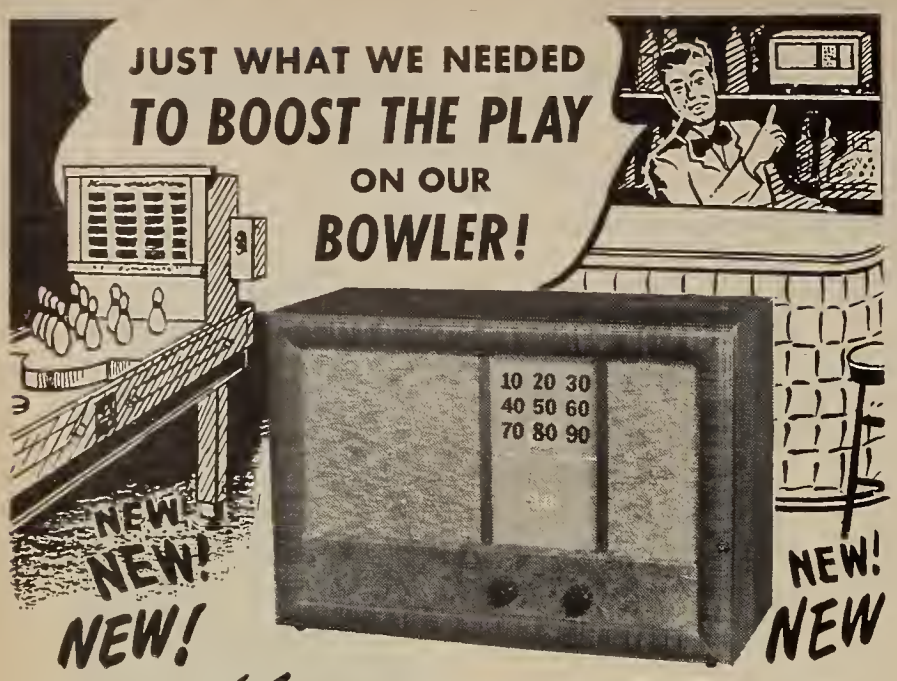
WRITE, WIRE OR PHONE FOR DETAILS

advising us what type of business you have. Or come in to see us.

S.N.S. COMPANY

134 North La Salle Street Chicago 2, Illinois

Phone RAndolph 6-4399



IT'S Keeney's DIVYDEND

AMAZING PLAY-STIMULATOR FOR SHUFFLE-TYPE GAMES!

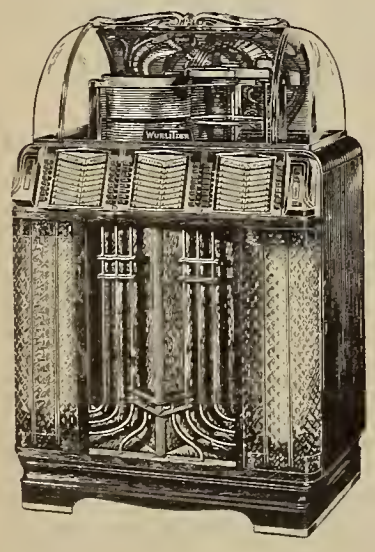
INCREASE THE PLAY on all of your coin-operated, shuffle-type games with this small Keeney "DIVYDEND" unit located behind bar or counter. Looks like a small radio. Registers and meters percentage of play continuously. Projects value of credit due successful scorer permanently or at turn of switch. Shows credit due in dollars at bottom; cents at top. Attendant switches "DIVYDEND" back to zero when award is made. Order your "DIVYDEND" jackpot credit units from your Keeney distributor now. Make certain to mention name of your bowling games to insure getting correct voltage units.

IMMEDIATE DELIVERIES at **69.50 each**

SEE YOUR KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

PHONOGRAPHS OF THE FUTURE TODAY!



The New

48 SELECTION ALL-SPEED

WURLITZER 1400-1450

1400

Style, tone and performance that's way ahead of the times.

PAUL A. LAYMON, INC.

1429 West Pico Blvd. Los Angeles, Calif.

PHONE — Prospect 7351

CALIFORNIA CLIPPINGS

At Laymon's, and just about everyplace else along the Row, ops are starting to recognize pending shortages in some equipment by buying up everything they can get in the way of new and almost new one-balls. The boom also is beginning to rub onto 5-balls and music, we're told. Apparently, it's not just scare buying but good business sense the way things seem to be shaping up on the production front. . . . Champing at the bit was **Lyn Brown**, eagerly awaiting delivery of United's two new games, "Five Player Shuffle-Alley" and "Twin Shuffle-Cade." He showed us a batch of folding green with advance orders on the latter game, sight unseen by a number of local ops. . . . Big news at Badger Sales is that headman **W. R. Happel, Jr.**, is off to New Orleans and Miami on business and pleasure, too . . . Nice chat with **Al Bettelman**, swapping escapades in the wilds of Nevada. . . . The **C. A. Robinson** floor looks like the boys have decided to snag a corner in the shuffle game market, with models of United's, Universal's and Chicago Coin's latest on deck.

A very busy gent these days is **H. O. Heddergott**, whose National Rejector crew is hard at it converting coin chutes from nickel to seven centers. . . . Spotted the most beautiful lamp we've yet seen in the premium merchandise line at General Music, where **Fred Gaunt** tells us that the Rock-Olas have been coming in at a slow but steady pace and are moving out before they hit the floor. Fred also notes that just about everything available has picked up in sales whether it be music, games, merchandise or what have you. . . . Found **Joe Peskin** busy with another grandchild, this one visiting from Chicago with his mother, Joe's daughter, who told us she was just about ready to head back East to get warmed up. Yep, despite the Chamber of Commerce, we've been having a cold, rainy spell here. . . . **Secy. Dolores** was looking very musical, and properly so as she went over the AMI accounts, in a sweater decorated with sharps and flats. . . . Joe tells us that son-in-law **Paul Silverman** is keeping busy with the routes although they've been selling a number of the machines. Seems that you can get as good a price for good music equipt. these days as you can get for the location and all.

Coffeeed with a pair of Jacks, **Simon** and **Ryan**, talking over cost of buying and fixing up a home as well as the expanding game market. . . . Missed **Phil Robinson** but his friendly neighbor, **Mac Sanders** demonstrated Chicago Coin's new, interesting and different "Play Ball" game. . . . At **Johnny Hawley's**, we were introduced to some amusing novelties in a little rubber hooch dancer and a foam rubber bath mat. . . . Just had a call from **Dave Wallach**, business manager of the Southern California Music Guild, who tells us that their meeting on Jan. 15 in the Commodore Hotel drew a large turnout and signed up new members **A. G. Peck** of Alhambra, **John L. Nelson** of San Luis Obispo, **Leon Flynn** of Wilmington, **Leinart Bros.** Music of L. A., **Hugh McElhenney** of L. A., **E. Stewart Trimble** of Bell, **Russell A. Gibson** of L. A. and **Joe Lopez** of L. A. Organizational and legal machinery were put in motion to effect conversion to and enforcement of Fair Trade law in Southern California within next month.

MINNEAPOLIS, MINN.

There were quite a few operators in the Twin Cities and one of the main attractions was the Del Flanagan and Beau Jack fight, Thursday evening in the Minneapolis Auditorium. Those from South Dakota were **Floyd Carlon** and **Roy Foster** of Sioux Falls; **Arnold Brevik** and several of his friends from Watertown; **Darlow Maxwell** of Huron was also included. While in town they made the rounds to distributors and purchased equipment for their routes. . . . **Al Redding** and his wife just returned from a trip to Florida where they took in the Cigar bowl game in Tampa. While in Tampa they were house guests of **Ken Wil'is** who is a salesman for the Bush Distributing Company. . . . **Mrs. Hy Sandler**, wife of **Hy Sandler** of Lieberman Music Company, gave birth to an eight pound three ounce baby girl, Monday, January 15th. The baby girl is named **Deborah Judith** and Hy is complaining of what a rough time he had.

Gabby Clusieu of Grand Rapids, also came in to take in the Flanagan fight. . . . **Harlan Beach** of Alexandria, decided that he needed some parts and supplies in a hurry so he jumped into his plane and flew into the Twin Cities. He said that it took him more time to come from the airport to get his supplies than it did for him to fly all the way from Alexandria. . . . **L. J. Savard** of Red Lake Falls, better known as Keiser and his brother were seen in town. Also seen around town were **Izzy Alpert** of the Twin Ports Sales Co. in Duluth; **Don Arden** and **Walt Schmidt** of the Red Wing Novelty Company, Red Wing; **Bob Keyes** of Forest Lake; **Ben Jahnke** of Hutchinson and a few others.

Robert Cross of Jackson, was seen in town with a sun tan and upon inquiring we found out that he has just spent a few weeks in Florida. In town picking up supplies for their routes were **Ted Heil** of Gaylord; **Mr. Peterson** of Bethel; **John Howe** of Foley and **Harry Nold** of Cambridge, also **Pete Wornson** of Mankato. . . . **Frank Davidson** of Spooner, Wis., made a quick trip into town. . . . **Gil Hanson** of St. Peter, has been so busy that he sent his son **Earl** into the Twin Cities to pick up supplies and records for his route.

ST. PAUL, MINN.

Everyone looking for equipment, but finding the equipment scarce. . . . Bemidji, Minnesota was well represented, with visitors including **Charlie Jackson**, **Al Smart** and **Earl Kratch**, who came to town to purchase equipment and records. Al is attempting to get his route all up to date before he leaves for the west coast vacationing. . . . **Carl Wickstrom**, Branierd, came down to have a check up at the Vet's Hospital, and **Robert Marshman**, Walker, is just returning home from Vets Hospital, after being confined there since Dec. 26.

Sporting events drew customers from Grand Rapids as **Gabby Clusieu** didn't want to miss that Flanagan-Beau Jack fight, and **Fred** and **Stan Maytas** from PlayMor Amusement, Moose Lake, wished to be entertained by watching the St. Paul vs. Kansas City hockey game. . . . **Jess Waddell**, Charles City, Iowa, seriously thinking about returning to the operating business. . . . **Archie Pence**, Minneapolis operator, made a quick trip to Anchorage, Alaska, but has now returned home again. . . . **Elmer Van House**, Cresco, Iowa also stopped in to buy records and check up on the machine situation. . . . **Stan Woznak**, Little Falls, and **Eddy LaPage**, International Falls, Minnesota were also among visitors. Eddy only gets to the Twin Cities about twice a year, since his home is a long driving distance from here.

IMPORTANT

SPECIAL NOTICE

By March 1, 1951, the used machines market will be most important. In fact, it will become absolutely vital in helping this industry to maintain itself, as well as to continue on ahead during the all-out defense, and probable war, period.

More important than ever before will be "*The Confidential Price Lists*" which appear in each week's issue of *The Cash Box*.

Not only will "*The Confidential Price Lists*" continue to give up-to-the-minute price quotations of all used equipment, but, will help to maintain a financially sound market level on which all can safely buy, sell and exchange equipment of all types and makes in the months and years to come.

The quotations which appear now, and will continue to appear in the months and years to come in "*The Confidential Price Lists*" will prove absolutely invaluable to the maintenance and continued progress of your business.

Whether you will buy, sell or exchange equipment, it will most definitely pay you to take immediate advantage of:

THE CASH BOX

"Special Advertising Subscription"

FULL YEAR (52 Weeks' Issues) Free Classified Ad Of 40 Words Each Week's Ad Worth $3.20 -OR- For A Total Of 52 Weeks Worth $166.40 In Free Classified Advertising Space -PLUS- Regular $15.00 Per Year Subscription — A GRAND TOTAL VALUE OF $181.40 . . **ONLY $48**

HALF YEAR (26 Weeks' Issues) Free Classified Ad Of 40 Words Each Week For 26 Weeks -PLUS- A Half-Year's Subscription To "The Cash Box" — A TOTAL VALUE OF $90.70 . . . . . **ONLY $26**

QUARTER YEAR (13 Weeks' Issues) Free Classified Ad Of 40 Words Each Week For 13 Weeks -PLUS- A Quarter Year's Subscription To "The Cash Box" — A TOTAL VALUE OF $45.35 . . . . . **ONLY $15**

Choose whichever of the above you feel best suited to your requirements. Enclose your check along with your first 40 Word Free Classified Ad and Mail Today TO:

THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

CHICAGO - 32 W. RANDOLPH ST., CHICAGO 1, ILL. LOS ANGELES - 6363 WILSHIRE BLVD., LOS ANGELES 48, CAL.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; Chi-Coin Pistols; Arcade equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—Will pay cash for One-Balls; Used Phonographs; Five-Balls; Shuffle Machines; Wurlitzer 3020; Packard Wall Boxes; Arcade Machines. New England Distributors: Bally, Wurlitzer, Exhibit, Keeney. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. Branch Office: 811 UNION ST., WEST SPRINGFIELD, MASS.

WANT — Arcade equipment, Games, Guns, etc. ChiCoin Basketball Champ; Seeburg Bear Guns; Everything in Exhibit Machines. State condition and price. MIKE MUNVES CORP., 577 - 10th AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT — Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—For Cash: New or used Bally Turf Kings — or trade for Photo Booth with two cameras 2x4 and 2 2x2 with German lens, ready for location. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASH.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT—Want to buy for cash or will trade for: Wurlitzer 1015's and 1100's; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games, new or used. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

WANT — Will buy used phonograph records made between 1920 and 1940; any quantity or dealers' stock; some labels are: Paramount; Gennett; OK; Victor, Columbia; Meletone; Bluebird; Vocalion; Brunswick; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Wall all types Post-war games, amusement, arcade, phonographs. All types Hideaways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write stating condition and lowest price. THE ST. THOMAS COIN SALES LIMITED. ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS. 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to $45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT — By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Bally Citations; Photo Finishes; Hollycranes, late models: Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—50 Bally's. Attention. Must be complete. No junk. $12.50. Advise before shipping. AMERICAN AMUSEMENT CO., 628 MONTGOMERY ST., SYRACUSE, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Rock-Ola 1422 $150; Seeburg Colonel $75; ABT Gun $25; Slot locks 75c; Carnival $50; Telecard $65; Wurlitzer 800 $80; Baseball $10; Shuffleboards 22 ft. $50; Bowling Champ $80; Harvest Moon $75; Wurlitzer 780E $99. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Shuffle Alley Express $100; Universal Twin Bowler $175; Chicago Coin Baseball $90; Bally Speed Bowler $135. ALLIED COIN MACHINE CO., 828 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE — 1 Chicago Coin Ace Bowler $259.50; 3 Exhibit Love Meters with stand $95; 1 United Skee Alley (floor sample) $295; 2 Packard Orchid Speakers $22.50 ea.; 2 Genco Harvest Time (new in crates) $195 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Ristaucrat Music Boxes —cannot be told from new $95 each. Send for your complete list of alleys, legal games, counter games, music boxes, vending machines and arcade equipment. Write us your needs. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—World's largest stock of Aireon parts. Also any part or plastic for 850 Wurlitzers. R & S SALES COMPANY, MARIETTA, OHIO.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled. boxes of 25 $14 postpaid tax incl. Singles $1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS. BOX 286, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—5 Bally Speed Bowlers $159.50 ea.; 3 Shuffle Alley Express $175 ea.; 5 Genco Shuffle Baseball (New) $90 ea.; 2 Williams All Stars $89.50 ea.; 1 Williams Star Series $165; 2 Wilcox-Gay Recordio (Like New) $135 ea.; 1 Chicago Coin Goalee $125; 3 Exhibit Rotary Merchandiser $250 ea.; 5 Dale Guns $79.50 ea.; 1 Mutoscope Drivemobile $135; 1 Chicago Coin Pistol $125; 1 Mutoscope Sky Fighter $110; 100 Victor Toppers (Like Brand New) $8.50 ea.; 50 Brand New Packard Hi-Chrome Wall Boxes $34.50 ea.; 10 Seeburg 3-wire 5/10/25c Wall-O-Matics $59.50 ea.; 50 Seeburg 3-wire 5c Wall-O-Matics $29.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — 2 Frequency Changer Sets—1 Phase, 25 Cycle, 110 Volts to 1 Phase, 60 Cycle, 110 Volts. Price $150 each. HACOLA DISTRIBUTING CORP., 265 FRANKLIN ST., BUFFALO, N. Y. Tel.: WA 6948 — CL 7943.

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Wurlitzer 600 $75; Aireon '46 $100; Seeburg Classic $75; all refinished, ready for location. Mardi Gras $50; Moonglow $80; Screwball $60; Barnacle Bill $65; One-Two-Three $65; Sharpshooter $110; Mercury $150; El Paso $85; Trade Winds $45; Select-A-Card $155; King Arthur $125; South Pacific $145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Gottlieb Bowlette $79.50; Royal Flush Pool Table (new) $75.; Keeney Pin Boy $69.50; Scientific Pokerinos $49.50; Genco Bing-A-Rolls $39.50; Mills Empress $39.50. New Games in Stock: Spot Bowler; Oasis; Rag Mop; Harvest Time; Flying Saucer; Fighting Irish; Keeney League Bowler; United Shuffle Alley; Universal High Score Bowler. All types Premiums and Prizes. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: 9-8632, or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—Phonographs: 1015 Wurlitzers $265; 146M Seeburgs $270; 147M Seeburgs $320; Packard Manhattans $175; AMI Model A $375; W1-L56 Seeburg Wall Boxes $22.50. Consoles: Keeney Bonus Super Bells 5c; 5c-25c; 5c-10c-25c; Bally Triple Bells, Draw Bells, DeLuxe Draw Bells, Double Ups; Gold Nuggets, Arrow Bells, MultiBell, and Wild Lemon. Mechanically right. Ready for location. 1/3 deposit, balance C.O.D. MARTIN'S MUSIC, 1002 N.W. "B" STREET, GRANTS PASS, OREGON. Tel.: 5005 and 2611.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Sceburg boxes in good condition and ready for your locations—priced ridiculously low at $6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE—7 Amusement Enterprise Skeeball Alleys $199 ea.; 1 Pace Midget Auto Racer like new $79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition $89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WOrcester 3-3663.

FOR SALE—Conversion Unit with 5½ inch light-up pins for Chicago Coin's Bowling Alley. Install in a few minutes. Picks up play tremendously. Tested and proven by New York operators. $39.50. 1/3 Deposit, balance C.O.D. U. S. DISTRIBUTING CO., 615 10th AVENUE, NEW YORK, N. Y.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Keeney Super Bonus Bells extremely clean and ready for location, 5 cent play. LIEBERMAN HY-G MUSIC CO., 257 PLYMOUTH AVENUE, NORTH, MINNEAPOLIS 11, MINN.

FOR SALE — We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE — Gottlieb Bowlette $70; Williams Twin Shuffle with lite-up pins $65; Chicago Coin Bowling (Blue Cabinet) $115; Exhibit Strike (fly-up pins, 2 players) $115; Bally Hot Rods (new) $210; Bally Special Entry $80; Genco Bowling League $60; Shuffleboards, all sizes $59.50 and up; Climatic adjusters for Shuffleboards $16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

FOR SALE—Bally Speed Bowlers and United Shuffle Alley Expresses $119 ea.; Williams DeLuxe Bowlers $85 ea.; Bally Shuffle Bowlers, Universal Super Shuffle Alleys and Keeney Pin Boys $39 ea. $10 additional for crating. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

FOR SALE—Carnival $69.50; Buccaneer $54.50; Select-A-Card $115; Screwball $45; Rondevoo $45; Wurlitzer 850 $125; Wurlitzer 1015 $275; Seeburg 146 $249.50; Bally Shuffle Bowler $50; Bally Shuffle Champ $199.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Wurlitzer Model 1100's $450; Wurlitzer Model 1015's $250; Seeburg Model M-100's, write. Ready for location. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — ChiCoin Bowling Alley $75; ChiCoin Shuffle Baseball $65; Ten Pins $50; Bowlette $65; Shuffle Alley with United conversions $75; Star Series $125; Quarterback $75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Consoles, Bells, Phonographs, Arcade, Shuffles, Rebounds, Rolldowns, One-Balls. Automatics. You get weekly lists. Only $15 per year. Write: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE — Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $15.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's $7 ea.; Brackets $1 ea.; 8 Rock-Ola 1530 Boxes $10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets $50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8′ and 9½′. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

CONVERSIONS

With some already engaged in converting machines of all types, and others planning to enter into the business of converting older equipment into the latest type products, the time has arrived when listings of such conversions will prove of value to all engaged in the industry.

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

If your conversion is only a changeover from the original machine, with new features, and the name of the original macihne retained, please so specify when you notify *The Cash Box*.

The equipment listed here must be conversions, not rebuilt machines. In short, the older machine must be changed over to a new and later type machine, usually this means a change of name of product also, before it will be listed in this column.

Regardless whether you are converting pinballs, arcade machines, phonographs, rolldowns, shuffle and rebound games, automatics, consoles, or bells, your new conversion will be listed here, along with the list price you are charging for this conversion, as well as the original name of the machine from what this conversion was made, and any other details which will help the industry to better understand the product.

There is no charge for any listings which will appear in this column. These are for the benefit of the trade, so that all operators, jobbers and distributors will know just what this machine is, what it sells for, who makes it, and how best to describe it.

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	$695.00
Hook-Bowler	429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$ 24.50

CHICAGO COIN MACHINE CO.

Play Ball	$299.50
Band Box	

H. C. EVANS & CO.

Constellation Phonograph	$745.00
Ten Strike 1951	325.00

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser	$650.00
Dale Six Shooter	379.50
Two Player Hockey	184.50
Pony Express	395.00
Big Bronco	

GENCO MFG. & SALES CO.

Tri-Score	$279.50

D. GOTTLIEB & CO.

Knock Out	$294.50

J. H. KEENEY & CO., INC.

League Bowler, 9½ Ft.	$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

UNITED MANUFACTURING CO.

Team Hockey	$195.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Skee Alley	395.00
Two Player Shuffle Alley Rebound	375.00
Four Player Shuffle Alley Rebound	395.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler	$375.00
DeLuxe Twin Bowler	375.00
Shuffle Tournament Attachment	

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph	

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

WURLITZER

6. 24	30.00	45.00
4. 600R	39.00	75.00
4. 600K	39.00	69.50
4. 500	49.00	75.00
6. 500A	49.50	75.00
4. 500K	39.50	79.50
4. 41 (Counter)	30.00	65.00
6. 51 (Counter)	30.00	45.00
1. 61 (Counter)	39.50	75.00
4. 71 (Counter)	49.50	85.00
6. 81 (Counter)	49.50	75.00
1. 700	79.50	119.00
6. 750M	89.50	119.50
4. 750E	94.50	145.00
1. 780M Colonial	95.00	119.50
4. 780E	99.50	119.50
4. 800	79.50	109.50
4. 850	75.00	125.00
4. 950	79.50	99.50
1* 1015	250.00	315.00
4. 1017 Hideaway	200.00	265.00
4* 1100	395.00	495.00
4. 1080	269.00	325.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	7.50
4. 310 Wall Box 30 Wire	4.50	5.00
6. 320 2 Wire Wall Box	3.50	7.50
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	25.00	....
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
6. 3031 Wall Box	10.95	18.00
4. 3045 Wall Box	14.50	19.50
4. 3020 Wall Box	29.50	49.50
1. 219 Stepper	19.50	32.50
6. Selector Speaker	95.00	125.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	3.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	39.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit.	7.50	9.50
6. 130 Adapter	15.00	17.50
6. 580 Speaker	25.00	75.00
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

6. Rex	25.00	39.50
6. Model K15	19.50	39.50
6. Model K20	25.00	39.50
4. Plaza	29.50	39.50
4. Royale	25.00	39.50
4. Regal	35.00	59.00
4. Regal RC	39.50	69.50
4. Gem	35.00	49.50
4. Classic	35.00	75.00
4. Classic RC	69.00	79.50
4. Maestro	59.50	85.00
4. Mayfair	49.50	69.50
6. Mayfair RC	69.50	89.50
6. Melody King	49.50	79.50
4. Crown	34.50	59.50
6. Crown RC	64.50	79.50
4. Concert Grand	34.50	59.00
2. Colonel	39.50	75.00
4. Colonel RC	49.50	80.00
4. Concert Master	49.50	79.50
6. Concert Master RC	59.50	79.50
6. Cadet	35.00	75.00
6. Cadet RC	59.50	75.00
4. Major	35.00	79.00
4. Major RC	50.00	79.50
4. Envoy	45.00	69.50
4. Envoy RC	59.50	89.50
4. Vogue	35.00	69.50
4. Vogue RC	59.50	99.50
4. Casino	49.00	74.50
6. Casino RC	59.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	75.00
1. Hi Tone 9800	49.50	110.00
4. Hi Tone 9800 RC	49.50	79.00
4. Hi Tone 8800	49.50	69.50
4. Hi Tone 8800 RC	49.50	79.00
1. Hi Tone 8200	49.50	110.00
4. Hi Tone 8200 RC	49.50	79.00
4* 146S ('46)	219.50	295.00
4. 146M	219.50	295.00
4. 147S	249.50	300.00
4. 147M	269.50	325.00
4. 148S	325.00	389.50
2. 148M	359.50	395.00
4. 246 Hideaway	149.50	225.00
6. Selectomatic 16	5.00	7.50
6. Selectomatic 24	5.00	19.50
6. Selectomatic 20	5.00	10.00
6. Remote Speak Organ	10.00	19.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	....
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	7.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	22.50	29.50
4. W1-L56 Wall Box 5c	17.50	29.50
4. 3W5-L-56 Wall Box 5, 10, 25c	29.00	59.50
4. W6-L56-5/10/25 Wireless	39.00	55.00
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	54.50	69.50
6. Counter '39	19.50	39.50
1. '39 Standard	49.50	75.00
1. '39 DeLuxe	49.50	85.00
4. '40 Master Rockolite	49.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	39.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
1. Playmaster '46	79.50	150.00
6. Playboy	15.00	30.00
4. Commando	39.50	50.00
2* 1422 Phono ('46)	150.00	200.00
4. 1424 Phono (Hideaway)	159.50	195.00
4. 1426 Phono ('47)	229.00	275.00
1. Magic Glo	379.50	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7:50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	9.50	12.50
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	49.00

PACKARD

2. Pla Mor Wall & Bar Box	10.00	17.50
4. Manhattan	149.50	175.00
6. Model 7 Phono	75.00	95.00
4. Hideaway Model 400	89.50	125.00
6. 1000 Speaker	49.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	16.50	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
2. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	39.50	59.50
4. Empress	39.50	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	175.00	195.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	179.50	225.00

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	29.50	74.50
2. Streamliner 5, 10, 25	25.00	65.00
6. Top Flight	25.00	39.50
6. Singing Towers (301)	29.50	74.50
4. Model A '46	375.00	425.00
4. Model B '48	475.00	550.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
2. Wall Bar Box N.S.	7.00	17.50

AIREON

4. Super DeLuxe ('46)	69.00	100.00
4. Blonde Bomber	129.50	189.50
4. Fiesta	119.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	129.00	150.00
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	19.50	24.50
4. Ali Baba (Got 6/48)	39.50	54.50
4. Alice (Got 8/48)	39.50	59.50
6. Amber (Wm 1/47)	10.00	25.00
4. Aquacade (Un 4/49)	34.50	59.50
4. Arizona (Un 5/50)	149.00	162.50
4. Baby Face (UN 1/49)	39.50	65.00
4. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	39.50	59.50
4. Ballyhoo (B 47)	14.50	39.50
4. Band Leader	69.50	89.50
1. Banjo	29.50	40.00
4. Bank-A-Ball (Got)	139.50	164.50
4. Barnacle Bill (Got 8/48)	49.50	65.00
4. Basketball (Got 10/49)	124.50	137.50
4. Bermuda (CC 11/47)	29.50	34.50
4. Big League (B 46)	14.50	17.50
6. Big Prize	20.00	30.00
6. Big Time	32.50	39.50
1. Big Top	50.00	70.00
4. Black Gold	59.50	80.00
6. Blue Grass	15.00	39.50
1. Blue Skies (Un 11/48)	59.50	69.50
6. Bonanza (Wm 11/47)	12.00	14.50
4. Boston (Wm 5/49	79.50	105.00
1. Bowling Champ (Got 2/49)	75.00	90.00
1. Bowling League (Got 8/47)	12.50	24.50
4. Broncho	14.50	49.00
4. Buffalo Bill (Got 5/50)	125.00	134.50
1. Buccaneer (Got 10/48)	49.00	55.00
4. Build Up	29.50	59.50
4. Buttons & Bows (Got 3/49)	69.50	80.00
6. Camel Caravan	89.50	109.50
2. Canasta (Ge 7/50)	129.50	150.00
1. Caribbean (UN 3/48)	24.50	45.00
3* Carnival (B 48)	50.00	89.50
6. Carolina (Un 3/49)	49.50	59.50
6. Carousel	10.00	35.00
1. Catalina (CC 2/48)	29.50	40.00
1. Champion (B '48)	340.00	429.50
4. Champion (CC 6/49)	74.50	89.50
4. Chico	45.00	49.50
3. Cinderella (Got 3/47)	28.50	45.00
1. Citation (B 48)	215.00	319.50
6. Cleopatra	19.50	34.50
6. Club Trophy	22.50	50.00
4. College Daze (Got 8/49)	95.00	125.00
4. Contact	19.50	39.50
6. Contest	30.00	45.00
2. Cover Girl	28.50	49.50
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Dallas (Wm 2/49)	29.50	49.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	115.00	124.50
4. Dew Wa Ditty (Wm 6/48)	34.50	39.50
6. Double Barrel (B 47)	10.00	19.50
4. Double Shuffle (Got 6/49)	89.50	94.50
4. Dreamy (Wm 3/50)	135.00	159.50
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	60.00
4. El Paso (Wm. 11/48)	75.00	85.00
1. Fast Ball	10.00	24.50
6. Fiesta	14.50	17.50
4. Flamingo (Wm 7/47)	10.00	14.50

COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.

PINBALL GAMES

(Continued)

4. Floating Power	65.00	79.50
6. Flying Trapeze (Got 9/47)	14.50	17.50
4. Football (CC 8/49)	89.50	104.50
6. Formation	15.00	25.00
6. 4 Horsemen (Got 9 50)	169.50	175.00
4. Freshie (Wm. 9/49)	99.50	119.50
6. Ginger (Wm. 10/47)	10.00	20.00
4. Gin Rummy	104.50	115.00
4. Gizmo (Wm. 8/48)	34.50	49.50
6. Glamour	24.50	29.50
6. Gold Ball (CC 8/47)	12.50	14.50
4. Gold Cup (B '48)	104.50	199.50
4. Gold Mine	39.50	44.50
4. Golden Gloves (CC 7/49)	99.50	110.00
2. Gondola	64.50	79.50
1. Grand Award (CC 1/49)	49.50	65.00
2. Harvest Moon (Got 12/48)	69.50	75.00
4. Havana (Un 3/47)	14.50	17.50
6. Hawaii (UN 8/47)	10.00	35.00
4. Hi Ride	14.50	39.50
4. Hit Parade	25.00	44.50
4. Holiday (CC 12/48)	64.50	75.00
6. Hollywood	14.95	20.00
6. Honey	10.00	14.50
6. Horoscope	12.50	15.00
2. Hot Rods (B '49)	75.00	179.50
4. Humpty Dumpty (Got 10/47)	29.50	59.50
4. Jack 'N Jill (Got 4/48)	39.50	44.50
1. Jamboree	49.50	65.00
4. Jeanie (Ex 7/50)	135.00	150.00
2. Jockey Special (B '47)	95.00	129.50
4. Judy (Ex 7/50)	149.50	169.50
6. Jungle	12.50	15.00
4. Just 21 (Got 1/50)	65.00	119.50
4. K. C. Jones	129.50	139.50
4. Kilroy (CC 1/47)	10.00	14.50
4. King Arthur (Got 10/49)	99.50	125.00
4. King Cole (Got 5/48)	39.50	59.50
6. Kismet	17.50	32.50
4. Lady Robin Hood (Got 1/48)	45.00	59.50
6. Landslide	19.50	29.50
6. Laura	10.00	14.50
6. League Leader	10.00	14.95
4. Leap Year	25.00	29.50
6. Lightning	10.00	15.00
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	100.00	125.00
6. Lucky Star (Got 5/47)	17.50	35.00
4. Mad. Sq. Garden (Got 6/50)	149.50	179.50
4. Magic	34.50	49.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	44.50	49.50
6. Major League Baseball	34.50	49.50
4. Manhattan (Un 2/48)	19.50	25.00
4. Mardi Gras	29.50	50.00
6. Marines At Play	12.50	15.00
4. Marjorie (Got 7/47)	12.50	29.50
4. Maryland (Wm 4/49)	69.50	85.00
6. Mam-selle	10.00	25.00
4. Merry Widow	34.50	39.50
4. Melody (B 47)	34.50	49.50
4. Mercury (Ge)	139.50	150.00
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	19.50
6. Miami Beach	15.95	17.50
6. Midget Racer (B 46)	10.00	20.00
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
1. Monterrey (Un 5/48)	25.00	59.50
1. Moon Glow (Un 12/48)	59.50	80.00
4. Morocco	39.50	49.50
4. Mystery	10.00	14.50
6. Nevada (Un 10/47)	14.50	24.50
6. Nudgy (B 47)	19.50	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	64.50	94.50
6. Old Faithful (Got 1/50)	119.50	129.50
4. One Two Three	54.50	65.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (UN 7/48)	34.50	49.50
4. Phoenix	49.50	60.00
2. Photo Finish	325.00	375.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	155.00	169.50
4. Pinch Hitter (Un 5/49)	59.50	79.50
6. Pin Up Girl	15.00	29.50
6. Play Ball	15.00	19.50
4. Play Boy (CC 5/47)	14.50	37.00
6. Playland (Ex 8/50)	149.50	179.50
4. Playtime (Ex)	99.50	114.50
4. Puddin Head	49.50	79.50
4. Rainbow (Wm 9/48)	39.50	47.00
1. Ramona (Un 2/49)	54.50	70.00
4. Rancho (B 48)	35.00	40.00
6. Ranger	10.00	25.00
6. Record Time	22.50	59.50
6. Repeater	16.50	29.50
4. Rio (Un 12/46)	10.00	14.50
4. Rip Snorter (Ge)	119.50	129.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	129.50	139.50
4. Rockettes (Got 8/50)	189.50	194.50
4. Rondevoo (Un 5/48)	25.00	45.00
2. Round Up (Got 11/48)	39.50	55.00
4. St. Louis (Wm 2/49)	79.50	105.00
1. Sally (CC 10/48)	55.00	69.50
6. Samba	39.50	49.50
4. Saratoga (Wm 10/48)	54.50	59.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4* Screwball	39.50	60.00
6. Sea Hawk	14.50	22.00
6. Sea Isle (GG 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	115.00	155.00
4. Serenade (Un 12/48)	59.00	79.50
4. Shanghai (CC 4/48)	39.50	45.00
4. Shantytown	125.00	135.00
4* Sharpshooter (Got 5/49)	79.50	110.00
4. Shooting Stars	17.50	35.00
6. Short Stop	29.50	39.50
1. Show Boat (Un 1 49)	39.50	55.00
6. Silver Spray	14.95	24.50
6. Silver Streak (B 47)	14.50	19.50
2. Singapore (Un 11 47)	19.50	24.50
6. Sky Lark	30.00	59.50
6. Sky Line	16.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	119.50	145.00
6. South Paw	15.00	19.50
6. South Seas	10.00	16.50
2. Special Entry (B '49)	55.00	89.00
6. Speed Ball	14.95	32.50
6. Speed Demon	15.00	29.50
1. Speedway (Wm 9 48)	22.50	40.00
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
6. Sport Event	19.50	35.00
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	15.00	34.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Star Attraction	10.00	25.00
4. Stardust (Un 5/48)	49.50	69.50
6. Starlite	10.00	35.00
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stormy (Wm 1/48)	29.50	39.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	39.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	29.50	39.50
6. Supercharger	15.00	24.50
4. Super Hockey	69.50	75.00
6. Superliner (Got 7/46)	10.00	17.50
1. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B. '46)	10.00	14.50
4. Suspense (Wm 2/46)	29.50	49.50
6. Swanee	39.50	49.50
4. Sweetheart (Wm 7/50)	149.50	169.50
6. Tahiti (CC 10/49)	69.50	79.50
4. Tally Ho	14.50	39.00
4. Tampico (Un 7/49)	69.50	79.50
6. Target Skill	12.50	19.50
2. Telecard (Got 1 49)	65.00	79.50
4. Temptation	39.50	69.50
4. Tennessee (Wm 2/48)	29.50	59.50
6. Three Feathers	69.50	89.50
4. Three Musketeers (Got 7/49)	105.00	119.50
4. Thrill (CC 9/48)	29.50	34.50
6. Topic	7.50	17.50
6. Tornado (Wm. 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	19.50
6. Towers	12.50	15.00
4. Trade Winds	29.50	45.00
6. Treasure Chest	14.50	25.00
4. Trinidad (CC 3/48)	29.50	34.50
4. Triple Action	29.50	40.00
4. Triplets (Got 7/50)	157.50	165.00
4. Trophy (B '48)	99.50	129.50
4. Tropicana (Un 1/48)	22.50	49.50
4. Tucson (Wm 1/49)	85.00	94.50
1. Tumbleweed	89.50	125.00
2. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
6. Utah (Un 8/49)	99.50	109.50
6. Vanities	10.00	25.00
1. Victory Special (B '46)	35.00	49.50
4. Virginia (Wm. 3/48)	29.50	39.50
6. Vogue	15.00	29.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
4. Wisconsin (Un 3/48)	29.50	35.00
6. Yankee Doodle	15.00	19.50
1. Yanks (Wm 4/48)	29.50	40.00
6. Zig Zag	12.50	17.50

CONFIDENTIAL PRICE LIST — AUTOMATICS

Manufacturers and date of game's release listed. Code: (B) Bally.

6. Big Game	10.00	25.00
4. Big Parley	24.50	35.00
6. Big Prize	15.00	20.00
6. Blue Ribbon	20.00	35.00
1. Daily Races	29.00	60.00
6. Dust Whirls	25.00	32.50
4. Favorite	45.00	54.50
6. Grand National	19.50	47.50
6. Grand Stand	14.50	20.00
4. Hot Tip	35.00	42.50
6. Jockey Club	25.00	35.00
2. Jockey Club (B. '47)	75.00	95.00
6. Kentucky	29.50	49.50
4. Kentucky (B. 49)	375.00	395.00
1. Lexington (B '48)	199.50	250.00
4. Long Acre	19.50	32.50
4. Long Shot	19.50	49.50
6. Pacemaker	15.00	35.00
6. Rockingham	59.50	99.50
6. Anta Anita	10.00	20.00
6. Sport Page	19.50	35.00
6. Spinning Reels	19.50	25.00
6. Sport King	20.00	22.50
6. Stepper Upper	15.00	50.00
6. Sportsman (Rev)	20.00	32.50
4. Thorobred	19.50	32.50
4. Victory Derby (B '46)	29.50	75.00
6. Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST — ROLL DOWNS

6. ABC Roll Down	24.50	39.50
6. Arrows	15.00	40.00
6. Auto Roll	24.50	49.50
6. Bermuda	25.00	35.00
6. Big City	10.00	25.00
4. Bing-A-Roll	39.50	89.50
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
6. Chicoin Roll Down	19.50	49.00
4. Genco Advance Roll	15.00	35.00
4. Genco Total Roll	15.00	39.50
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	65.00	89.50
6. Melody	20.00	25.00
6. One World	40.00	49.50
4. Pro-Score	17.50	40.00
6. Singapore	10.00	29.50
6. Sportsman Roll	10.00	24.50
6. Super Score	35.00	49.50
6. Super Triangle	15.00	39.50
6. Tally Roll	10.00	39.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4* Bally Shuffle-Bowler	39.00	69.50
3* Bally Speed Bowler	94.50	170.00
4. California Shuffle Pins	30.00	50.00
4. ChiCoin Bango	29.00	40.00
4. ChiCoin Beacon	39.00	49.50
4* Chi-Coin Bowling Alley	75.00	149.50
2. ChiCoin Bowl Classic	150.00	195.00
4. ChiCoin Rebound	10.00	29.50
4. ChiCoin Shuffle Baseball	65.00	149.50
4. ChiCoin Trophy	229.50	259.00
1. Exhibit Strike	115.00	175.00
1* Genco Bowling League	45.00	99.50
1* Genco Glider	22.50	99.50
4. Genco Baseball	69.50	149.50
1* Gottlieb Bowlette	65.00	109.50
4. Keeney ABC Bowler	49.50	62.50
4. Keeney Line Up	32.50	39.00
4. Keeney King Pin	125.00	165.00
4* Keeney Pin Boy	39.00	85.00
4* Keeney Ten Pins	35.00	125.00
4. Keeney Lucky Strike	125.00	150.00
1. Keeney Dbl. Bowler	190.00	210.00
4. Rock-Ola Shuffle Jungle	49.50	69.50
1. Rock-Ola Shuffle-Lane	34.50	50.00
4. Un. Dbl. Shuffle	79.50	119.50
4* United Shuffle Alley	39.50	85.00
2* Un. Shuffle Alley Exp.	100.00	160.00
4. United Shuffle Skill	35.00	40.00
4. United Super-Shuffle	39.00	75.00
4. United Slugger	100.00	179.50
2. Univ. Super Twin	175.00	185.00
1* Universal Twin Bowler	110.00	175.00
1. Williams DeLuxe Bowler	85.00	110.00
1* Williams Twin Shuffle	65.00	89.50
4. Williams Single Bowler	50.00	79.50

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

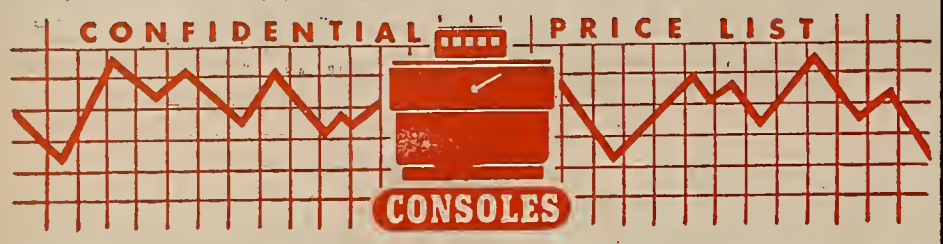
6. Allite Strikes 'N Spares	39.50	99.50
4. Boomerang	35.00	45.00
1. Bally Big Inning	159.50	225.00
6. Bally Bowler	165.00	189.50
6. Bally Convoy	27.50	95.00
6. Bally Defender	50.00	95.00
6. Bally Eagle Eye	39.50	49.50
2. Bally Heavy Hitter	35.00	50.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	69.50
4. Bally Rapid Fire	69.50	95.00
4. Bally Sky Battle	40.00	95.00
6. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	69.50	95.00
6. Bank Ball	59.50	85.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	125.00	149.50
6. Buckley Treas Is Dig	99.50	110.00
6. Champion Hockey	40.00	65.00
4. Chicoin Basketball Champ	159.00	195.00
1. Chicoin Goalee	79.50	125.00
4. Chicoin Hockey	59.50	95.00
4. Chi Midget Skee	125.00	150.00
4. Chicoin Pistol	79.50	125.00
1. Chicoin Roll-A-Score	24.50	95.00
6. Edelco Pool Table	49.50	99.50
4. Evans Bat-A-Score	200.00	229.50
6. Evans In The Barrel	39.50	52.50
6. Evans Super Bomber	75.00	95.00
6. Evans Play Ball	49.50	59.50
4. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	85.00
1. Exhibit Dale Gun	75.00	109.50
1. Exhibit Rotary Mdsr.	169.50	240.00
4. Exhibit Silver Bullets	125.00	150.00
4. Exhibit Merchantman Roll Ch Digger	85.00	95.00
4. Exhibit Vitalizer	60.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
4. Groetchen Met. Typer	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	69.50	100.00
4. Keeney Air Raider	69.50	100.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	35.00	50.00
4. Keeney Sub Gun	79.50	95.00
6. Keeney Texas Leaguer	30.00	45.00
6. Kirk Night Bomber	49.50	99.50
4. Lite League	59.59	95.00
2. Mutoscope Ace Bomber	75.00	135.00
4. Muto. Atomic Bomber	75.00	125.00
4. Mutoscope Dr. Mobile	99.50	125.00
4. Mutoscope Photomatic (Pre-War)	149.50	275.00
2. Mutoscope Sky Fighter	49.50	75.00

COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.

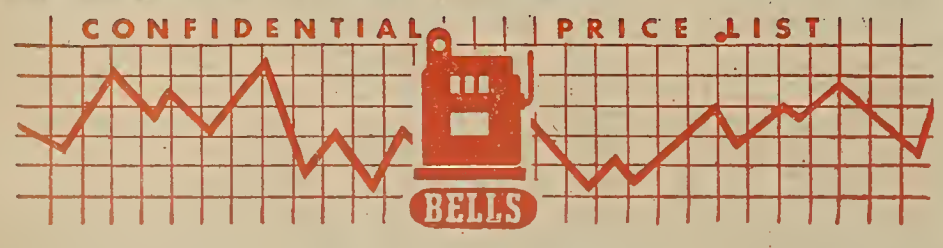
ARCADE EQUIPMENT

(Continued)

6. QT Pool Table	89.50	195.00
4. Quizzer	39.50	125.00
6. Rockola Ten Pins LD.	19.50	49.50
6. Rockola Ten Pins HD.	25.00	49.50
4. Rockola World Series..	69.50	95.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball...	59.50	75.00
4. Scientific Batting Pr. ..	34.50	75.00
4. Scientific Pitch 'Em....	125.00	175.00
1. Seeburg Bear Gun	300.00	375.00
4. Seeburg Chicken Sam..	35.00	95.00
4. Seeburg Sboot the Chute	42.50	95.00
6. Skee Barrel Roll	20.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	50.00	75.00
6. Supreme-Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
6. Supreme Rocket Buster	39.50	79.50
6. Tail Gunner	30.00	49.50
4. Telequiz	99.50	119.00
4. Warner Voice Record..	49.50	69.50
6. Western Baseball '39..	20.00	49.50
4. Western Baseball '40..	49.50	85.00
6. Whizz	29.00	49.50
4. Wilcox-Gay Recordio..	95.00	135.00
1. Williams' All Stars....	79.50	150.00
6. Williams' Box Score..	49.50	69.50
4. Williams' Star Series	125.00	165.00
4. Williams' Quarterback.	69.50	99.50
4. Wurlitzer Skeeball	59.50	95.00



4. Arrow Bell	285.00	375.00
2. Bally Draw Bell 5c....	95.00	125.00
2. Bally Draw Bell 25c....	99.50	125.00
1. Bally DeLuxe Draw Bell 5c	179.50	225.00
1. Bally DeLuxe Draw Bell 25c	179.50	225.00
6. Bangtails '41	19.50	35.00
2. Bangtails '46	95.00	135.00
6. Bangtails '47	169.50	219.50
1. Bangtails '47 Comb. ...	189.50	275.00
4. Bangtails '48	180.00	259.50
4. Big Game PO	20.00	80.00
4. Big Game FP	20.00	80.00
1. Big Inning	225.00	275.00
4. Big Top PO	19.50	35.00
4. Big Top FP	19.50	35.00
6. Bob Tail PO	20.00	50.00
6. Bob Tail FP	20.00	49.50
1. Casino Bell 5c	159.50	199.50
1. Clover Bells	395.00	495.00
6. Club Bells	29.50	55.00
6. Club Bells 25c	52.50	69.50
6. Club House	10.00	25.00
6. DeLuxe Club Console.	469.50	529.00
6. Super DeLuxe Club Console	489.50	545.00
4. Double Up	169.50	215.00
2. Evans' Challenger '47 5-25c	169.50	235.00
1. Evans Races—FP, PO.	195.00	350.00
4. Evans Gal. Dom. '47..	174.50	225.00
4. Fast Time FP	25.00	40.00
4. Fast Time PO	25.00	40.00
7. Feature Bell	649.50	679.00
6. Galloping Domino (41)	20.00	39.50
6. Galloping Domino (42)	30.00	59.50
4. Gold Nugget 5-5c	139.50	179.50
4. Gold Nugget 5-25c	195.00	275.00
2. Hi-Boy 5c	89.50	125.00
6. Hi-Boy 25c	150.00	175.00
4. High Hand	29.50	50.00
4. Jennings Cballenger 5-25c	139.50	175.00
4. Jumbo Parade Comb...	29.50	75.00
4. Jumbo Parade FP.....	25.00	69.50
4. Jumbo Parade PO.....	25.00	69.50
6. Jumbo Parade 25c.....	49.50	70.00
6. Long Shot '48	475.00	650.00
6. Lucky Lucre 5-5	39.50	45.00
6. Lucky Lucre 5c	49.50	89.50
6. Lucky Lucre 25c	75.00	89.50
6. Lucky Star	20.00	49.50
4. Mills 4 Bells	49.50	89.50
4. Mills 3 Bells	69.50	89.50
1. Mills '47 3 Bells	135.00	169.50
4. Mills '48 3 Bells	165.00	179.50
4. Mills Duplex	149.50	195.00
4. Multi Bells	269.50	299.50
6. Paces Races Bl Cab....	10.00	25.00
6. Paces Races Br Cab....	15.00	25.00
6. Paces Races Red Arrow	20.00	25.00
6. Paces '39 Saratoga	10.00	40.00
6. Paces Saratoga w rails.	24.50	69.50
6. Paces Saratoga no rails	24.50	39.50
6. Paces Saratoga Comb..	39.50	69.50
6. Paces Saratoga Jr. PO.	19.50	49.50
6. Paces Saratoga Sr. PO.	37.50	69.50
6. Paces Reels Comb.....	49.50	69.50
6. Paces Reels Jr. PO....	20.00	69.50
6. Paces Reels Sr. PO....	20.00	69.50
6. Paces Reels w rails....	20.00	39.50
6. Paces Reels no rails...	20.00	39.50
6. Paces Twin 5-5	25.00	34.50
6. Paces Twin 5-10	25.00	39.50
6. Paces Twin 10-25	25.00	49.50
6. Paces Twin Console 5-25	89.50	99.50
2. Pastime	69.50	89.50
4. Reserve Bell	169.50	210.00
6. Roll 'Em	32.50	39.50
6. Silver Moon Comb....	49.50	69.50
4. Silver Moon PO	24.50	65.00
4. Silver Moon FP	24.50	65.00
6. Silver Moon 10c	40.00	69.50
6. Silver Moon 25c	55.00	79.50
6. Skill Time '38	10.00	25.00
6. Skill Time '41	19.50	35.00
4. Spot Bell	305.00	369.50
6. Sun Ray	17.50	30.00
4. Super Bell 5c Comb...	39.50	59.50
6. Super Bell 25c Comb..	59.50	70.00
1. Super Bell Two Way 5-5	49.50	79.50
6. Super Bell Two Way 5-25	49.50	79.50
1. Super Bell Four Way 5-5-5-5	79.50	149.50
1. Super Bell Four Way 5-5-5-25c	89.50	159.50
1. Super Bell Four Way 5-5-10-25	99.50	169.50
4. Super Bonus Bell 5c FP & PO	125.00	195.00
4. Super Bonus Bell 5-25c FP & PO Combo....	195.00	275.00
6. Super Bonus Bell 5-5c FP & PO Combo...	179.50	225.00
4. Super Bonus 5-5-5.....	240.00	345.00
4. Super Bonus 5-5-25c...	245.00	345.00
4. Super Bonus Bell 5-10-25c	275.00	350.00
3. Super Track Time	35.00	75.00
6. Super Track Time TKT	30.00	69.50
6. Track Odds	69.50	109.50
6. Track Odds DD JP....	249.50	275.00
1. Track Odds '48 5c	349.50	429.50
1. Track Odds '46.....	319.50	399.50
6. Track Odds '39.....	40.00	59.50
6. Track Time '38	30.00	60.00
6. Track Time '37.....	29.50	40.00
1. Triple Bell 5-5-5.....	219.50	299.50
4. Triple Bell '47 5-5-25..	239.50	295.00
4. Triple Bell '47 5-10-25..	229.50	305.00
6. Triple Entry	49.50	89.50
6. Wild Bell 5-25c	135.00	199.50
4. Wild Lemon	149.50	195.00
1. Winterbook	279.50	299.50



MILLS

1. 5c Gold Chrome HL..	55.00	95.00
1. 10c Gold Chrome HL..	55.00	95.00
1. 25c Gold Chrome HL..	55.00	95.00
1. 50c Gold Chrome HL..	75.00	145.00
1. 5c Copper Chrome	55.00	95.00
1. 10c Copper Chrome	55.00	95.00
1. 25c Copper Chrome	55.00	95.00
1. 5c Club Bell	69.50	89.50
1. 10c Club Bell	69.50	89.50
1. 25c Club Bell	69.50	89.50
1. 50c Club Bell	189.50	249.50
6. 1c Blue Front	20.00	50.00
4. 5c Blue Front	45.00	75.00
4. 10c Blue Front	45.00	80.00
4. 25c Blue Front	45.00	85.00
1. 50c Blue Front	95.00	190.00
6. 1c Brown Front	29.50	49.50
4. 5c Brown Front	45.00	75.00
4. 10c Brown Front	45.00	75.00
4. 25c Brown Front	45.00	80.00
1. 50c Brown Front	149.50	200.00
6. 1c Cherry Bell	20.00	39.50
6. 5c Cberry Bell	25.00	75.00
6. 10c Cherry Bell	35.00	75.00
6. 25c Cherry Bell	35.00	75.00
6. 1c Bonus Bell	39.50	49.50
4. 5c Bonus Bell	49.50	85.00
4. 10c Bonus Bell	64.50	85.00
4. 25c Bonus Bell	64.50	90.00
4. 5c Original Chrome ...	35.00	75.00
4. 10c Orig. Chrome	49.50	85.00
4. 25c Orig. Chrome	49.50	90.00
1. 50c Orig. Chrome.....	149.50	199.50
6. 1c QT Glitter Gold	15.00	30.00
6. 5c QT Glitter Gold	39.50	65.00
6. 10c QT Glitter Gold ...	39.50	75.00
6. 25c QT Glitter Gold ...	39.50	85.00
6. 1c VP Bell	15.00	19.50
6. 1c VP Bell JP	15.00	25.00
6. 1c VP Bell Green	15.00	19.50
6. 5c VP Bell Green	15.00	22.50
6. 1c VP Chrome	25.00	34.50
6. 5c VP Chrome	25.00	34.50
6. 5c VP Chrome Plus ...	27.50	42.50
6. 1c P Bell B&G	22.50	32.50
6. 5c VP Bell B&G	22.50	39.50
4. Vest Pocket '46	20.00	44.50
6. 5c Futurity	10.00	34.50
6. 10c Futurity	10.00	34.50
6. 25c Futurity	15.00	34.50
6. 50c Futurity	25.00	64.50
1. 5c Black Cherry Bell.	89.50	139.50
1. 10c Black Cherry Bell.	89.50	139.50
1. 25c Black Cherry Bell.	89.50	139.50
1. 50c Black Cherry	150.00	200.00
6. 25c Golf Ball Vendor..	195.00	375.00
4. 5c War Eagle	20.00	34.50
4. 10c War Eagle	20.00	40.00
4. 25c War Eagle	25.00	40.00
6. 50c War Eagle	35.00	69.50
2. 5c Melon Bell	65.00	89.50
2. 10c Melon Bell	65.00	89.50
2. 25c Melon Bell	65.00	89.50
1. Golden Falls 5c	115.00	145.00
3. Golden Falls 10c	115.00	145.00
3. Golden Falls 25c	115.00	145.00
1. Golden Falls 50c	179.50	219.50
1. 5c Jewel Bell	105.00	160.00
4. 10c Jewel Bell	105.00	160.00
4. 25c Jewel Bell	105.00	160.00
4. 50c Jewel Bell	210.00	245.00
4. 5c Bonus '49	95.00	170.00
4. 10c Bonus '49	100.00	170.00
4. 25c Bonus '49	125.00	170.00
4. 50c Bonus Bell	185.00	210.00
4. 5c Black Gold	105.00	145.00
4. 10c Black Gold	105.00	149.00
4. 25c Black Gold	105.00	154.00
1. 50c Black Gold	210.00	250.00
4. 5c Club Royale	150.00	179.50
4. 10c Club Royale	150.00	179.50
4. 50c Club Royale	200.00	250.00
4. 5c Black Beauty	129.50	165.00
4. 10c Black Beauty	129.50	175.00
4. 25c Black Beauty	135.00	185.00
4. 50c Black Beauty	249.50	255.00
4. 5c Blue Bell	185.00	210.00
4. 10c Blue Bell	185.00	220.00
4. 25c Blue Bell	185.00	230.00
4. 5c Token Bell	165.00	175.00
4. 10c Token Bell	165.00	175.00
4. 25c Token Bell	165.00	175.00
4. 5c 21 Bell	160.00	195.00
4. 10c 21 Bell	160.00	195.00
4. 25c 21 Bell	165.00	195.00

GROETCHEN

6. 1c Columbia	15.00	29.50
6. 5c Columbia Chrome ..	30.00	34.50
4. 5c Columbia JPV Bell.	25.00	40.00
6. 5c Columbia Fruit	32.50	37.50
6. 5c Columbia Cig RJ...	25.00	39.50
6. 5c Columbia DJP	49.50	79.50
6. 10c Columbia DJP	34.50	79.50
6. 5c Columbia Club Cig GA	29.50	37.50
6. 5c Columbia Club DJ..	50.00	82.50
6. 10c Columbia Club Cig GA	59.50	79.50
4. 5c Columbia Cig GA..	25.00	39.50
6. 5c Columbia Fruit GA.	49.50	69.50
6. 5c Columbia Orig GA.	19.00	29.50
6. 5c Conv Columbia Chrome	34.50	59.50
4. Columbia DeLuxe	45.00	79.50

PACE

6. 5c Comet FV	15.00	44.50
6. 10c Comet FV	15.00	44.50
6. 25c Comet FV	15.00	44.50
6. 50c Comet FV	50.00	100.00
6. 5c Comet DJP	15.00	39.50
6. 10c Comet DJP	20.00	39.50
6. 1c Comet Blue	10.00	20.00
6. 5c Comet Blue	15.00	29.50
6. 10c Comet Blue Front..	15.00	50.00
6. 25c Comet Blue Front..	20.00	50.00
6. 50c Comet	40.00	89.50
6. 5c Chrome	40.00	59.50
4. 10c Chrome	40.00	70.00
4. 25c Chrome	40.00	80.00
1. Chrome 47—50c	129.50	200.00
1. Chrome '47—$1.00....	190.00	225.00
6. 5c All Star Comet	45.00	50.00
6. 10c All Star Comet ...	50.00	69.50
6. 25c All Star Comet	55.00	69.50
6. 50c All Star Comet	74.50	89.50
6. 1c All Star 2-4	10.00	20.00
6. 1c Rocket	20.00	49.50
6. 5c Rocket	25.00	49.50
6. 10c Rocket	30.00	59.50
6. 25c Rocket	39.50	79.50
6. 5c TJ Comet	20.00	29.50
6. 5c Club Bell	25.00	64.50
6. 10c Club Bell	30.00	75.00
6. 25c Club Bell	75.00	125.00
1. 50c Club Bell	150.00	200.00
6. 5c Comet Red	20.00	69.50
6. 10c Comet Red	20.00	69.50
6. 5c DeLuxe 46	39.50	59.50
6. 10c DeLuxe '46	50.00	70.00

JENNINGS

6. 5c Chief	20.00	41.50
6. 10c Chief	35.00	41.50
6. 25c Chief	35.00	49.50
6. 5c Silver Moon Chief..	39.50	79.50
6. 10c Silver Moon Chief.	42.50	79.50
6. 25c Silver Moon Chief.	49.50	79.50
4. 5c Silver Chief	55.00	75.00
4. 10c Silver Chief	60.00	75.00
4. 25c Silver Chief	65.00	75.00
6. 50c Silver Cbief	100.00	189.50
6. 10c Golf Vndr	59.50	89.50
6. 25c Golf Ball Vndr. ...	89.50	129.50
6. Cigarolla XXV	29.50	49.50
6. Cigarolla XV	39.50	99.50
6. 5c Victory Chief	25.00	69.50
6. 10c Victory Chief	30.00	69.50
6. 25c Victory Chief	35.00	69.50
6. 1c 4 Star Chief	10.00	35.00
4. 5c 4 Star Chief	20.00	59.50
4. 10c 4 Star Chief	35.00	59.50
4. 25c 4 Star Chief	37.50	60.00
6. 50c 4 Star Chief	75.00	140.00
6. 5c Victory 4 Star Ch...	75.00	100.00
6. 10c Victory 4 Star Ch..	75.00	110.00
6. 25c Victory 4 Star Ch..	95.00	150.00
6. 5c DeLuxe Club Chief.	75.00	169.50
6. 10c DeLuxe Club Chief	75.00	179.50
6. 25c DeLuxe Club Chief	75.00	189.50
4. 5c Super DeLuxe Club Chief	109.50	160.00
4. 10c Super DeLuxe Club Chief	109.50	170.00
4. 25c Super DeLuxe Club	109.50	180.00
6. 50c Super DeLuxe Club Chief	175.00	249.50
4. 5c Standard Chief	80.00	125.00
4. 10c Standard Chief	80.00	135.00
4. 25c Standard Chief	80.00	170.00
4. 50c Standard Chief	165.00	215.00
4. $1.00 Standard Chief ..	200.00	329.50
6. 5c Bronze Chief	59.50	115.00
6. 10c Bronze Chief.....	59.50	115.00
6. 25c Bronze Chief.....	59.50	115.00
4. 5c Tic Tac Toe	95.00	160.00
4. 10c Tic Tac Toe.....	105.00	170.00
4. 25c Tic Tac Toe.....	110.00	180.00
4. 5c Sun Chief	125.00	210.00
4. 10c Sun Chief	125.00	220.00
4. 25c Sun Chief	125.00	230.00

WATLING

6. 5c Rolatop '48	39.50	50.00
6. 10c Rolatop '48	39.50	69.50
6. 25c Rolatop '48	39.50	79.50
6. 5c Rolatop '46	25.00	39.50
6. 10c Rolatop '46	20.00	39.50
6. 25c Rolatop	30.00	39.50
6. 50c Rolatop	50.00	89.50
6. 5c Club Bell	65.00	95.00
6. 10c Club Bell	75.00	125.00
6. 25c Club Bell	145.00	185.00

BUCKLEY

1. 5c Criss Crosse	125.00	195.00
1. 10c Criss Crosse	125.00	195.00
1. 25c Criss Crosse	125.00	195.00

COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.

UNITED'S

5 Player Shuffle-Alley

1 to 5 Players Can Play

10¢ PER GAME...EACH PLAYER

(ROLL-OVER SWITCH REBOUND)

Complete Bowling-Team Competition

Greater Appeal... Increased Earnings

SIZES: 8 FT. x 2 FT. / 9 FT. x 2 FT.

FEATURES INCLUDE
DISAPPEARING PINS
20-30 SCORING AND
FAST REBOUND ACTION

•

EASY TO SERVICE
MECHANISM

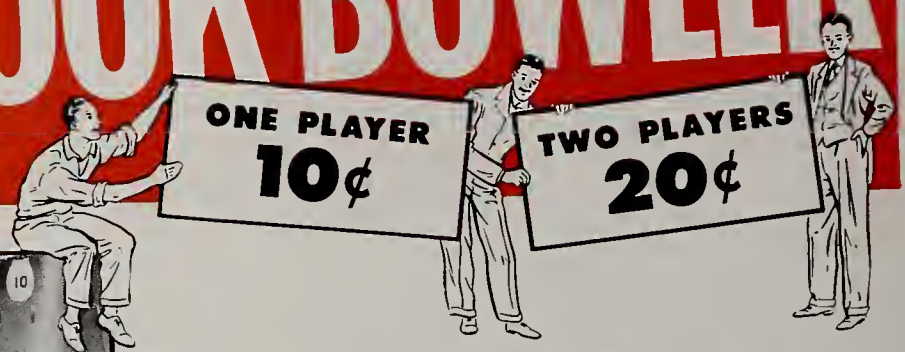
UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

PEP UP SHUFFLE-PROFITS WITH

New Bally® HOOK-BOWLER



AMAZING NEW HOOK-SHOT FEATURE

New Hook-Action

INSURES TRUE-BOWLING APPEAL

New Power-Rebound

RETURNS SLOWEST SHOTS LIKE LIGHTNING

New Faster-Scoring

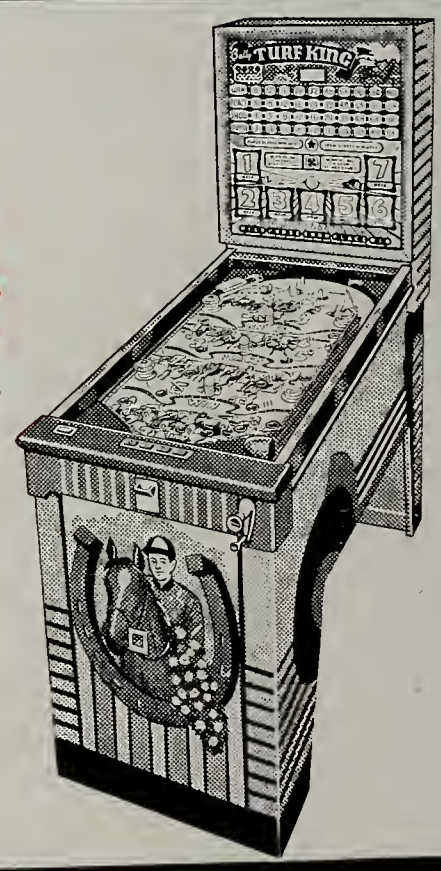
AND NO-WAIT UPRIGHT FLY-AWAY PINS SPEEDS UP PLAY... STEPS UP PROFIT...

9½ FT. LONG, 2 FT. WIDE
Mechanism Easily ACCESSIBLE Through Back-Box and Slide-Up Pin Panel

SHOOT a puck through the Hook-Lane at proper speed . . . and see the puck actually swerve into the pins for a smashing high-score hook-shot! Watch the players flock to the only shuffle-bowling game that permits all styles of bowling skill, including hook-shots and straight-shots . . . the only game that brings out players' speed-control skill as well as aiming skill! Watch the lightning speed of puck-rebound, score-totalizer and pin-reset! You'll quickly see why HOOK-BOWLER is the fastest profit-producer in the shuffle-class. Order HOOK-BOWLER today!

Bally® TURF KING

THE GREATEST PIN-BALL GAME OF ALL TIME!



When it comes to pin-ball games . . . when it comes to offering a lot of real entertainment to fun-loving people everywhere . . . when it comes to healthy operating income . . . there isn't a game on the market that can compare with Bally TURF KING, the jumbo pin game that is packed with thrills and excitement. It gives players a lot of fun for their money. It's the favorite of both operator and public alike. Order from your Bally Distributor today.

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS